protocol

Cookie Policy

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

If you don't want to receive cookies, you can modify your browser so that it notifies you when cookies are sent to it or you can refuse cookies altogether. You can also delete cookies that have already been set.

If you wish to restrict or block web browser cookies which are set on your device then you can do this through your browser settings; the Help function within your browser should tell you how. Alternatively, you may wish to visit www.aboutcookies.org, which contains comprehensive information on how to do this on a wide variety of desktop browsers.

Cookies on the Protocol National Ltd site

Cookie	Name	Purpose
Adrvertising - affec.tv	pt, oo, ck	https://affectv.com/privacy-policy "Affectv uses persistent cookies to collect data over time and identify online behavioural patterns."
Social Sharing - addthis.com Universal Analytics (Google)	loc,vc,uid,di2,ouid,uvc,__atuvs,__atuvc	These cookies are associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. You can find additional information on their cookies here: http://www.addthis.com/privacy/

![Protocol logo]

Universal Analytics (Google)	_ga _gid	These cookies are used to distinguish users. Google provides more information about their cookies here: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
Session Cookies		We use a session cookie to remember your log-in for you when logging into our Client Area. You can learn more about session cookies and what they are used for at http://www.allaboutcookies.org/cookies/session-cookies-used-for.html

How do I change my cookie settings?

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or www.allaboutcookies.org.

Find out how to manage cookies on popular browsers:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit http://tools.google.com/dlpage/gaoptout.