

Online Re-sellers' Minimum Advertised Price (MAP) Policy








As an industry leading manufacturer and supplier of superior skin care products, Gloves In A Bottle, Inc. (“GIAB”) strives to provide outstanding customer service and an excellent customer experience through a superb network of over 18,000 retailer’s worldwide.

GIAB’s outstanding online-retailers make substantial commitments of time and investments of resources to deliver exemplary service through well trained and knowledgeable staff, detailed and informative listings and other sales collateral. To support its online-retailers’ efforts and to assure the high level of customer service GIAB strives to deliver, GIAB has unilaterally adopted a MINIMUM ADVERTISED PRICE POLICY (“MAP Policy”) for our online retailers. GIAB has adopted this MAP Policy because online-retailers advertising practices that promote GIAB products solely on the basis of price, and not product quality, service, and other factors, could be detrimental to Resellers' service and support efforts, and also GIAB's position as a leading skincare brand. Such actions may be harmful to GIAB's brand, reputation, and competitiveness, and could allow some online Retailers to unfairly take advantage of the marketing,

service, or support investment of others. GIAB believes that these practices are unfair and harmful to GIAB, and its brand, and therefore strongly discourages this conduct.

GIAB, in its unilateral discretion, will not do business with any Reseller, as to the products covered by this MAP Policy, if that Reseller intentionally advertises any MAP Product below its MAP price.

Product name	UPC	Barcode
Gloves In A Bottle Shielding Lotion – 8 fl oz (240 ml)	733620809950	 7 33620 80995 0
Gloves In A Bottle Shielding Lotion SPF 15 – 8 fl oz (240 ml)	733620800148	 7 33620 80014 8
Gloves In A Bottle Shielding Lotion – 2 fl oz (60 ml)	733620209958	 7 33620 20995 8
Gloves In A Bottle Shielding Lotion – Gallon (120 oz)	733620128976	 7 33620 12897 6

	ASIN	GIAB – 8 ounce	Map price
	<u>B000UBN5S8</u>	Gloves In A Bottle Shielding Lotion - 8 fl oz-240 ml	\$ 17.95
	B004D5B08A	Gloves in a Bottle Shielding Lotion 2-PACK of 8 oz.	\$ 33.95
	B00GGX6IB0	Gloves In A Bottle Shielding Lotion With Dispenser (8 fl oz-240 ml), 2-PACK of 8 oz (240 ml)	\$ 33.95
	B00JH0CHW8	Gloves In A Bottle Shielding Lotion With Dispenser (8 fl oz-240 ml), 3 PACK	\$ 49.95
	B0064FL5L8	Gloves In A Bottle Shielding Lotion (8 fl oz-240 ml), 3 PACK	\$ 49.95



B00JH0LGXE

Gloves In A Bottle Shielding Lotion
, w/ Dispenser (2 fl oz-60 ml & 8 fl
oz-240 ml)2 PACK

\$ 23.95

GIAB – 2 ounce



B000UBM1BA

Gloves in a Bottle Shielding Lotion
2oz

\$ 6.95



B004HXWJZK

Gloves in a Bottle Shielding Lotion
2oz 2 PACK

\$ 13.99



B00WNBLX1Y

Gloves In A Bottle Shielding Lotion
(2 fl oz-60 ml), 3 PACK

\$ 19.95



B011VF4QK2

Gloves In A Bottle Shielding Lotion
(2 fl oz-60 ml), 6 PACK

\$ 33.95



	GIAB – 3.4 ounce	
B01LYTBM7Y	Gloves In A Bottle Shielding Lotion Tube (3.4 oz – 100 ml)	\$ 9.99
B01M28M61C	Gloves In A Bottle Shielding Lotion Tube (3.4 oz – 100 ml) 2 PACK	\$ 18.99
	GIAB – 8 ounce + SPF	
B00LW77FY4 & B014Z7F76K	Gloves In A Bottle Shielding Lotion + SPF 15 (8 fl oz- 240 ml)	\$ 19.95
B014S7RCQA	Gloves In A Bottle Shielding Lotion + SPF 15 WITH DISPENSER (8 fl oz-240 ml) 2 PACK	\$ 33.95
	GIAB – GALLON & TRAVEL PACK	



B004IAAECC	Gloves In A Bottle Shielding Lotion, With Dispenser (1 GALLON-3.87 LITRES)	\$ 139.99
B00Y3HSYWW	Gloves In A Bottle Shielding Lotion TRAVEL PACK, 50 COUNT (0.15 fl oz-5 ml)	\$ 39.99

Gloves In A Bottle, Inc.

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