

The background of the advertisement is a photograph of a steel mill. A large, dark, cylindrical ladle is suspended by a crane and is pouring a thick, bright orange stream of molten metal. The scene is filled with industrial structures, including steel beams and ladders, and the overall atmosphere is one of intense heat and heavy industry.

**FENCEMATE®**  
**DuraPost®**

**STRONGER**  
**LIGHTER**  
**FASTER**



# There are many well known problems with traditional forms of fencing

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## WOODEN POSTS

- ✗ Rot
- ✗ Warp
- ✗ Crack



## CONCRETE POSTS

- ✗ Ugly
- ✗ Heavy
- ✗ Lack flexibility
- ✗ Slow to install



# AT LAST THERE IS A SOLUTION

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# INTRODUCING THE REVOLUTIONARY NEW

## FENCEMATE® DuraPost®

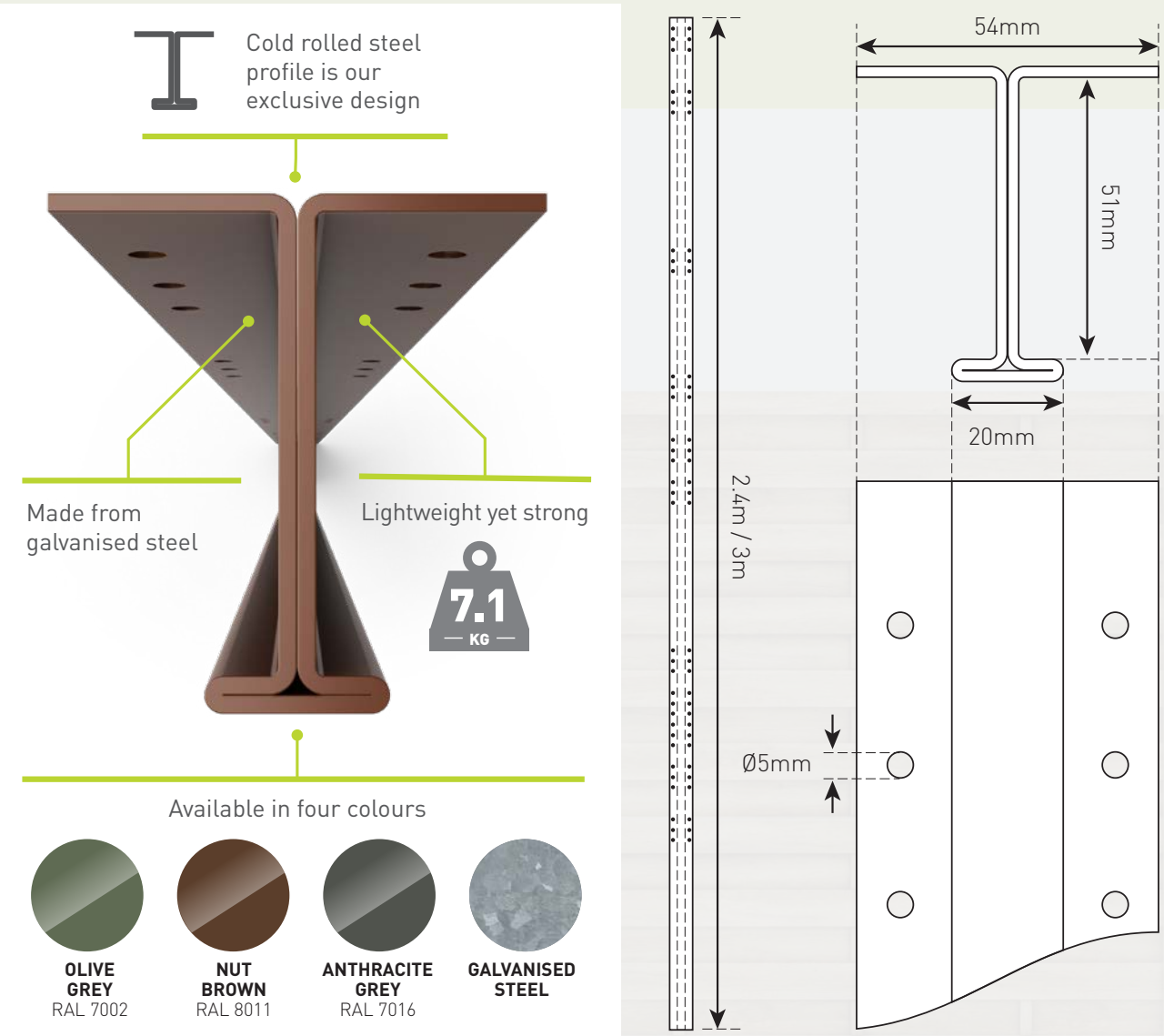
Made of galvanised steel, the new FENCEMATE DuraPost® complements the beauty of wood with the strength of steel to create durable fencing that's quick to install.

