

Problem Solving

This highly practical course involves the key stages that ensure we make the right business decisions first time. Participants are introduced to practical and creative techniques which enable them to analyse problems. They are challenged to develop the skills that can transform normally constrained thinking into lateral and inventive thought.

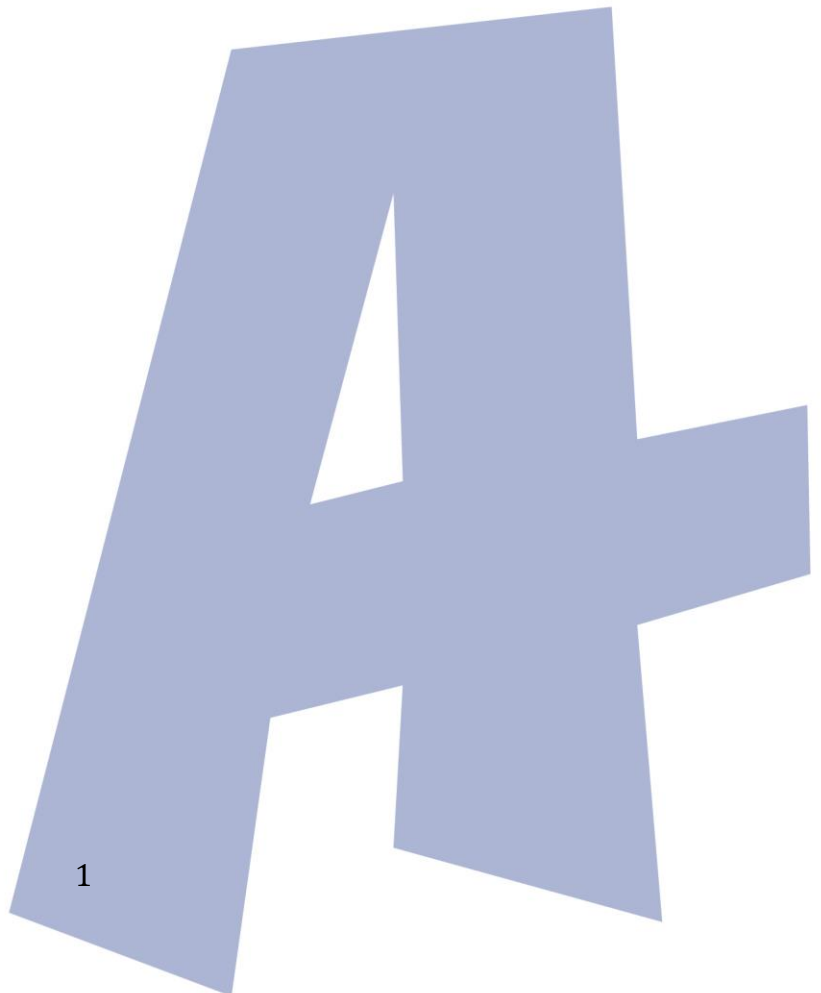
Who will the course benefit?

Anyone who needs to improve their problem solving ability.

Course Objectives:

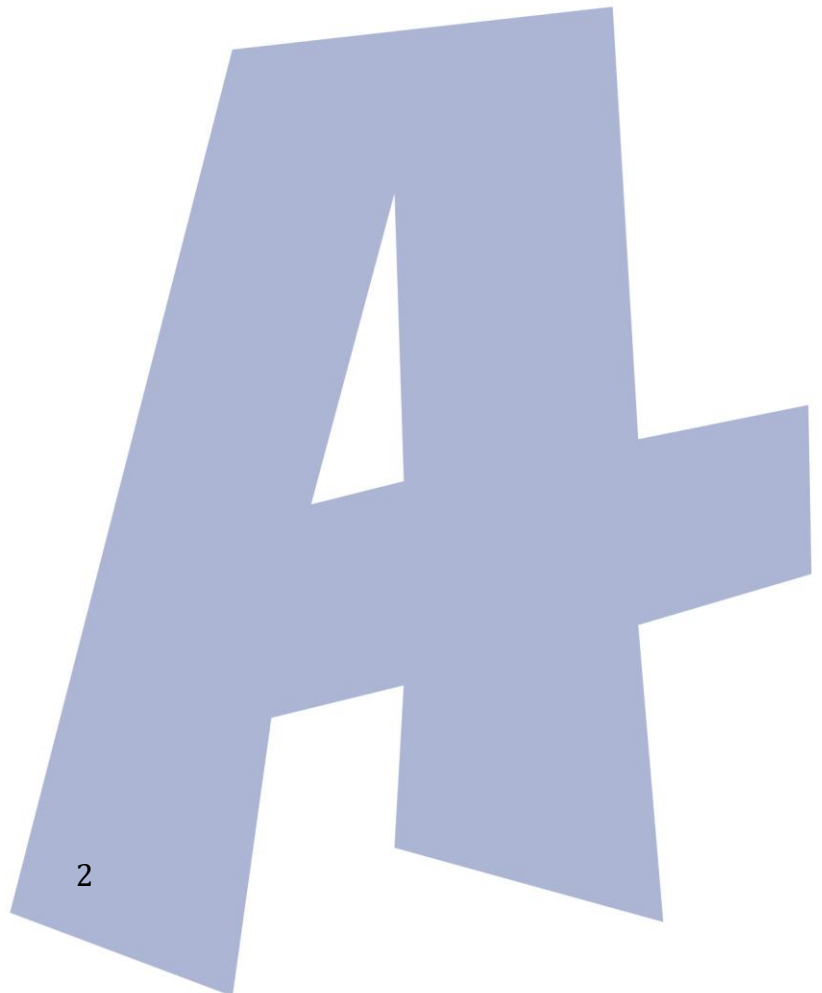
Provide the tools and techniques to solve problems effectively.

Course Duration: 1 day



This course will enable delegates to:

- Quickly and rationally identify issues and problems
- Use creative problem solving techniques
- Generate creative and original solutions



Course Content

Conditions and Barriers to Creative Thought

- Internal states of mind
- External conditions
- Brainstorming
- Change and innovation
- How the brain works

Intuitive Techniques

- The right side of the brain
- The other than conscious mind
- Using images
- Associative techniques
- Metaphor
- Switching off

Creative Problem Solving

- The problem frame and the outcome frame
- Applying systems thinking
- Reframing
- Causal Analysis

Linear Thinking Techniques

- Logic and creativity
- What if? So what? And Why?
- Future history
- Ishikawa fishbone
- Force field analysis
- SWOT

Thinking Under Pressure

- Keeping cool
- Instant access
- Drop down menus of the mind

