

Case Study: iOS and Android Application for Piquet Law Firm

Client

Based in Florida, the client is a leading law firm with legal services to local and international clients.

Challenges

The client wanted to leverage the mobile momentum and for this reason wanted to get a multi-lingual mobile application developed. The key purpose of the application was to provide real time updates to their clients on the go and provide information about the law firm to prospective clients. Ensuring mobile security and support for multiple-language character sets were the main features that they sought in the application.

The client selected ISHIR for the project given the substantial experience in creating mobile apps quickly, efficiently and reliably across different mobile platforms.

Solution

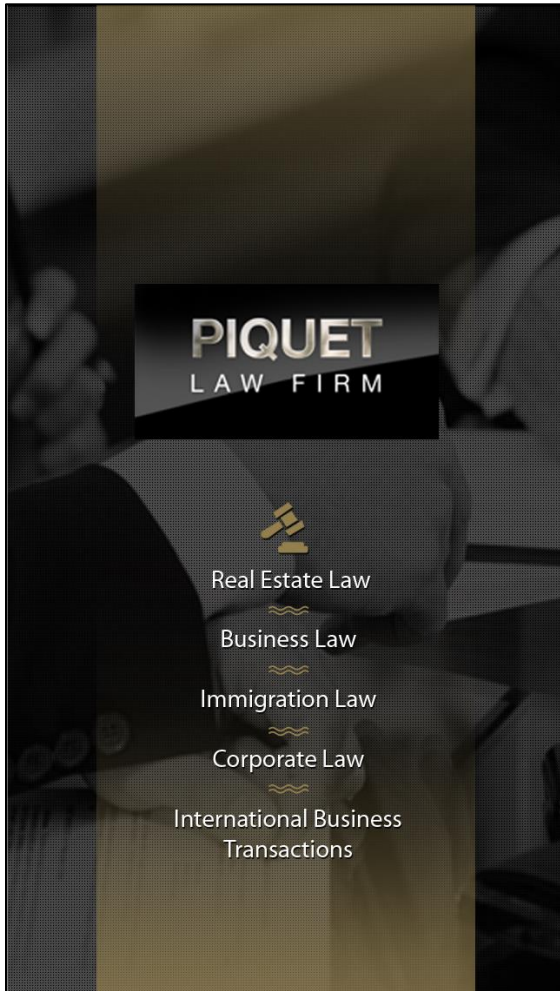
ISHIR's Mobility Team followed a structured mobile development process, used for all mobile app development projects, which consists of proven and repeatable steps. It started with initial discussions and requirement gathering from the client. The step involved defining a scope of the application with an understanding the client's business and the information needs of their customers.

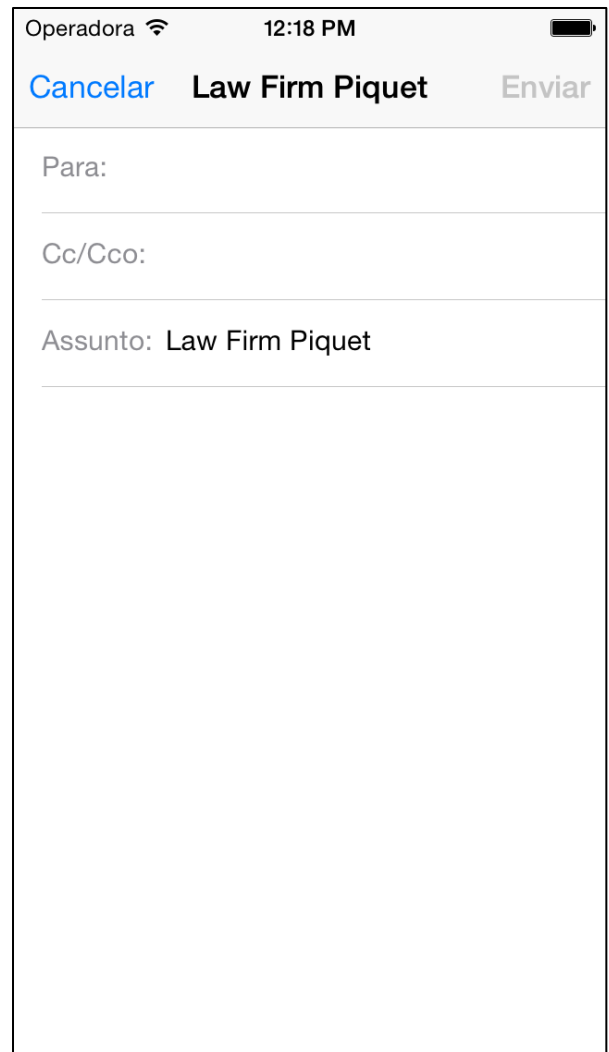
The next phase involved code prototyping and interface design. After seeking an approval on the interface, the team performed a QA to check stability and usability of the app, which was then followed with a successful app implementation step.

Some of the key features of the application include:

- Support to multiple languages
- Complete introduction of the client's firm and their operations
- Ability to connect with the client with just a touch
- Integration of social media links

Some screenshots are given below:





Results

Within a short span, more than 60% of the client's customers were using the application with some of the benefits highlighted below:

- Faster and easier way to keep customers updated
- Higher customer satisfaction with information available to them at all times
- Improved brand image of client as innovation leaders

Technologies: iOS and Android