

WELCOME TO OUR NEWSLETTER



October - December 2015 4th Edition www.mobilebarhire.co.uk



COACH & BUS LIVE 2015

Starline Limo Bus asked us to provide them with a 2 metre branded backlit bar. Our Bartender mixed up three stylish mocktails to the company's potential customers. (October)



AKTII

AKTII wanted to host their own Oktoberfest in London. They hired out six kegs of Lowenbrau (A premium German lager), two members of bar staff, two branded taps and 2 metres of bar. (October)

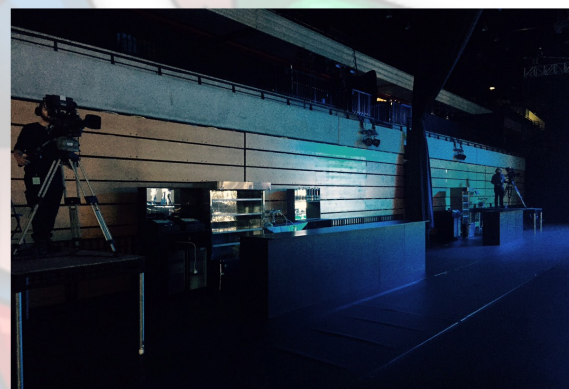


AMSTEL

Always looking at ways to increase brand awareness, we provided Amstel with a fully functional draught beer bar branded with their logo at Drayton Manor Park Hotel for a networking event. (October)

BH LIVE

Working alongside an events organiser, we provided Toni & Guy with 28 metres of bar counter for their award ceremony held at the Olympic Park London. (October)



FAGERHULT LIGHTING

Being specialists in lighting, Fagerhult needed a bar counter to match their premium brand for an exhibition at Excel London. We provided them a 4 metre branded white bar as the focal point of their stand. (October)

WINTER PIMM'S SET

Our online outlet, DrinksShop.co.uk, introduced the Winter Pimm's Gift Set which includes a bottle of the popular drink, branded glass teapot and infuser. (£25.00)



OKTOBERFEST

We supported Amar Hall, Dartford with their version of the ever popular Oktoberfest. On offer were three premium German beers - Lowenbrau, Becks Vier, and Erdinger. Entertainment consisted of a live Oompah Band with Bratwurst served throughout.

LAUNCH OF DB10 CAR IN SPECTRE

With the launch of James Bond Spectre, so came the launch of the new Aston Martin DB10.

Aston Martin took advantage of the premium look of our chesterfield bar at three of their locations for the launch - Welwyn, Brentwood and Exeter.



IDEAL HOME SHOW

As well as launching new products, DrinksShop.co.uk also exhibited at The Ideal Home Show Christmas at London Olympia. We sold a range of alcoholic gifts including Cocktail Pastilles, Blind Pig Gift Sets and Self Tapped Mini Beer Kegs. (November)

WORKING WITH ITV

Having worked with ITV twice in the past (on Ant and Dec's Saturday Night Takeaway and Let's Do Lunch With Gino and Mel), we were asked to provide draught beer into Alan Carr's famous drinks globe on Chatty Man. The gold tap went down a hit - less can be said about Alan Carr's pint pouring techniques. (November)



TASTE OF LONDON

Taste of London is a great opportunity to showcase your product but your stand must be unique to stand out from the crowd. Slap X Tipple and Edgerton Gin took advantage of our premium counters to transform their selling areas. (November)



QUOTES FROM OUR CUSTOMERS THROUGHOUT THE YEAR



COMPETITION TIME

Christmas Word Scramble

- | | |
|-------------|-----------|
| lelbs | 1- _____ |
| isentpiota | 2- _____ |
| cleand | 3- _____ |
| gigabrndeer | 4- _____ |
| fewhar | 5- _____ |
| scralo | 6- _____ |
| edinerer | 7- _____ |
| gostinck | 8- _____ |
| esokoci | 9- _____ |
| gngego | 10- _____ |
| gliseh | 11- _____ |
| leves | 12- _____ |
| tenessrp | 13- _____ |
| dranlag | 14- _____ |
| sottlemie | 15- _____ |
| fitg | 16- _____ |
| yalo hid | 17- _____ |
| legan | 18- _____ |
| leno | 19- _____ |
| stranemon | 20- _____ |
| credembe | 21- _____ |
| womanns | 22- _____ |
| dancy enca | 23- _____ |
| sliten | 24- _____ |
| eylu | 25- _____ |

Unscramble all the words and be in with a chance of winning a Winter Pimm's teapot!

