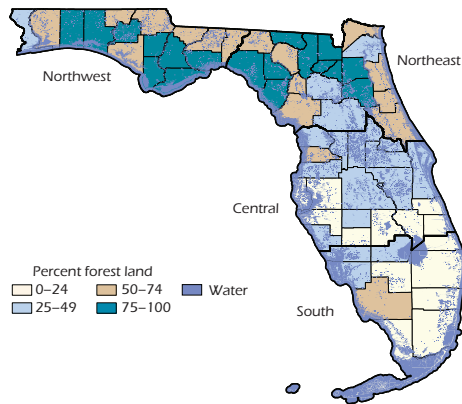


## Florida's Forests

In Florida, forests cover about 17.3 million acres or roughly half the state. Most of the forests are located in North Florida & the Panhandle.



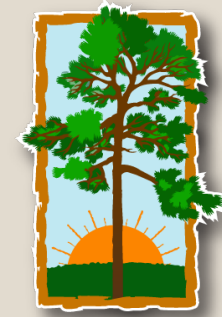
## About the Association

The Florida Forestry Association was founded in 1923 by a small group of concerned people who wanted to protect the future of the state's working forests.

Today, the Association continues to promote the responsible & sustainable use of our forests & their resources. It advocates for all segments of the forest industry on local, state & federal levels.

The Association also provides resources & information to help others understand the tremendous benefits of working forests.

To find out more or to become a member, visit our website:  
[www. FloridaForest.org](http://www.FloridaForest.org)  
 "Like" us on Facebook  
 (Florida Forestry Association)  
 and follow us on  
 Twitter (@FIForestryAssoc).



**FLORIDA  
FORESTRY  
ASSOCIATION**

## Membership Matters:

- *Advocacy*
- *Education*
- *Communication*
- *Networking*

*Making a Difference for Members  
Since 1923*

**5,000+**

### "Goods from the Woods"

More than 5,000 products that people use every day are made with forest resources.



Aspirin...Ice cream...Diapers...Cell phones...Syrup...  
 Crayons...Detergent...Paper...Lotions...Toothpaste...  
 Soft drinks...Tea...Gum...Paint...Tires...Cosmetics...  
 Football helmets...Soap...Bread...Fireworks...Glue...  
 Concrete...Tissues...Cleaning supplies...Fragrances...  
 Carpet...Eyeglass frames...Luggage...Charcoal...Ink...  
 Shoe polish...Steering wheels...Skateboards...Bug  
 repellent...Cancer drugs...Fabrics...and much more!

## WHO WE ARE

The Florida Forestry Association was founded in 1923 to protect its members' rights to grow, harvest & utilize Florida's forest resources. That is still our mission today. We are dedicated to promoting the responsible & sustainable use of our state's woodlands.

The Association represents all sectors of the forest industry: forestland owners, nurseries, loggers, mills & other end users, consultants & other associated businesses. Our membership also includes those outside the industry who simply care for & enjoy Florida's forests.



## WHAT WE DO

The Association works to foster & create regulatory, economic & social climates that allow the forest community to thrive. We accomplish this primarily through our advocacy efforts, communications & educational outreach.

## ADVOCATING FOR YOU



The Association represents the forest industry in Tallahassee & Washington, D.C. We strive to make sure that our elected leaders understand forestry's importance to the economy as well as the environment.

The Association works to reduce taxes, oppose unnecessary regulations & support favorable programs and funding. We also tenaciously defend the Greenbelt ad valorem classification for agricultural lands and private property rights.

The Association administers the state's only forestry-based political action committee, TREEPAC. TREEPAC is non-partisan. Contributions are made to state legislative candidates based solely on their support for the forest industry & their pro-business philosophies. Through our members' generous donations, TREEPAC is able to contribute to the campaigns of incumbents & candidates who understand forestry in Florida.

No industry in our state needs a political action organization more than forestry: Most forestry operations are in North Florida, but most legislators are from South Florida.

The Association also works with regulatory agencies & local governments. In addition, we partner with governmental agencies & environmental groups to further the cause of Florida's working forests.

## BENEFITS OF BELONGING

### Information

Knowledge is power. Stay on the cutting edge of issues & related current events through the Association's publications.

### Networking

Members have opportunities through a variety of events to meet other business professionals & landowners to expand contacts, share ideas & develop relationships with the growers & users of Florida's forests.

### Leadership Development

Our Forestry Forward program provides members access to Board & committee meetings, legislative events, educational sessions, tours & other unique networking opportunities.

### Liability Insurance

Association members have access to specially priced liability insurance for timberlands and hunting leases through Outdoor Underwriters, Inc.

### Strength in Numbers

As a member of the Association, you will join thousands of other forest businesses, landowners and individuals providing the strength to bring about change. The larger we get, the more influence we have to help you succeed.

