

लोक  
भारती



An ISO 9001 : 2008 Certified Company



2016

ANNUAL ACTIVITY  
REPORT





# OUR PURPOSE



SKILLING  
FOR  
A  
BETTER  
TOMORROW

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## ABOUT US



### VISION

To become the leading vocational institution for skilling & re-skilling people to augment their employability.

### MISSION

Focus on employment and employability by closely collaborating with the industry to ensure a steady flow of job opportunities for the trainees.

### ABOUT US

Lok Bharti Skilling Solutions(LBSS),an NSDC Training Partner, is a young company formed in 2010 , headed by a team of professionals dedicated to the cause to improve the quality of lives of millions in the country who are marginalized and yet to be integrated within the economic mainstream through skill building and enhancing education.

Lok Bharti Education Society (LBES) , an NGO , sister concern of LBSS was established in 1993. The focus of our work lies in creating sustainable employment opportunities for individuals by collaborating with various corporate for CSR implementation and industry in both rural and urban India.

By virtue of its objective, mission and presence, we have deep understanding of the current skill level and desired skill level of the candidates to help them get employed.

We believe that both education and skill development can play a significant role in eradicating poverty and integrate the poor with the economic mainstream.



**NEERAJ GULATI**

## CHAIRMAN'S MESSAGE

I am pleased to bring forth our Annual Activity Report for the year 2015-16 to show case the activity and various initiative's taken by Lok Bharti.

It has been our constant endeavour at Lok Bharti to look ahead not just for expansion but also to explore avenues for continuous improvement and progress in employment linked skilling.

Aligning Lok Bharti's vision of "Skilling for a Better Tomorrow" with the vision of our Prime Minister of "Skill India", we take immense pleasure in contributing skilled manpower to the society across various domains.

Going ahead with our vision, we are not limiting ourselves to State Skilling projects, Public Private Partnership models, franchisee partners or implementing CSR Initiatives for corporate. We are working towards improving and expanding access to vocational education and training opportunities across all employable sectors at various education and professional levels.

Our vision is not only to skill the unskilled but also to benefit the experienced candidates who don't hold any professional qualification for their future career growth. We will venture into new initiatives through Skilling Colleges across the country, which will facilitate the candidates with industry centric placement linked skilling / re-skilling. We shall also facilitate vertical certification through e-assessments, introduce Work Readiness Programs for school and college going candidates and most importantly start a re-orientation program for Skill Development Trainers to prepare and receive professional certificates by Lok Bharti.

With our futuristic approach, we are not only making efforts to expand our organization but also to contribute towards producing skilled, employable manpower for our nation as envisaged by our Honorable Prime Minister's "Skill India" vision .



**NITIN SETH**  
**VICE PRESIDENT**

## EDITORIAL

**W**hen we launched Lok Bharti, we were led by our determination to transform peoples' lives by linking them to employment. The presence and growth of Lok Bharti in the skilling industry reminds us of why a conglomerate like ours is engaged in skill development – the need for developing world-class institutions that will impart training standardized on content and pedagogy with integrated use of technology across India.

To propel the inclusive growth vision of Government of India, we are proud to step ahead in the states of Kerala, Jharkhand, Odisha & Bihar as Training implementation partner. Encouraged by success in the past year, we have also associated with new corporate clients and our existing clients for initiatives in measurable and sustainable CSR implementation across the country . As per Skill Gap Analysis and requirement of our clients, we have entered in new domains of Logistics, Furniture & Fittings and Capital Goods besides our present domains in which new programs are introduced.

It is with great sense of satisfaction that we announce our first venture into field of Franchisee Business on PAN India basis. The courses which we rolled out in these locations were as per Skill Gap Analysis of the state, so that our mission and vision of Education to Employment is achieved in any kind of trainings we do.

This edition of Second Annual Activity Report is based on our achievements, our learning and new initiatives. With passion & enthusiasm of our Board of Directors, Trainees, Lok Bharti team and our Training Partners we will surely be able to stay committed for making a social impact in the nation through our Education To Employment skilling vision.

# UPDATE'S



**TRAINING PARTNER  
FOR  
7 STATES GOVERNMENT**



**CSR  
IMPLEMENTATION**



**CORPORATE TRAINING  
FOR  
MULTIPLE CLIENTS**



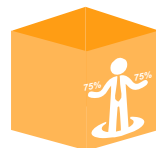
**11 SKILLING DOMAINS**



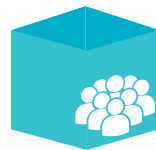
**24 ACTIVE  
SKILL DEVELOPMENT  
CENTERS**



**22,000 PLUS  
CANDIDATES TRAINED**



**75%  
PLACEMENT**



**60,000 PLUS  
PEOPLE IMPACTED**

## BOARD MEMBERS



**NEERAJ GULATI**

Neeraj is one of the founding members of Lok Bharti Group. A graduate from Delhi University and a Chartered Accountant by profession, his knowledge of finance has helped the organization create a brand to reckon with. He has also established 'National Skills Institute' to cater to the huge requirements of skilled human resource for various industry segments.



