

Case Study

ST MODWEN



DIGITAL SIGNAGE - VARIOUS OFFICES

Project Overview

St Modwen manage a number of high profile buildings and offices around the country.

The initial project was for a digital signage solution in the reception area of one of their Longbridge offices which was expanded over several months to other office locations in Birmingham and Swansea.

One of the Longbridge locations also required an upgrade to their presentation screen for use within the building



(Representative image - not of actual project)



LOCATION

Longbridge . Swansea



DATE

2013 - 2014



PHOENIX STATUS

Accredited Supplier & Integrator



NET VALUE

£ 7,805



MAIN EQUIPMENT

- Samsung MagicInfo Monitors . LG 60" TV Monitor . Vision Sound Bar
- HD Flow Wireless Transmitter System

Project Details

Digital Signage

The solution installed was based on the Samsung MagicInfo digital signage solution with screens varying in size from 40" to 55" depending on location.

The first standalone location included the requirement to show BBC news features which was done by connecting a TV tuner to one of the screen inputs and creating a template window for it.

The second building consisted of 3 screens on three floors including the main reception area and upper floor lobby areas. These were connected together on a single MagicInfo network allowing a single user the ability to control individual or collective screens.

A final system was put in place at the Swansea offices.

Meeting Rooms

The office in Longbridge also required a mobile screen upgrade which was completed at the same time as the signage schemes. This was based on a trolley mounted, LG 60" TV monitor with an HD Flow system allowing PCs to connect and present wirelessly.

We may be small, but we make a big impact