Marketing & Fundraising Coordinator

Hours: Full Time (40hrs per week)
Salary: Dependent on experience
Location: Hereford, UK

The Christian Broadcasting Network Europe is part of a global organisation with its UK office based in Hereford. It is our vision to share the Gospel to all nations, and disciple through TV programming, multimedia, humanitarian outreach & prayer centres, in a relevant & practical way. CBN Europe is an exciting, vibrant place to work and we are looking for staff to join our expanding team.

We are looking for a Marketing Coordinator to deliver effective and inspiring marketing campaigns to support all areas of CBN Europe. Leading the Marketing team, and acting as the brand guardian, you will be responsible for developing the branding strategy to increase our profile, raise funds and create an exceptional relationship between us and our audiences.

What will you be doing:

You will be responsible for creating and implementing the marketing strategy and develop effective marketing communications to the organisation.

Effectively managing and developing team members enabling them to fulfil their roles to their potential.

Forming close relationships with churches and organisations to ensure appropriate and effective responses.

Managing and developing promotional campaigns and adverts.

Organising fundraising campaigns and events to raise awareness.

Supporting communication between teams keeping all up to date on campaigns and events.

Monthly reporting and identifying opportunities for growth.

What we are looking for:

Someone with a Marketing / Fundraising background. BA/BS degree preferred but not essential.

An effective leader who can prioritise and manage a very busy workload.

Someone brimming with creative ideas and energy, and used to creating project plans for marketing activity.

Please send your CV with covering letter to Allen Carter at jobs@cbneurope.com. Applications close Thursday 22nd June 2017. Interviews will take place week commencing 26th June.

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