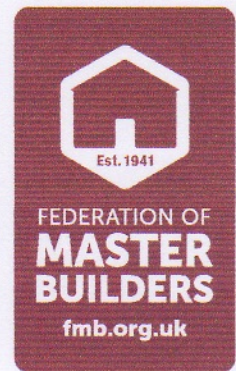


# How to choose the right builder.



Dear homeowner,

Choosing who builds or improves your home is an important decision. I hope this letter will give you assurance, and assist you to choose the right builder.

Unlike most people in my trade, I have achieved the status of **Master Builder**. This goes beyond "checked" or "rated" and demonstrates my company has been professionally vetted by the Federation of Master Builders (FMB), the UK's largest trade organisation in the building industry.

My Master Builder badge is a sign of trust, quality, protection, and experience.

**Trust** Choosing a builder is an act of trust. The FMB has been successfully bringing clients and builders together since 1941.

**Quality** There is no building more important than yours. That is why the FMB goes beyond simple checks and ratings, by professionally vetting members. I have passed their joining criteria.

**Protection** As a Master Builder, I can offer you warranty over my work through FMB Insurance Services. Free Contracts and a Disputes Service are available too.

**Experience** You want to build the best you can. So do I. And that is why, as a Master Builder, I abide by a unique Code of Practice so you can be assured you've chosen with confidence.

Finally, I can provide you with personal references and examples of my building projects, please ask me for more details, or you can check my membership at [www.fmb.org.uk/checkamember](http://www.fmb.org.uk/checkamember)

A handwritten signature in black ink, which appears to read "Dean Otley". The signature is stylized and written in a cursive-like font.

DEAN OTLEY  
Director.