**SANJIV NANDA**

Sanjiv is a chartered accountant and law graduate. He is also a strategic adviser, director and mentor in various industries. He is associated with Oasis Group of Companies, Code Green and Lok Bharti besides other groups.



**UMESH NAGPAL**

Umesh Nagpal is a US resident. Formerly in Merchant Navy. He now owns Star Restaurant Management Inc., which operates and manages a number of successful restaurants in Florida and Pennsylvania states of US. The company also provides consultancy in the same area of business and employs over 100 employees.



**ARUN BHUTANI**

Arun is a Mechanical Engineer and CEO of AB Educational Avenues Pvt Ltd, a career management company for overseas education. He has also served at AAERI, Association of Australian Educational Representatives in India as President, Vice President and General Secretary, Head of the Disciplinary Committee.



**ALOK SHUKLA**

Alok with his technical expertise and knowledge, has almost 30 years of experience in the finance service industry. Being a Chartered Accountant in practice, he has gained experience in the areas of taxation and is involved into providing consultancy in direct tax, corporate laws, Corporate and Foreign taxation including Expat Taxation and Excise/ Service tax and Sales Tax. He has also explored other areas of finance from handling RBI/FEMA matters, STPI/100% EOU/SEZ matters of various Corporate clients to setting up Indian Subsidiary companies, Project & amp; Liaison offices and, obtaining FIPB approvals along with structuring/restructuring and other financial consultancies to various corporate clients.



# SKILL AREAS

## CONSTRUCTION



### Course's Offered:

- Assistant Mason
- Scaffolder/Shuttering Carpenter
- Tiler
- Assistant Plumber
- Assistant Barbender & Steel Fixer

## RETAIL



### Course's Offered:

- Sales Associate
- Senior Sales Person
- Retail Operations
- Trainee Associate

## ELECTRONICS



### Course's Offered:

- Basic Electronic
- Mobile Repairing
- Photocopy / Fax Repairing

## ELECTRICAL



### Course's Offered:

- Basic Electrical
- Repair of Home Appliances
- House Wiring

# SKILL AREAS

## HEALTHCARE



### Course's Offered:

- Bed Side Assistant
- Nursing Aides
- Lab Assistant

## HOSPITALITY



### Course's Offered:

- Hospitality Assistant
- Household Assistant
- Room Attendant
- Reception and Information Assistant
- Reservation and Telephone Assistant
- Tour Sales Person
- Tour Office Assistant
- Ticket Reservation Assistant

## BEAUTY & WELL - NESS



### Course's Offered:

- Beauty Culture
- Hair Stylist
- Skin Therapists

## AUTOMOTIVE



### Course's Offered:

- Basic Automotive Servicing of 2 & 3 wheeler
- Basic Automotive Servicing of 4 Wheelers
- Customer Relation Executive

## EMERGING DOMAINS

### LOGISTICS



This domain is launched for conducting training under Employment Linked Skill Training Program (ELSTP) and Directorate General Resettlement (DGR), Ministry of Defence

**Course's Offered:**

- Courier
- Logistic & Airline Cargo

### IT - ITES



We Launched this domain for implementing programs under National Digital Literacy Mission - NDLM which envisions to provide digital literacy

**Course's Offered:**

- Computer Basics

### BANKING & ACCOUNTABILITY



The program under this domain has been conceptualized and designed for Pradhan Mantri Kaushal Vikas Yojana (PMKVY).

**Course's Offered:**

- Micro Finance
- Account Receivable & Payable

## CLIENT'S SPEAK



Due to the very specialized elevator industry, it becomes quite challenging to impart Safety, Health & Environment Training of industry workers.

At Johnson Lifts, we appreciate M/s Lok Bharti effort to take up such a challenge and quite successfully complete the training of our workers across all DMRC sites in Safety, Health & Environment practices.

M/s Lok Bharti as a training partner showed us quite a unique training practice by working around our requirements to train our workers in unsafe conditions of site where the biggest hurdle being the space to train our workforce in, i.e., the lift shaft. It is worth mentioning the fact that the SHE training module was modified to complement our work scope that suits the lift installation activities entirely.

Further the modes of training, various training aids and the unique training pedagogy, ensure that even the critical issues of SHE is delivered and received in a very simple way by all our workers.