- Registered Design No 005518057-001
- IP Patent Pending No 07544GB

CODE	FINISH	SIZE	PALLET
8062461	Galvanised	2.4m	160
806247A	Anthracite Grey	2.4m	160
806247B	Nut Brown	2.4m	160
806247G	Olive Grey	2.4m	160
8063061	Galvanised	3m	PALLET OF 70 OR SOLD INDIVIDUALLY
806306A	Anthracite Grey	3m	
806306B	Nut Brown	3m	
806306G	Olive Grey	3m	



### TECHNICAL SPECIFICATION



MADE IN THE UK



# STRONGER

Doesn't **rot**, **crack** or **warp** like wood  
Won't **chip** or **crack** like concrete  
**Longer** lasting  
Guaranteed for up to **25 years\***

# LIGHTER

Up to **80%** lighter than concrete  
**Easier** and **more efficient** to install and readjust heights  
meaning **less mistakes** and re-work

# FASTER

**Twice** as quick to install as concrete  
Saving your **time** and **money**

\* Terms and conditions apply

## FENCEMATE® DuraPost®

### COMPONENTS

Continue to feel the benefits of FENCEMATE DuraPost® through additional components such as our lightweight composite gravel board and pre dip galvanised metal post caps.

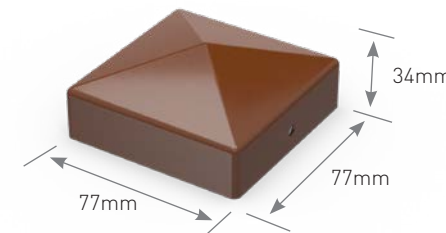
#### Delivery dates:

**DuraPost®** - W/C 5th November

**Coloured post caps and clips** - W/C 3rd December

**Composite gravel board** - W/C 2nd January

### Post Caps



CODE	FINISH	SIZE	PACK SIZE
7390751	Galvanised	77x77mm	TBC
739075A	Anthracite Grey	77x77mm	TBC
739075B	Nut Brown	77x77mm	TBC
739075G	Olive Grey	77x77mm	TBC
<b>POST CAP CLIPS</b>			
8060002	BZP	75mm	TBC

### Gravel Boards



CODE	FINISH	SIZE	PACK SIZE
806183A	Anthracite Grey	1.83m	TBC
806183B	Nut Brown	1.83m	TBC
806183G	Olive Grey	1.83m	TBC

# FENCEMATE®

## DuraPost®

### WHY IS THIS RIGHT FOR YOU?

- ✓ **Excitement**  
An innovative extension to your range
- ✓ **A Premium Product**  
Will help to trade up cash profit per post sold by 60%
- ✓ **Innovative Solution**  
Customers will love it
- ✓ **Increased Productivity**  
One pallet of DuraPost® can replace up to 5 pallets of concrete posts
- ✓ **Reduced Transport Costs**  
80% cheaper to transport than concrete posts
- ✓ **More Durable Stock =**  
Less unsaleable stock saving you money.

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