

## Welcome folks!



Welcome to the Summer issue of Aro PR and Marketing's newsletter. Our aim is to send out a regular newsletter to keep you updated on client news and developments, as well as the latest happenings at Aro.

We're very excited to be exhibiting at Subcon - the UK's premier manufacturing supply chain show on the 7-9 June at the NEC in Birmingham. We've already scheduled a coffee and catch-up with our clients and we're looking forward to talking with attendees about how we can help raise their business' profiles and drive sales.

As always, our clients are continuing to push the boundaries of engineering. You'll find their stories in this newsletter if you haven't read about them already in a plethora of magazines, websites, social media and newsletters.

If you'd like to find out more about Aro's services, or about the stories in this newsletter, we'd love to hear from you.

*Billy McKenna*

Billy McKenna  
Director

## Gapgun reduces panel inspection times by almost 90 per cent

Trials by Leonardo Helicopters of GapGun, the hand-held laser measurement tool from Bristol-based, Third Dimension have reduced MRO inspection times for interior and exterior composite panels by almost 90 per cent, in early results.

The military helicopter manufacturer is conducting the trial on servicing of AgustaWestland Merlin helicopters at the Royal Navy's base at Culdrose.

GapGun enables a quick, accurate and detailed profile measurement to be taken of the depth of scratches on helicopter panels and aircraft gearbox components and can determine whether the parts need to be repaired or replaced.

Steve Rogers, Applications Support Engineer at Third Dimension, said: "With a simple point and click of GapGun measurements can be taken in seconds saving valuable time and money." [More...](#)



## TEC secures 'world first' in training with new AS9100:2016 quality management course

Aerospace and defence quality specialist TEC Transnational has secured a world first in training with its latest two-day practical course aimed at IRCA-certified quality management system Lead Auditors.

TEC Transnational has introduced its IRCA Certified ISO 9001:2015 Auditor Transition Training course to address changes to both ISO 9001:2015 and the anticipated

changes to the soon-to-be-published AS9100:2016 series.

Dr David Scrimshire, director of TEC said: "This is the first course that the IRCA has on the new AS standards. All affected IRCA Certificated auditors will be required to complete such a course by September 2018. Anyone failing to do so before then will not be eligible for IRCA certification." [More...](#)

## Clients

Below are some of the companies we are working/ have worked with.



## FSL awarded MBDA award

FSL Aerospace, a leading supplier of fastenings, fixings and associated components for the aerospace and defence industries, has been awarded a Bronze award by MBDA Missile Systems as part of their Supplier Recognition Programme for 2015.

FSL's General Manager, Richard

Woodward, said: "It is fantastic to get recognition from one of our key clients and every member of the FSL team should be congratulated as they have all contributed to achieving this award. We want to now focus of further improvements to hopefully gain Silver or even Gold next year." [More...](#)



## Aro exhibiting at Subcon

**SUBCON**

Come and visit us at

NEC BIRMINGHAM 7-9 JUNE 2016

Stand A51, Hall 4

Aro PR and Marketing is exhibiting at Subcon - the the UK's premier manufacturing supply chain show at the NEC in Birmingham on 7-9 June.

Aro has experts across a range of marketing and communications activities, including: PR, social media, marketing & brand management, media relations, public affairs/lobbying, copywriting, graphic design, web design & build and event management.

Depending on what is required, Aro can provide interim management or work

with clients in outsourcing marketing and communications functions.

Billy McKenna, Director of Aro, said: "We're very excited about being part of Subcon and catching up with our clients and meeting fellow exhibitors and attendees. If you're at the show and want to find out more about how PR and marketing can help raise your business' profiles and drive sales, visit us at stand A51, hall 4 for a quick chat and a cup of coffee!"

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