Case study

Net Entertainment: managing a full multilingual gaming portfolio with i plus

The client

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful and prominent online gaming operators. The Net Entertainment casino is a complete gaming solution running on multiple platforms, accessible in 24 languages.

The challenge

With operations around the world, managing the translation of Net Entertainment's gaming content was a headache. Different versions of the same game UI (user interface) were being passed around via e-mail between writers, developers, testers and translators, leading to an error-prone, costly and slow process. With multiple authoring and translation environments, complex release and testing cycles, and customer-specific as well as regulatory requirements, Net Entertainment needed a better process to achieve their objective of launching games for multiple languages and jurisdictions simultaneously.

Achieve "sim-shipping" of games in all languages

The tailored solution

Using i plus, the translation management system (TMS) from translate plus, Net E
to manage the complete lifecycle of a game within a single web-based platform, en
translation, review, testing and finally publishing. With this secure environment Ne

From author to publish in one centralised platform

- Author all of their content online in one centralised platfo
  editing XML and text files and sending updated versions
- Manage content per-game and per-release, defining chara
  on-screen text and handling jurisdiction-specific complia
- Request and review translations using any web browser.
- Ensure amendments and bug fixes are automatically inco
  are always working from the most up-to-date version.
- Output their entire game portfolio from i plus in under 15
  or publishing.

The benefits

- **Save time.** By managing the entire lifecycle within one centralised platform, all stakeholders can access and work on the most recent versions and branches – wherever they are in the world.
- **Save money**. Net Entertainment need only write and translate each string once.
- **Support multiple platforms**. Content managed via i plus is compatible with web, download and mobile.
- **Simplify workflow**. With authoring, translating, QA, reviewing and testing integrated into the i plus workflow, a clear process overview is available to managers and administrators.
- **Author easily**. Content is managed via a simple web interface, avoiding the need for writers to be fluent in XML, resource files or other technical formats; instead, they can focus on writing engaging content.
- **Ensure compliance**. Track strings between releases and manage per-jurisdiction requirements to ensure regulatory compliance.

Save time ✓ Save money ✓ Simplify processes ✓ Manage device compatibility ✓ Ensure compliance ✓

For further information or for a demonstration of i plus, contact us on:
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