



CONTINENTAL BOTTLE COMPANY LTD

**Press Release**

**January 2015**

**Subject: New Distributor Announced**

*Continental Bottle are pleased to announce the appointment of Actuate Pty Ltd. as their Australia/Asia Pacific distributor.*

*From 1st January 2015, CBC products are being distributed in Australia and Asia exclusively through Actuate Pty Ltd.*

*This partnership will provide a solid and localised sales and technical support for pre-sales and after-sales customer services.*

*Jordan Saw, Managing Director of Actuate Pty Ltd. said "We are honoured and excited to have been appointed the exclusive distributor for CBC. CBC has a well-earned reputation for quality and reliability and we look forward to integrating their extensive range of products into our own range of services to the beauty industry".*

*Lee Emsden, Managing Director of CBC said "As our range of products grows and customers needs change it was of paramount importance that we had a company locally that could service current and future customers and provide the exceptional service and support they expect".*

*With Actuate Pty Ltd. as our distributor, our goal is to continuously improve our customers' experience in every aspect. Expanding our network of sales and support personnel and being in close proximity to where our customers are is a key initiative towards achieving that.*

**About Continental Bottle Company Ltd.**

*Continental Bottle Company (CBC) is one of the UK's largest suppliers of primary packaging to the cosmetic, toiletry and fragrance industries. With a wide range of standard bottles, available from stock, these can be complemented by using pumps, collars and closures that are available in a variety of materials and finishes. Our full decoration service includes screen printing, frosting, spraying, hot foil stamping, sublimation and Metallisation, and can be supplied on bottles or glasses for wax fill.*

*We have a wealth of experience and design know-how contributing to quality and excellence in all parts of the design process. CBC is here as your first choice on custom projects to complement your packaging requirements.*

## **About Actuate Infinite Solutions**

*With 25 years of personal care industry knowledge, Actuate Managing Director Jordan Saw brings experience from multiple roles in several cosmetic companies. Tertiary qualified in logistics management, his direct experience includes supply chain management, manufacturing, sales and marketing and general management.*

*Based in Melbourne, Australia, with an office in Beijing, and access to a select group of industry professionals, Actuate provides a suite of products and services to the industry, enabling any personal care product or project to develop from concept to reality.*



### **Actuate Infinite Solutions**

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