



# *The British Renewable Energy Awards 2019*

The British Renewable Energy Awards celebrate the achievements of companies and individuals who have done most to advance renewable energy and clean technologies in the UK and will be presented at a Gala Dinner on Tuesday, 11<sup>th</sup> June 2019 at the InterContinental.

If you, your company, a colleague, a supplier or someone you know has done something amazing in renewables or clean tech over the past year, enter them now to honour them.

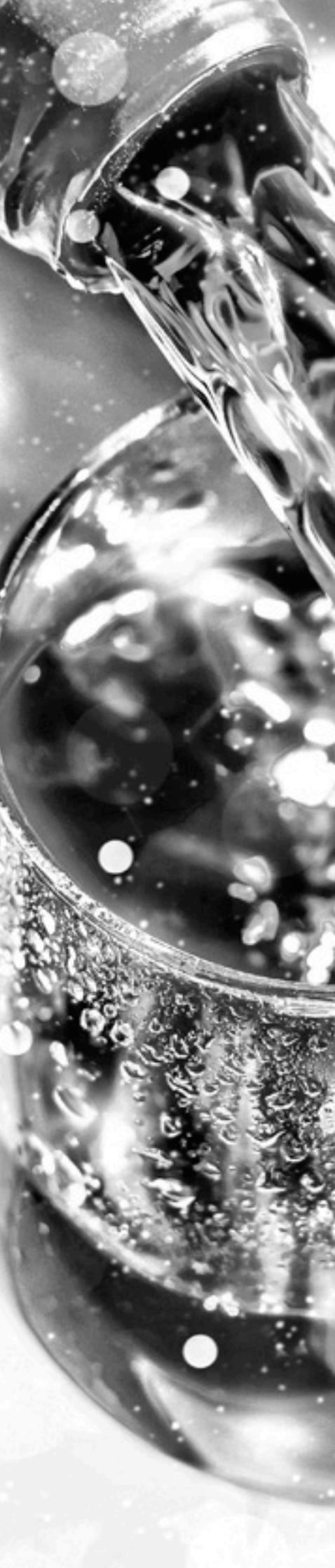
*11th June 2019*

*The InterContinental*

One Hamilton Place, Park Lane, W1J 7QY

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BRITISH  
RENEWABLE  
ENERGY  
SMART ENERGY  
SYSTEM 2019  
OVO Energy



## *Awards 2019*

### **Headline sponsor – £20,000**

- Headline sponsor is invited to join the judging panel and participate in deliberations with our prestigious judges and to present an Award at the Gala Dinner
- Headline sponsor has the opportunity for a pop-up on stage at the Gala Dinner and to display literature, with their logo on the VIP invitation design and up on the main screen
- A full page advert on the back page of the Awards Programme and company profile inside
- Headline sponsorship includes a branded table for 10: (includes; champagne drinks reception, 3 course meal, 1/2 bottle of wine, 1/2 bottle mineral water/head and coffee with petits fours)
- Large social media presence to raise awareness of the sponsorship deal. **16K** followers on Twitter, **9.2K** followers on LinkedIn and **3,450** followers on Facebook. Social media pre-event promotional material. Post event thank you. Across all platforms on social media
- Sponsorship also offers logos / branding on the REA Awards web page, on all e-shot marketing, a full page (A4) in the printed programme for Headline sponsors, on menus, branding on the table plan and includes a branded table for 10 at the Gala Dinner
- 10% discount on additional tables/places
- Opportunity to supply a table gift into the bag for free
- Photographs supplied after the event

### **Champagne drinks sponsor – £7,500**

- Drinks reception sponsor's logo is highlighted at the Gala Dinner and shown on screen
- Table for 10 at the Gala Dinner... (see 'Main sponsor')
- Large social media presence... (see 'Main sponsor')
- Opportunity to have literature at the drinks reception
- Advert and profile in Awards Programme given to all
- Presentation and table photographs supplied after the event
- Opportunity to supply a table gift into the bag for free

### **Awards category sponsor – £3,500**

- Companies sponsoring the individual award categories are invited to present the Award to the winner
- Photographs are taken for publicity with the winner and the host or lead judge in each category
- We will also highlight all sponsors in press releases pre and post the ceremony and use logos in the website feature on the Awards
- Includes 5 guest places at the Gala Dinner
- Your logo in the awards winners' announcement communications
- Large social media... (see 'Main sponsor')
- Framed photo of award winner, sponsor and presenter
- Advert and profile... (see 'Champagne drinks sponsor')

For all sponsors there will be a segment in the REview highlighting the Awards and celebrating those that won an award as well as those who participated. All sponsors will be mentioned through a general thank you as well as recognition as to what they sponsored.

### **Speaker sponsor – £5,000**

- On the same table as the speaker
- Includes 5 guest places at the Gala Dinner
- Framed photo of sponsor and speaker
- We will also highlight all sponsors in press releases pre and post the ceremony and use logos in the website feature on the Awards
- Large social media presence... (see 'Main sponsor')

### **All sponsors**

Each sponsor has the opportunity to write a blog on why they have decided to sponsor the event (certain Award). REA would then tweet their blog. The blog can also mention their company and their business plans etc.

### **REA table 'goody bags' filled with sponsored gifts. Table gift sponsor – £500 + gifts for the bags**

- Sponsor is allowed to supply a branded gift to go into the 'goody-bags' which is taken home by all those who attend the event
- Gift does not have to be bespoke but cannot be standard sales literature and requires approval by the REA (Mark Kelly)

# *The Award Categories celebrating the best in renewable energy and associated clean technologies are:*

**Smart Energy System Award** – Awarded for a system that supports the roll-out, or take-up, of renewable energy and energy storage whilst enhancing value and usefulness.

**Energy Storage Award** – Given to a live project (delivered or in progress) whether centralised, distributed or mobile and at any size.

**Community Award** – For a community group that has been active in developing a renewable energy project or programme of installations in their area.

**Low Carbon Transport** – Recognising quality, commitment and innovation in low carbon vehicles – cars, vans, buses, road freight or on farm vehicles, powered by clean electricity or sustainable biofuels – and alternative vehicle fuels.

**Customer Service Recognition Award** – For an energy supplier (including those supplying via a PPA) delivering customer service excellence or innovation whilst adding value to their customers.

**Sustainability Award** – For an organisation using organics recycling to rethink their resource use or achieve zero waste.

**Project Award** – For a company that has developed an outstanding project in either renewable energy, energy storage or low carbon transport infrastructure.

**Innovation Award** – For an innovative renewable energy device or application that has achieved a major milestone.

**Pioneer Award** – For an organisation in a sector not previously associated with renewables that has now become involved and created a pathway that others can follow.

**Communications Agency Award** – For the communications agency that has done most to enhance awareness or championed positive change for renewables in key opinion formers, parliament, government or the public in the past year.

**Installer Award** – For a company that has excelled in the installation of small-scale energy generation systems in homes; offering a high quality experience for consumers wishing to buy.

**Young RE Professional Award** – For an individual within the first 5 years of their career in renewable energy, who has already achieved success/impact and who has shown potential as a future leader in the industry.

**Leadership Award** – For an organisation that is mainstreaming renewable energy through the scale of its investment or its commitment to securing its energy needs from renewables.

**Financial Leadership Award** – For a financial product that has accelerated the deployment of renewables in the UK.

**Company Award** – For the company that's done the most in the past year to advance UK renewables.