

ECG
ACADEMY

COURSE 15
2020/21

CERTIFICATE IN AUTOMOBILE LOGISTICS MANAGEMENT

TRUCK



SHIP



COMPOUND



RAIL



BARGE



ECG ACADEMY 2020 / 2021 - COURSE 15

The ECG Academy was developed in response to demand for specialist training for junior and middle managers working in the finished vehicle logistics sector. It provides those managers with the necessary skills and knowledge to maximise their potential.

The course today is suitable for anyone involved in the sector whether they work for an LSP, OEM or even a supplier to the sector who wants to understand it better. Graduates take away with them a Certificate in Automobile Logistics Management. To our knowledge this is currently the only formal qualification in vehicle logistics available anywhere in the world.

The course involves up to 26 days split into 5 modules at different locations which allow for site visits to manufacturing plants and logistics facilities. In addition, students benefit from instruction in areas such as negotiation skills, risk management and innovation management to name a few. They also participate in team work, where they prepare a business case on innovation management.

Final assessment includes oral and written exams as well as preparation and defence of a thesis which can be a project of particular interest to the student's parent company.

> **Sign up now!** By the end of Course 15 you too can join the ECG Academy Alumni: an exclusive club of over 250 certified automotive professionals.

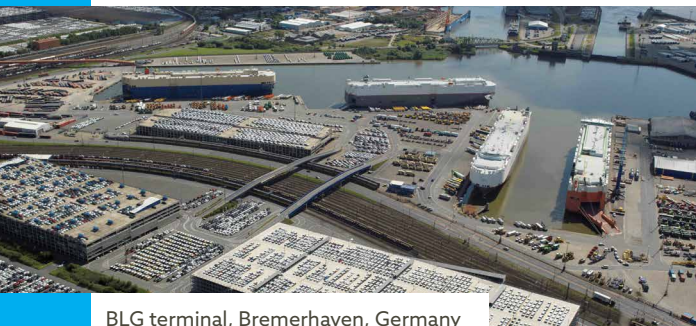
The 5 modules provisionally planned for Course 15

- **Module 1:** Brussels - October 2020
- **Module 2:** Bremen - December 2020
- **Module 3:** Barcelona - February 2021
- **Module 4:** Austria TBC - April 2021
- **Module 5:** Copenhagen - May 2021

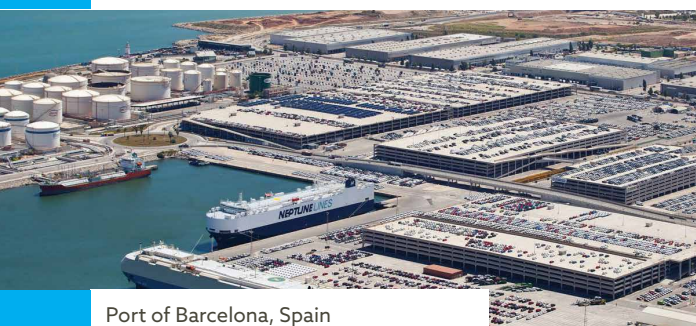
TYPICAL OPERATIONAL SITE VISITS



The Daimler plant, Bremen, Germany



BLG terminal, Bremerhaven, Germany



Port of Barcelona, Spain

- BLG terminal visit, Bremerhaven, Germany
- CuxPort visit, Cuxhaven, Germany
- Daimler plant visit, Bremen, Germany
- Port of Barcelona, Spain
- SEAT plant visit, Martorell, Spain
- Grimaldi installation, Barcelona, Spain
- Rolfo factory, Bra, Italy
- Fiat plant visit, Turin, Italy
- Visit to Biba – Research Institute for Production and Logistics in Bremen

Plus the course includes free of charge attendance of the two main ECG annual events: the ECG Conference and the ECG General Assembly & Spring Congress.



The ECG Academy has been an important element of motivation and satisfaction. Thanks to this opportunity, today we have created an important network which allows us to stay in touch and facilitate our business dealings in the future. Definitely, a great experience and a great group.



Patrick Palussek, Hyundai Glovis
Giovanni Paci Award Joint Winner 2018



SUBJECTS COVERED

- Law & Contract Management
- Digitalisation Workshop at Biba institute
- Innovation Management I & II
- Leadership Skills
- Negotiation & Communication Skills
- Presentation & Facilitation Skills
- Risk Management
- Innovation Lab for Future Challenges
- Change Management



WHO RUNS THE ACADEMY?



The Dean of the Academy is Prof. Dr. Fridtjof Langenhan.

Prof. Dr. Fridtjof Langenhan



Dr. Christian-Titus Klaiber is the Academy Director and responsible for the deployment of the course.



Dr. Christian-Titus Klaiber



I found the ECG Academy to be a really valuable experience. The lessons and lecturers were well structured and fun to participate in, and the supplier visits were excellent in broadening my knowledge of the finished logistics sector. Being able to meet and build relationships with others in the sector has been the most rewarding aspect I have gained from the course, and I would recommend it to anyone considering applying.



Simone Mulazzani, Grimaldi Group
Giovanni Paci Award Winner 2017

COURSE DETAILS

- **Course duration**
Up to 26 days, divided into 5 modules over a period of 8 months: October – May
- **Course language**
English
- **Course fees**
€9,400 including course materials and meals on site, excluding travel and accommodation costs
- **Qualification**
Certificate in Automobile Logistics Management
- **Application**
Application must contain: application form duly signed and stamped (available to download from the ECG website), curriculum vitae, portrait photo jpg file



// *ECG Academy was more than a training. It was a great opportunity to meet people, to share experience, building relationships and better understand each other's businesses and challenges. I really appreciated the trainers' involvement in giving feedback, and the quality of the courses, especially the ones on negotiation and leadership.* //



*Andreea Popa, Renault Nissan Mitsubishi
Giovanni Paci Award Joint Winner 2018*



COURSE 12



COURSE 13

// *The ECG Academy is a great educational opportunity. The proportion of participants with different kinds of backgrounds, professions and nationalities is very high. In addition, the network that I have built is one of the greatest contributions of the academic program. It was a lot of fun!*



// **Dorian Wöhr, MOSOLF Group**
Giovanni Paci Award Winner 2019

FOR FURTHER DETAILS OR AN APPLICATION FORM

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