

## Norfolk Travel Company Winners At British Travel Awards For 3<sup>rd</sup> Year Running



L-R - Ian Darkin, Ben Taylor, Rebecca Taylor, Karl Buck and Daniel Adams.

A Norfolk business has been named the UK's 'Best Singles Holiday Company' at the British Travel Awards 2016 for the 3<sup>rd</sup> year running.

One Traveller, a Swaffham based family-run tour operator specialising in holidays for single travellers aged 50 plus, won their category after seeing off competition from large national travel brands. Recognised as the 'Oscars' of the travel industry calendar, winners were announced at a prestigious ceremony at Battersea Evolution on Wednesday 23<sup>rd</sup> November. The gala evening was attended by hundreds of travel industry professionals.

Winners were chosen by members of the public, who voted for companies they believe are providing the best products and services in leisure and travel.

Ian Darkin, Director of One Traveller, is delighted to have won another year and thanked his loyal customers for the all their support. "Next year sees One Traveller celebrating 10 years in business and to win this accolade for a 3<sup>rd</sup> year in a row is fantastic. The team ensure we take care of every detail on our holidays and to be given recognition for this hard work is great. We hope it reassures people thinking of travelling alone for the first time that there's a company out there who really understands the needs of mature single travellers."

After 9 years as a tour manager, travelling worldwide, Ian and his wife Emma founded One Traveller to cater exclusively for the mature single traveller aged 50 plus. 10 years later the company welcomes over 3,000 like-minded travellers a year to over 60 destinations across the world.

British Travel Awards' chief executive Lorraine Barnes Burton said: "Competition was fierce this year with more companies entering the competition than ever before - but ultimately it is the travelling public who decide the winners by voting for the travel companies they consider the best in the business.

The British Travel Awards is the largest awards programme in the UK and to win is truly an accolade and testament to the great products and services travel companies offer to their customers."

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