Finally, the friendly and supportive nature of M/s Lok Bharti training staff and organizing officials ensured that the end result was an impeccable SHE training

**Saurav Kumar Sen**  
Chief Project Manager, Johnson Lifts Pvt. Ltd.



**Anil Kumar**  
Assistant Manager Safety  
J. Kumar Infra Project Ltd.

Lok Bharti trainers are very good and knowledgeable. They ensured that the workers follow Safety practices. We have had zero accident site in last few months since we started conducting training by Lok Bharti.



**Pratap Mohanty**  
Safety Officer  
J. Kumar CRTG (JV)

Lok Bharti is creating a new revolution in SHE training, it is very much updated in training & the training team is as per our requirement. The mission and vision of Lok Bharti is very focused on Worker's safety. They are also very coherent while training and assures that workers not practicing safety norms are made to follow them.

# STUDENT'S SPEAK



Lok Bhandi Education Society BES के कौशल विकास केन्द्र प्रशिक्षण (पिता राम कुमार अवस्थी) मैंने वाला अक्षय कुमार अवस्थी (पिता राम कुमार अवस्थी) Eelectrical के पहले बैच का छात्र था। वह बंदोसराप गांव का निवासी है। वह बहुत गरीब परिवार से था। उसके पिता जी किसी न गिने बीमारी से ग्रस्त रहते थे। और काम नहीं कर सकते थे। इसलिए वह अक्षय कुमार अवस्थी बारम्बार कक्षा ही इत्तीर्ण कर पाया। एक दिन उसके गांव बंदोसराप में जगदगता अभियान चला रहे थे। तो अक्षय कुमार अवस्थी ने पूछा सर! क्या मेरा कुछ हो सकता है। उसकी हिन चरुपी फैल कर हमने उसको अपने पाठ्यक्रमों के बारे में बताया। वह जानकर वह उत्साहित हुआ। और उसने हमारे प्रशिक्षण केंद्र पर Schneider Electric India Foundation पाठ्यक्रम और कर दिया। मुरु यह देख कर हमने उसे एक दिन उसके समझा और अच्छे रहना यह देख कर हमने उसको काफी बदलाव आया जब वह उत्साह बर्चन किया उस दिन से हमारे पास आया है। और जब भी मुझे अकेला देरता वह मेरे पास आया है। एक दिन हमने अपनी परेशानियों को बताने लगता। एक दिन उसने हमारे परिवार का मो खेले में मजदूरी करती है। कस उली से हमारे परिवार का गुजारा चलता है। अक्षय कुमार की रिश्तियां जान कर Lok Bhandi ने उसकी तरफ विशेष ध्यान देकर उसे बेहतर प्रशिक्षण दिया जिसके फल स्वरूप पाठ्यक्रम पूरा करते ही उसे नौकरी मिल गयी। आज Dis +.v. Lucknow में कार्य रत है। और उसकी मासिक आय 6000 रुपये है। वह Lok Bhandi Own Schneider Electric India Foundation के इस सल्लोग से बहुत खुश है।

प्रशिक्षार्थी (छात्राक्षर)  
अक्षय कुमार अवस्थी



Lok Bhandi Education Society BES के कौशल विकास केन्द्र से प्रशिक्षण लेने वाला मैं गंगलेश कुमार सुदियामऊ गांव का निवासी हूँ। मैं बहुत गरीब परिवार परिवार को पालने की जिम्मेदारी माता जी के पास है। परती करब- वशा में कक्षा दसवीं ही उत्तीर्ण कर पाया हूँ। एक दिन जब मेरे गांव सुदियामऊ में जगदगता अभियान चला रहा था, तो मैं उत्सुकता से पूछा, "सर! क्या मेरा कुछ हो सकता है?" उसकी सह जानकर मैं बहुत खुश हुआ। और मैं प्रशिक्षण केन्द्र पर Schneider Electric India Foundation पाठ्यक्रम शुरू कर दिया। शुरू में हमने देखा कि गंगलेश कक्षा में सहभाग्यपूर्ण और उत्कृष्ट रहता था। वह देखकर हमने एक दिन उसे समझाया और उसका उत्साह बर्चन किया। उस दिन के बाद ऐसी गंगलेश ने काफी बदलाव आया और वह जब भी मुझे अकेला देखता वह मेरे पास आ जाता और अपनी परेशानियों में मजदूरी करती है, जोक भारतीय ने उस पर विशेष ध्यान देकर उसे बेहतर प्रशिक्षण दिया। जिसके फलस्वरूप पाठ्यक्रम पूरा होते ही गंगलेश को नौकरी लग गयी। आज वह Mahindra and Mahindra में कार्यरत है और उसकी मासिक आय 7200 रूप मासिक है। मैं गंगलेश कुमार Lok Bhandi Skill Solution Pvt.Ltd. और Schneider Electric India Foundation के इस सल्लोग से बहुत खुश एवं आभारी हूँ।

