

# Takeaways

*EPoS Solutions*



**ICRTOUCH**  
ENHANCE YOUR BUSINESS

The UK's leading EPOS software developer



# FOR TAKEAWAYS

ICRTouch's TouchPoint is the number one EPOS solution to enhance business in your takeaway restaurant and kitchen.

Use TouchPoint on its own or pair it with TouchTakeaway, TouchOffice Web or PocketTouch to boost its key features.

TouchPoint makes managing customers easy. It incorporates a number of features to help you offer discounts and loyalty schemes.



*TouchPoint is more than a decade in development and has sold more than 75,000 licences.*

## ICRTouch for Takeaway

- Caller ID** - TouchPoint records and recognises customers by their telephone number.
- Postcode Lookup** - Quickly lookup a customer's address from the Postcode Lookup add-on.
- Directions Script** - TouchPoint can provide directions for delivery staff.
- Delivery Surcharge** - The ability to add a charge for specific delivery areas.
- Smoothie Printing** - Add this script to print off a sticker or receipt listing a product's ingredients and provide allergy awareness.

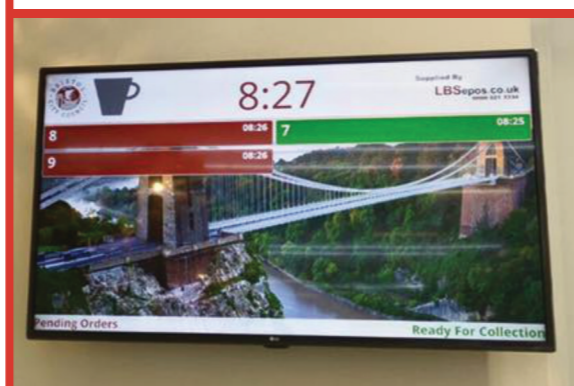
- Same Again?** - Recall a customer's previous orders at the touch of a button.
- Eat-in/Take-out** - Tax price level can be set for Eat-in or Take-out pricing.
- Multi-media rear display** - Add video, images or social media to your customer facing display and promote at the point-of-sale.
- TouchMenu** - Add a beautiful virtual menu on a display screen. If the menu changes, TouchMenu will adjust accordingly.
- Versatile promotions** - BOGOF, lunch-time deals and more.

## Just add CollectionPoint

CollectionPoint displays open order tickets on a screen or monitor directly from the TouchPoint till. When an order is ready to collect, the ticket number will be displayed on-screen to notify the relevant customer.

CollectionPoint is fully customisable and can be branded to match the venue's interior design.

CollectionPoint also features an online progress tracker.



## What can TouchPoint do for you?

For your takeaway, TouchPoint prompts staff to ask the customer if they would like the 4oz or 8oz burger, or if they would like cheese on their fries. Program it to your exact requirements and upsell!

TouchPoint is designed for speed so you can make a sale with the fewest key presses. As an online order is placed through TouchTakeaway, TouchPoint will instantly print the KP ticket as soon as the order is received and your customer will be notified that you have received the ticket.

TouchPoint can be set up to run and manage prepaid accounts. Accept payments upfront in exchange for discounts on future purchases. Credit or link the account to a loyalty card so members don't have to carry cash.

TouchPoint can impose expiry dates so members have to renew annually when they swipe their loyalty / membership card.

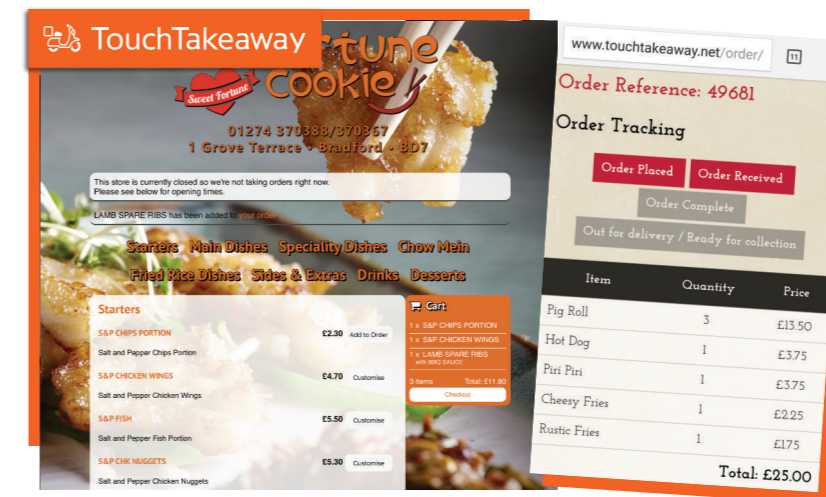
## Add TouchTakeaway

TouchTakeaway is a fully customisable web platform that fully integrates with your TouchPoint till to provide you and your customs with a seamless online ordering process.

## Customisable and Flexible

Whatever your cuisine; Chinese, Indian, Pizza, Noodles, Fish and Chips or Baguettes, TouchTakeaway will serve your menu to your customers via their smartphones and tablets with ease.

As soon as an order is placed, it will be picked up by the TouchPoint till just like a member of staff put it through.



### TouchPoint

The must-have touchscreen till for your members club or gym. Use it as the basis for your EPOS solution.

*Combine it with...*

### TouchTakeaway

A fully hosted custom branded online shop for takeaways, from a single burger van to a chain of fast food restaurants. Professionally built and seamlessly integrated with your web presence, it provides a robust and user friendly experience and generates new revenue for your business - without expensive order commissions cutting into your turnover.

### TouchOffice Web

ICRTouch's cloud-based back office software functions as a virtual version of what is behind the bar and in your cupboards and cellars. Together they give fantastic control over file maintenance, stock management and provide more detailed reports.

### TouchLoyalty

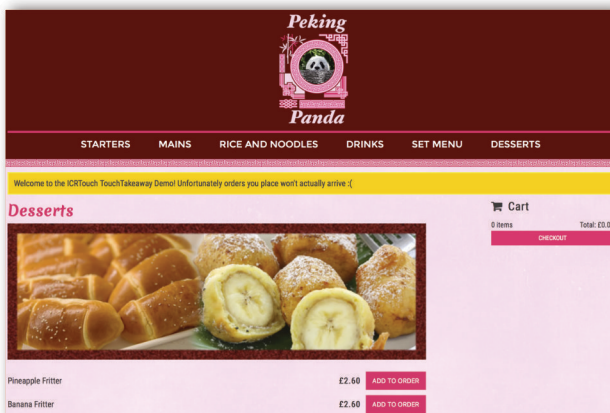
TouchPoint features customer loyalty software that accurately tracks and targets promotions. It's the most comprehensive built-in loyalty software on the market. Combine it with TouchLoyalty and you'll have the secret to fantastic customer service at your fingertips and you'll even be able to send your own email marketing.

### CollectionPoint

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## Card Payments

Want an EFT solution to take queue busting payments? Then ICRTouch can provide a SagePay EFT terminal which integrates with your TouchPoint till. Take payments at the till or at the table with USB or WiFi options. Contactless and ApplePay technology ensures a fast and efficient payment process every time. SagePay is accredited with all major banks.



## TouchTakeaway

visit [www.touchtakeaway.com](http://www.touchtakeaway.com)

to try the demo TouchTakeaway sites and see if ICRTouch is the right fit for your takeaway or restaurant.

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