

## **Customer Service** Manager



A learner-centred, online qualification

### ONLINE CUSTOMER SERVICE ACADEMY

# Lead and motivate your team to deliver outstanding customer service!



#### What you will gain from this course

Successful organisations understand the importance of excellent customer service. Managers and team leaders, equipped with the right skills and understanding, can implement a culture of excellent customer service in an organisation, making a big difference for the business. Learn how to do it by taking this exciting online course. When you complete all the assessments you will gain a **Customer Service Global** accredited certificate.

#### Who should take this course?

All managers and team leaders with responsibility for delivering excellent standards of service will benefit, whether new to management, or already experienced managers.

#### **Delivery format:**

40-50 hours of learning, all online, all at your own pace.

#### How to enrol:

Purchase through the secure online shop at <u>www.customerserviceglobal.com</u> and start learning immediately.

#### **Key features:**

- Ideal for new or experienced managers and team leaders
- Valuable, accredited customer service qualification
- Delivered wholly online
- Develop best practice in leading customer service teams
- Practical, work-based activities to make the learning totally relevant to your management role

#### Benefits for individuals:

- Any time, any place learning
- Become a qualified customer service manager
- Straightforward assessments for each module

#### **Course modules:**

- 1. Introduction
- 2. Managers and customer service excellence
- 3. Setting and communicating objectives
- 4. Putting the customer first
- 5. Getting the right people and resources
- 6. Creating the customer focused culture
- 7. Dealing with difficult situations
- 8. Making it happen
- 9. Embedding innovation in your team
- **10.** Continuous professional development