प्रार्थी  
गंगलेश कुमार



आर.सी. मिश्रनगरिक  
"भारत किराना एंड जवहरदोर" भागलेश नगर, जयपुर  
A-24, भागलेशनगर, भागलेश नगर  
जयपुर।

मैं आर.सी. मिश्रनगरिक को एन.डी.ओ. मिश्रनगरिक नौकरी "भारत किराना एंड जवहरदोर" भागलेश नगर, जयपुर। "लोक भारतीय शोपयूथ", जयपुर का अवसर आभारी हूँ। एन.डी.ओ. के द्वारा संयोजित तुलना दार्जे की प्रेरित में शामिल करते कार्यक्रम के अंतर्गत लोकभंडी के केंद्र की सुवर्णिय सफल जी द्वारा कीर्ति तुलना दार्जे की प्रेरित व तुलना दार्जे की आयुक्त व्यक्तियों एन.डी.ओ. द्वारा एन.डी.ओ. मिश्रनगरिक को है। इन्हें 7 दिन की प्रेरित नाद को हमारी तुलना की मांग दिन की प्रेरित में 12000 रूप. 15000 रूप. की अवधि है। इस प्रकार 7 दिन को प्रेरित की प्रेरित की अवधि में 12 से 15000 रूप. की अवधि है। इस प्रकार अभी भी हमारी उच्च में अतिवर्ती की प्रेरित है। एन.डी.ओ. "लोक भारतीय शोपयूथ, जयपुर" एन.डी.ओ. की के अवसर आभारी हूँ।

— आर.सी. मिश्रनगरिक —  
"भारत किराना एंड जवहरदोर" भागलेश नगर, जयपुर  
मो. नं. 97960 874737

# STUDENT'S SPEAK



Name/ नाम जावेद  
 Skill Attained/ कौशल उपलब्ध ऑटोमोटिव  
 Project/ परियोजना - उत्तर प्रदेश कौशल विकास मिशन  
 Lok Bharti Center/ लोक भारती केंद्र - नरैनी

मैंने ऑटोमोटिव रिपेयर असिस्टेंट में प्रशिक्षण प्राप्त किया, आज मैं सर्विस असिस्टेंट - मेकैनिक के रूप में राठा ऑटोमोटिव के साथ कार्यरत कर रहा/ रही हूँ  
 (नरैनी)

My Livelihood earning by skilling:  
 कौशल विकास से मेरी आजीविका कमाई: पाँच लाख रुपये मात्र (5000)



Name/ नाम शाहिद अली  
 Skill Attained/ कौशल उपलब्ध ऑटोमोटिव  
 Project/ परियोजना उत्तर प्रदेश कौशल विकास मिशन  
 Lok Bharti Center/ लोक भारती केंद्र - नरैनी

My Livelihood earning by skilling:  
 कौशल विकास से मेरी आजीविका कमाई: 10000/- दस हजार रुपये मात्र

मैंने ऑटोमोटिव रिपेयर असिस्टेंट में प्रशिक्षण प्राप्त किया, आज मैं सर्विस असिस्टेंट अल्फा रोमियो के रूप में मेकैनिक के साथ कार्यरत कर रहा/ रही हूँ



Name/ नाम Vinay Kumar  
 Skill Attained/ कौशल उपलब्ध Electrician  
 Project/ परियोजना Uttar Pradesh Skill Development Mission  
 Lok Bharti Center/ लोक भारती केंद्र Naraini

My Livelihood earning by skilling:  
 कौशल विकास से मेरी आजीविका कमाई: 4000/-

I received training as Electrician, today i am employed with Chandrika Printing Press as Labourer (Naraini)



Name/ नाम Pawan Tiwari  
 Skill Attained/ कौशल उपलब्ध Electrician  
 Project/ परियोजना Uttar Pradesh Skill Development Mission  
 Lok Bharti Center/ लोक भारती केंद्र Naraini

My Livelihood earning by skilling:  
 कौशल विकास से मेरी आजीविका कमाई: 7000/- (Training)

I received training as Electrician, today i am employed with Reliance Jio (Tower) Lucknow as Technician (NARAINI)

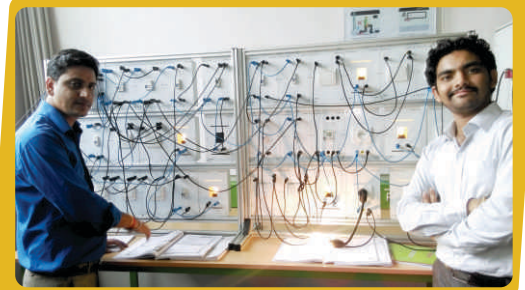
## TRAINER SPEAKS



I am thankful to my organization Lok Bharti for trusting my capabilities for which I was sponsored to attend Training of Trainer (TOT) in electrical domain organized by Schneider India Ltd. This TOT has given me a platform to improve my skill and widen my scope to move ahead in my profession. I am happy to share that I scored highest in my assessments and was awarded a certificate by Schneider.

