

About Us

OUR VISION

To be a clear and representative voice for the United Kingdom image licensing industry.

WHO WE REPRESENT

BAPLA represents image licensors.

Founded in 1975, BAPLA is the UK trade association for picture libraries and agencies, now incorporating a broad and diverse membership, including: sole traders; major stock, production and news agencies; SMEs; cultural heritage industries and technology companies. A substantial percentage of images seen every day in print and digital media is supplied by BAPLA members.

OUR CORE OBJECTIVES

SUPPORT

- Represent members of all sizes and types
- Support best practice amongst members in their business dealings
- Encourage developments that assist members to connect with new and existing markets

INFORM

- Inform picture buyers and the creative industry about our members' collections, products and services
- Provide members with relevant business information
- Engage with members and the creative community to share and extend industry knowledge

PROTECT

- Lobby at a national and international level to protect members' interests
- Promote strong, fair and effective copyright and IP rights
- Work with other organisations in the creative industry that share our objectives

BAPLA is a member of the Alliance for IP, The British Copyright Council, The Creative Industries Federation and The Creator's Rights Alliance. We are a founding member of CEPIC (Coordination of European Picture Agencies Stock, Press and Heritage) and maintain close ties with the DMLA (Digital Media Licensing Association).

Contacts

BOARD OF DIRECTORS

Toby Hopkins, Chair (Shutterstock)

Isabelle Doran, Head of Policy and Public Affairs (Loupe Images)

Tim Harris, Treasurer (Nature Picture Library)

Milica Lamb, Secretary (PA Images)

John Balean (TopFoto)

Paul Seheult (Eye Ubiquitous)

Olivia Stroud (V&A Images)

Guy Thorneloe (Getty Images)

Beatriz Waters (British Museum Images)

BAPLA OFFICE

Susanne Kittlinger, Marketing & Office Manager

Sohaila Baluch, Membership Assistant

Mary Egan, Business Development Consultant

Dawn Sims, Finance Manager

REGISTERED OFFICE ADDRESS

BAPLA, 52 High Street, Pinner, Middlesex HA5 5PW, United Kingdom

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BAPLA is the trading name of the British Association of Picture Libraries & Agencies. The company is registered in England.

Registered no. 2876327

VAT no. 421 4519 81

Full Membership

MEMBERSHIP BENEFITS

- **Protection of members' rights and interests**
BAPLA lobbies Government with a focus on protection and enforcement of the UK copyright framework and industry best practice in relation to collective bargaining and licensing
- **Members' newsletter**
Critical IP, lobbying and industry updates delivered to your inbox every month
- **Discounted booking for BAPLA educational & networking events**
Attend the annual FOCUS conference and any workshops at a discounted members' rate
- **Discounted booking for the annual CEPIC Congress**
Attend the CEPIC Congress at a discounted members' rate
- **Business support helpline**
The Croner business support helpline gives you free access to advice on Employment Law, Human Resources, Tax, VAT, PAYE, NIC & payroll as well as Commercial Legal matters covering over 60 topics
- **Legal advice service**
The legal advice service run by HowardKennedy LLP gives you free access to advice on IP legal issues (subject to a fair use policy: members get three 30-minute phone calls per year).
- **Marketing opportunities**
 - * Company listing in the Image Supplier Directory, viewed extensively across the industry
 - * Opportunity to publish your updates on our dedicated newspage and via Twitter
 - * Opportunity to showcase an image from your company on the BAPLA homepage
 - * Opportunity to promote your company in our bi-monthly newsletter sent to our picture buyers' database

Full Membership

MEMBERSHIP BENEFITS CONTINUED

- * Image request and Orphan works search emails, helping image buyers to get in touch with members
- * Unlimited free job ads on the BAPLA jobs page, one of the most popular job vacancy pages in the industry
- **Resources for members**
Including:
 - * Research into pricing trends, rights and licensing models to help you negotiate fees for print and digital use
 - * Access to advice on rights and licensing provided by the BAPLA Rights Group, a team of industry experts
 - * Access to document templates such as a Photographer's contract and Terms & Conditions
- **Use of the BAPLA logo**

VOTING RIGHTS

Members with Full Membership are entitled to vote at general meetings of the Association.

MEMBERSHIP CRITERIA

Full Membership is open to commercial picture libraries & agencies established or operating in the United Kingdom.

MEMBERSHIP FEES

Sole Trader: £407 per annum + VAT

Small Band (2 - 9 Staff): £451 per annum + VAT

Medium Band (10 - 24 Staff): £661 per annum + VAT

Affiliate Band (picture libraries which are part of a larger organisation): £722 per annum + VAT

Large Band (25 - 75 Staff): £1717 per annum + VAT

Extra large Band (75+ Staff): £2289 per annum + VAT