



In^{sight} Education

A roadmap into UK boarding schools,
top universities and international employment





Who we are

Insight Education is an educational consultancy and career advancement service based in London

that provides a roadmap into British schools, universities and international employment. We work with our international partners to provide a seamless service of support to students from around the world.

Our expertise is in demystifying Oxbridge admissions and helping students to maximise their chance of success. We aim to develop student confidence, independent study skills, critical thinking and self-reliance as the foundations for success at school, university and career.

What we do

We set out to help families achieve the educational goals for their children at three stages:

1. Entering UK boarding schools

For many overseas students, English language is the biggest barrier to entry into UK universities. Insight Education advises on appropriate summer and/or language schools that combine English teaching with cultural and educational experiences.



Through attending, children can acquire fluency in English that will help them access UK boarding schools and gain those academic qualifications that enable them to compete effectively for places at the UK's top universities.

2. Entering British University

We run a highly successful Oxbridge Mentoring Scheme (OMS) which academically stretches students and maximises their chances of getting into Oxford or Cambridge universities. Through the OMS, our students gain a broader subject knowledge, an understanding of how to tackle Oxbridge-style questions and gain the self-confidence to face any interview scenario. This holistic approach is invaluable for students aiming to compete for Oxbridge and has also led to students securing places at, for example, London School of Economics, King's College and Imperial College.



3. Entering international employment

During and after university studies, we work with students to be pro-active about exploring career avenues. We equip them with workplace skills by supporting their application to secure work placements with companies abroad.

Following graduation, we review CVs and cover letters and improve interview technique through job-specific mock interviews. We encourage self-reflection and analysis of skills and attributes to ensure job hunting is targeted. Our overall support enables students and graduates to get a head start in building their own futures in an increasingly competitive job-market.



Why we are unique

All our tutors are Oxbridge-educated and we have developed a framework of support that can be tailored to the individual needs of students. Our tried and tested framework consists of Oxbridge-style tuition covering topics beyond the school curriculum, interview practice and advice, UCAS brainstorming and critical review and guidance right the way through the Oxbridge admission process. We help ensure that student success stems from their own efforts, academic achievement and intellectual curiosity for their chosen university course.



OMS Success Rates

Of the OMS students who were called for Oxbridge interviews between 2006 and 2013, 52% secured offers. This is far higher than the average Oxbridge application success rate which is approximately 20% (2012/13 Oxford and Cambridge application statistics). The OMS is also useful in helping students gain admission to university in general. Since 2006, 99% of students aboard our schemes secured places at other top (Russell Group) universities.





The OMS

We have three OMS programmes to support the academic needs of our students. We begin with a consultation, followed by a written report advising students and their parents which programme to pursue. All of our OMS programmes include:

- ✓ Academic mock interviews with written feedback
- ✓ Recommendations for subject-related reading
- ✓ Advice on course and college choices
- ✓ UCAS brainstorming and critical review
- ✓ Oxbridge-style tutorials for entrance tests
- ✓ Practice in answering Oxbridge interview questions

OMS Bronze (1 year) Programme: runs from January of Year/Grade 12 to December of Year/Grade 13. It includes 12 hours of tutorials with reading on a level with undergraduate studies, UCAS brainstorming and review.

OMS Silver (2 year) Programme: runs from January of Year/Grade 11 to December of Year/Grade 13. It includes 36 hours of tutorials followed by OMS Bronze Programme.

OMS Gold (3 year) Programme: runs from January of Year/Grade 11 to May of Year/Grade 13. Includes silver and bronze programmes, two weeks at Oxbridge summer school and an additional 20 hours of tutorials, if a conditional offer is secured.

Note: commencement of dates are flexible. We produce bespoke programmes of support. Where needed English language tuition is available on request. Tutorials take place via Skype or in person.