This training enhanced my knowledge in new electric & electronic techniques, which would be very beneficial to update our candidates who are being trained in the field of electrical across various projects and states. Special thanks to Vinod Sir & Rejeev Sir for their guidance and support.

**Kuldeep Yadav**  
Electrical Subject Matter Expert



## FRANCHISEE SPEAKS

I am proud to be associated with Lok Bharti as a franchisee partner. Though i have been in education business since last 10 years in various locations of Rajasthan, but after taking up Lok Bharti franchisee for locations of Udaipur and Bhilwara, it has got my business in a comfort zone. The support given by Lok Bharti Team, be it on rolling out of courses, operations, marketing, execution of trainings and standardization of quality led trainings has given my centre great success .

Now my centre is professionally managed and successfully conducting trainings across various domains.  
Thanks to Lok Bharti

**Kaushal Soni**  
Franchisee, Lok Bharti



Lok Bharti in a short span of time has developed Brand Visibility in the student community in our Muzzafarnagar Lok Bharti Centre. The success of this goes to well defined processes of Lok Bharti and the experienced team which assures that all programs are rolled out and delivered with best quality standards.

I am very happy to be associated with the organization as they have given a vision to my 8 year old business.

**Rajinder Saini**  
Franchisee, Lok Bharti

Need & Innovative Based Solutions (NIBS), our vocational training content is delivered across various projects which are currently deployed in our 24+ Skill Development Centres (SDC's) across the country, in 12 domains and 22 programs

Our content is aligned with National Occupational Standards so that the quality and standardization of training delivery is maintained across all Centres

We are happy to share that we are knowledge partners with M/s Wadhvani – foundation and have also developed customized content for one of the esteemed partners of National Skill Development Corporation (NSDC) in the domain of Capital Goods, Electronics, BFSI, Beauty, Retail and Healthcare.

Lok Bharti with its academia team has taken up this new venture of supporting other skilling and training organizations by providing support in industry centric skill based content, customised content development, Training Delivery, Training Audit, Training Plan and approval compliances with NSQF, NSDC, Government and Corporate partners and Training Of Trainer. Our content ensures optimal productivity, quick turnaround time and adaptability to client specific requirements.

**LOK BHARTI**  
PRESENTS



### Filling The Skill Training Gaps



### Announcing launch of “Training Products”

1. Content – Student & Trainer manual aligned to Qualification Pack & MES Programs across various domains (Customization of content also available).
2. Training Enhancement Support through Train The Trainer Certification (3 Levels)
3. Training Audit Processing.

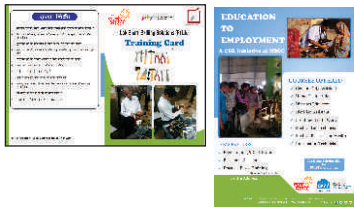
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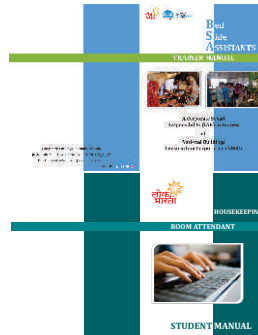


Key features of our robust and well-defined content development process are:



## STANDARDIZATION OF TRAINING DELIVERY

Our content is developed in a manner where trainer-trainee interaction is assured for meeting the learning objective of a program. Developed in consultation with expert academicians, industry mentors and subject matter experts, it is outcome driven and ensures holistic learning. The best practices to be learnt, training duration and the structure of content is uniform for a given trade and project across all centres. Standardization of content reduces the loss of training time or quality due to unavailability of effective trainers.



## STUDENT & TRAINER MANUAL

Our Trainer and student manual is developed to ensure that the content itself talks about the Pedagogy of the delivery of the content for the trainer and a learning guide for the student.

The student manual is based on key learning points followed by exercises like quiz and writing observations post their practical experience. The training is based on Learning by Doing and Reverse Methodology followed by a Continuous Internal Assessment, assuring learning by the target learners.



## TRAINER AS FACILITATOR

The use of “NIBS” skilling content has transformed the role of a trainer to that of a facilitator as the content is designed for self paced learning. The Trainer assumes the role of the facilitator facilitating the learning process by creating an ecosystem whereby trainees construct their own understanding of the knowledge and practice skills. The facilitator guides the trainees to explore and practice, rather than teach.

# BASE LINE SURVEY

## “WHAT CANNOT BE MEASURED CANNOT BE IMPROVED”

Going with the above Quote, we take immense pleasure to share our first Baseline Survey Reports for Ranchi , Gaya & Bhubaneswar for Conducting Skill & Entrepreneurship Development Program in Healthcare and Open Trade Sector

Lok Bharti survey team visited the location and administrative blocks to approach the localities'.