Testimonials

Claire (France) was a successful student in Oxford interviews for Modern Languages French and Spanish in 2013. Originally intending to study PPE, Insight Education uncovered her true motivations and aptitude. She says that:

“Insight Education helped me choose the right subject; the one I really was passionate about and had the greatest chance of success. They were key to finding the college that best suited my interests and personality, guiding me through the whole process with efficiency and expertise.”

Kes (Russia) was successful at Oxford interview for Art History in 2011. She was mentored in the “REAL” technique to use more subject terminology and evidence from her wider reading. She writes that:

“Insight Education organised a series of mock interviews which I found really useful, and gave me insight into my subject from different angles, illuminating my areas of weakness in the process”.

Joe (Thailand) was a successful student in the Cambridge interviews for Mathematics and Computer Science in 2010. He needed coaching in verbalising his thought processes for problem-solving. Reflecting on his OMS experience, he writes that:



“The mock interviews were very useful preparation. At my actual interview I wasn't nervous as I mostly knew what kind of questions were going to come up! Everyone was really helpful and friendly, and I would recommend OMS to anyone applying to ANY university.”





Joyce Connell - Director

Joyce is an Oxford University History graduate. She founded the Oxbridge Mentoring Scheme to provide a strategy for students to achieve their academic goals. For over 10 years, she has successfully mentored and advised UK and international students into top UK universities.

Mark Cousins - Account Manager

Mark has been a research and information manager for two London Mayors. He brings his design, research and public speaking skills to our business planning, client liaison, student mentoring and presentations.



Divya Talwar - Social Enterprise Advisor

Divya is a Cambridge Economics graduate, is a senior news reporter with the BBC and co-founded the Young Asian Social Enterprise (YASE) in 2012, which helps young people from disadvantaged backgrounds achieve their aspirations.

Chloe Jeffries - Oxford Admissions Advisor

Chloe read History at Oxford, returning for a Masters and PhD. She brings to the company her experience of conducting admissions interviews for colleges and marking Oxford entrance tests.



John Gelling - Career Advancement Advisor

John has an MA in Politics, Philosophy and Economics from Oxford University, and an MBA. He has created his own management recruitment company and has mentored international students into UK universities.

Team

Robert Jones - Cambridge Admissions Advisor

Robert holds BA and MA History degrees from Cambridge, and first class qualifications in German and Spanish. He is a CELTA qualified English Language tutor and retains close links with Cambridge.



Ita Hilton - Eastern Europe and Graduate Advisor

Ita read Classics and Russian at Oxford and holds an MA and a PhD. She brings her extensive experience of travelling and broader knowledge of international graduates to Insight Education's support programmes.



Mariana Gray de Castro - International Advisor

Mariana holds a BA and MPhil from Oxford in English and Modern Languages (Portuguese). She is an Oxford admissions interviewer for Portuguese, and is uniquely placed to advise international students on applications.



Carter Liang - China and East Asia Advisor

Carter, schooled in China, graduated in Maths and Management Studies from Cambridge University. Having worked in US, Asia and the UK, he uses insights gained from his personal journey to advise and inspire Asian students to overcome the challenges of studying abroad.



Chimaechi Ochei - OMS Tutor & Mentor

Chimaechi holds a BA in English Literature from Clare College Cambridge. She heads her own educational publishing company and runs workshops to inspire students to realise their potential.





The roadmap

In addition to running the OMS, Insight Education provides other educational services in conjunction with its business partners. Our roadmap consists of 5 interconnected services:

1

Access to English education via placements in summer cultural and English language course in London, Oxford and Cambridge and other UK locations, and sourcing suitable UK boarding schools.

2

Out-of-school tutoring in GCSE and A level subjects to ensure the best grades to apply to UK universities. This could include English as a Foreign Language for international students preparing for IELTS or TOEFL tests.

3

Mentoring into Oxbridge and other British universities, including support for writing UCAS personal statements, interview practice and entrance test preparation.

4

Gaining job skills and work experience via placements and internship programmes in companies in the UK and abroad.

5

Mentoring into appropriate employment during studies and after graduation through CV analysis, letter writing, interview practice and skills-specific job hunting.





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