The report concluded on the following parameters of target learners : Gender, Qualification, Location of Training , Age group and employment expectation

### DETAILS OF BASELINE SURVEY

Methodology : House hold Survey / Street Level Mobilization

A plan was formulated to cover areas that were within 5 kms radius of the training facility by lowest cost and local transport by the target learners.

Feedback was taken from area counsellors , RWA's , Schools & Colleges. Explanatory Research Design has been used for conducting the Baseline Study.

The reason behind choosing this research design is that it has scope for exploring outcomes of the project.



## SKILL DEVELOPMENT CENTER

Lok Bharti Skill Development Centers are established to train and place under Modular Employability Skill Program and NSDC certified program. The programmes have been developed specifically to increase the employability quotient of youth as Healthcare Assistant & Mobile Repairing Technician. Our centres also skill the youth in the art of Hospitality Services. We then assist the certified candidates with both pre and post placement assistance.

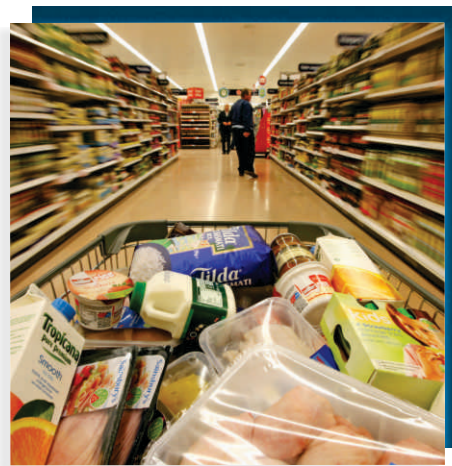
Also, Lok Bharti is proud to announce launch of its franchisee partners across India. The Franchisee centre shares the same vision as ours of skilling youth for sustainable livelihood. The programs launched in the centres are NSDC Certified. We will also be focussing on lateral mobility of these programs in near future.

Lok Bharti has also been empanelled with DGR to take up the responsibility of training the retired/ retiring Defence Personnel for second employment in the program of Courier Logistics & Air Cargo.



# NEW PRESENCE

Lok Bharti is now skilling with in the states of Jharkhand, Bihar, Kerala & Odisha for placement linked skill development in domains like Healthcare, Hospitality, Retail, Automotive and many more.



# RAJASTHAN



Rajasthan is the first State in India to establish the Mission on Livelihoods, in September 2004, under the chairmanship of the Hon'ble Chief Minister in order to address the challenges of unemployment and ensuring gainful and sustainable employment. The objective of creation of Rajasthan Mission on Skill and Livelihoods was to formulate appropriate and innovative strategies to promote and facilitate large scale livelihoods for the poor and vulnerable people.

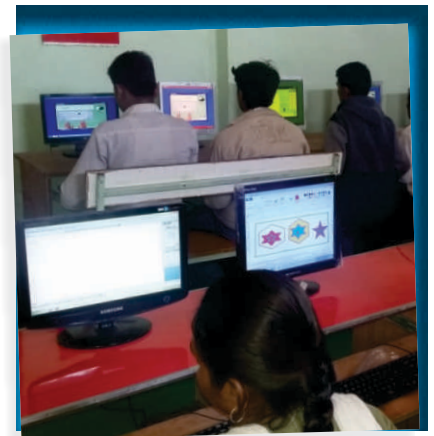
Lok Bharti has trained hundreds of youth in Beauty & Healthcare sector under the Aajeevika / DDU-GKY Project with 60% placement as on date.

We are also conducting training in Hospitality, Logistics & Healthcare sector for Employment Linked Skill Training Programme (ELSTP) – target to train 700 plus more youth in the current financial year and provide employment opportunity.

Our centers are in Kota, Bharatpur, Jhalawar & Sawai Madhopur district of Rajasthan.



Aajeevika is a Ministry of Rural Development (MoRD), Government of India sponsored project, aimed at skill development of disadvantaged rural BPL youth in the country, with an aim of providing them with jobs /placements. The project is implemented by Lok Bharti Skilling Solutions (LBSS) under its skill development initiative. The program is designed to equip the Below Poverty Line families with skills necessary to get a livelihood opportunity. Lok Bharti trains the youth in Soft Skills, Basic Computer, Construction (Civil), Electrical. The training is based on Learning by Doing Methodology along with interactive activities such as role plays, group work, presentations, video clippings etc.



## UTTAR PRADESH

Uttar Pradesh Skill Development Mission (UPSDM) has focused its work in the state of Uttar Pradesh by providing the state youth who are not able to pursue education or any other skills, with skill training choices relevant to them.

Lok Bharti, a training implementing partner for UPSDM, started its Skill Development Center within reasonable distance from trainee residence and have the facility to give professional counselling to help candidates make better career and skill training choices based upon their interest and aptitude.

Our centers are established in seven districts of Uttar Pradesh to provide employable skills to the marginalized youth in domains of Healthcare, Electrical, Construction, Automotive and many more.



# CONSTRUCTION

In the year 2002, the DMRC (Delhi Metro Railway Corporation) revolutionized the way we travel in India. Faster travel and Safety became the paramount objective and this paved way to drive the mandate of Safety Culture and Awareness amongst contractors, employees and workers who created one of the Country's largest and most efficient transport systems.

All over India every construction site has safety rules and precautionary measures to be followed by all the stakeholders. However, there is little awareness of the dangerous consequences of not adhering to the safety measures. "Life is precious and uncertain", echoing this philosophy DMRC initiated the Safety, Health & Environment training, which became mandatory for all the Metro contractors to follow, more so for all its workers and supervisors.

We are associated with DMRC for this noble cause of making workers aware and follow safety practices at DMRC sites.





## CORPORATE TIE UPS

Schneider Electric committed to help people change their lives through 'Access to Energy'. It works towards providing education, employment and entrepreneurship opportunities to the unemployed youth. They also facilitate access to electricity at very remote areas without grid supply and work during emergencies to restore electrical network.

Schneider sponsored electrical labs at the Lok Bharti Centers in Uttar Pradesh, Rajasthan and Delhi. Additionally, it is also providing technology to Lok Bharti by training the trainer on the latest know-how of electrical field.



UNDP, Lok Bharti & Jindal Steels strongly believe in women empowerment and are running programs sponsored by United Nations Development Programme (UNDP) to provide skill based training to women in the trade of steel fabrication. The trainings are conducted by Lok Bharti and hands on experience is given at Jindal Factories.

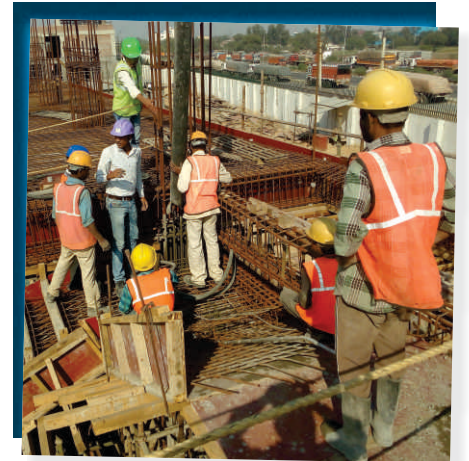


## CORPORATE TIE UPS



We are associated with Godrej across its various SBU's like Godrej Good & Green, Godrej Properties Ltd, Godrej & Boyce Mfg Ltd. Godrej, Godrej Consumers Products Ltd. for imparting sustainable and measurable Corporate Social Responsibility for them.

Various skill development trainings are conducted for unemployed youth and also re-skilling is taken up for employed youth to give them the latest technical knowledge and know-how in their respective trades.



## CORPORATE TIE UPS



LBSS in association with NBCC LTD. ( A Navratna Central Public Sector Undertaking under the aegis of the Ministry of Urban Development, Government of India,) for conducting CSR activities in the financial year 2015-16. Under this project LBSS is breaking the ice berg in eastern india i.e Odisha, Bihar, Jharkhand.



DLF Foundation, the philanthropic arm of DLF Limited was established in the year 2008 to create the structure for the ongoing social responsibility initiatives of the company. It has been formed with the mission to empower the communities and create livelihood opportunities for the underprivileged. Education, Health and Skill development have been covered under all the initiatives taken by DLF Foundation. Sustainable and inclusive growth is ensured with our approach that is both environment friendly and socially uplifting.

DLF Foundation under its flagship program “Skill India”, partnered with LBES to sponsor the training of candidates at Lok Bharti skill development centers across various domain's.



We at LBES, joined hands with St. Jude to provide skills to the parents of children who are suffering from life threatening disease like cancer and are under going treatment at St. Jude Child Care Center.

Lok Bharti conduct's Industry linked Skill Development Trainings in the domain of Automotive 2/3 Wheeler Service, RAC, Welding etc at all residential complexes of St. Jude for the parents who reside for 4-6 months.

We set up mobile centres in these complexes which includes all the necessary training equipment and consumables for the candidates.



## CREW

**Nitin Seth**  
Vice President

"Today I am proud to be associated with an organization which has made a difference to the fabric of our country by contributing to the pool of skilled manpower. With 75% placement ratio of 22,000 plus youth trained, we have impacted 60,000 plus lives"



**Manoj Sharma**  
Head Finance

We feel proud being a partner in nation building skill development programme as initiated by our Honourable prime Minister Sh. Narendra Modi. We at Lokbharti are fully committed for our efforts which are towards making the youth of the nation not only skilled across various domains but also to contribute in the technically trained work ready manpower pool of the world. I am proud to be associated with Lok Bharti where we are committed for the continuous support for skill development for nation's youth to attain the status of 'Employed'



**Kuldeep Pareek**  
Head Business Development

Sardar Vallabhbhai Patel once said that the best time to plant a tree was 30 years ago but the second best time is today. Skills should have been a priority after 1947 because an unskilled or unemployed Indian is not a free Indian. We need to take the Skill Development Initiative to next level by linking it to "Jobs". At LokBharti it is our endeavour to fulfil this challenge, We may still not get there but at least now, we have an integrated plan and are progressing towards the solution of the challenge.



## CREW

**Vinod Badoni**  
**Head Operations**

Skill development for construction workers is something as basic as the need for housing and infrastructure. Not fulfilling this primary need will not only impact the quality of construction, but most importantly, the livelihood of workers.

Lok Bharti happened to be very much active in this mission and has trained more than 10,000 construction workers in job work & safety, Behaviour-Based Safety to enhance their skills and secure livelihood hood for them with skill development .I feel so happy to have an opportunity to be in Lok Bharti to do this noble work.



**Nidhi Khullar**  
**Head Content Development**

With the vision of contributing in skill India mission of 40.2 crores workers by 2022, it takes immense pleasure to be associated with an organization where best practices like review of training resources periodically is always given a priority to ensure quality and standardisation of training on ground.



**Mona Mehta**  
**Head Human Resource**

Our major chunk of manpower are the trainers who are the 'factories of skilled talent' and are channelized towards this national priority of skilling youth .I am proud to be in the HR role of an organization whose pulse lies in motivating and assuring that our skill providers not only have career growth but also grow in terms of academia and additional skills through sponsoring them for various certificate programs to ensure updated technical training for the candidate on ground.



# HIGHLIGHTS

## LOK BHARTI TEAM AT INAUGURATION OF GODREJ SKILL DEVELOPMENT INITIATIVE "DISHA"

We are proud to share that Lok Bharti team has been part of inauguration of new Skill Development Initiative of Godrej, Project "Disha".

The objective of the training program is to enable prospective workers to gain necessary knowledge and skills in a structured manner to move them from un-skilled to semiskilled level in trades of Fabrication welding and Refrigeration & Air Conditioning (RAC) technician course.



## LOK BHARTI PARTICIPATED IN 'SKILL EXHIBITION' IN JHALAWAR

Lok Bharti Jhalawar Team, participated in Skill Exhibition organized by RSLDC in Jhalawar. During the event, Honourable Minister and Rajasthan Skill and Livelihood Development Corporation (RSLDC)- Managing Director Mr. Gaurav Goyal had a one to one interaction with our placed candidates present during the event and we were appreciated for the impactful Skill Development in the state of Rajasthan by training & placing candidates in healthcare sector.

Lok Bharti Education Society has been included in the prestigious "Implementing Agencies Hub at Indian Institute of Corporate Affairs (IICA)"



ORGANISATION	STATE	DISTRICT/CITY	LANDLINE	VIEW MORE
Shakti Sustainable Energy Foundation	Delhi	New Delhi	011-47474000	<a href="#">View More</a>
Lok Bharti Education Society	Delhi	New Delhi	011-26121355/56/57	<a href="#">View More</a>
Surabi Trust	Tamil Nadu	Chennai	044-26171767	<a href="#">View More</a>

# CLIENTELE

C O R P O R A T E



Aditya Builders & Developers



American India Foundation



Ajnara Homes



CEC



Delhi Metro Corporation



Lucknow Metro Rail Corporation



Jaipur Metro Rail Corporation



Metro Link Express for Gandhinagar & Ahmedabad



HCC



Isolux Corsan



Jaypee Greens



Sadbhav



Jindal Stainless Steel



J Kumar



JMC



St. Jude India Child Care Centres



L&T Construction



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Castrol



United Nations Development Programme



Afcon



Locking Solutions & Systems Properties Good & Green Construction Godrej



DLF Foundation



Johnson Lifts & Escalators

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State Bank of India



Godrej



Amartech



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Mast Kalandar



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IKYA



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Devyani International



Shivashakthi Bio Plantteec



Portea



YUM!



Maven



RMPL



Spencer's



TeamLease



Global Innovsource



## ASSOCIATIONS



## AFFILIATIONS



## KNOWLEDGE PARTNER







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**DESIGN & ILLUSTRATION**

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**DEEPAK RAJPUT**

**PHOTO CREDITS**

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**KUMAR, ASHIS PARIJA, SONIA ARORA**



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