

CANADA AND KOREA WORKING TOGETHER TOWARDS AN INNOVATIVE FUTURE

BLAINVILLE, QC, Tuesday, June-27-17 - PMG Technologies is pleased to announce the beginning of an official cooperation with Korea's Automobile Testing and Research Institute (KATRI). This cooperation aims to develop international markets, facilitate communications and simplify testing and research for the automotive industry of North America and South West Asia.



From left: Claude Sauvageau – Director for Testing and Capital projects; Franck Bonny - General Director of PMG Technologies; Hae Boung Kwon, P. E. – General Director of KATRI; Byungdo Kang, Ph. D. – Head of Research and development center

The partnership is the first of its kind in bringing together two governmental automotive research centers, PMG Technologies for the Canadian Ministry of Transport and KATRI for Korea's Transportation and Safety Authority. With a similar mission to support the government's vehicle policies and technologies, KATRI and PMG Technologies are ideal partners to achieve new levels of research and testing in regards to safety and innovation. By facilitating the sharing of resources and knowledge, they will be able to gather additional insight in both markets, which will result in a more accurate and credible evaluation of the industry's needs and demands. The outcomes of their evaluation will create a wave of opportunity in internship programs offered by Universities studying autonomous and connected vehicles, not to mention lead to a growing need for professionals in local transportation and machinery business as well as engineering firms that work with manufacturers testing their vehicles. This alliance will result in a higher demand for a more qualified workforce of skilled engineers and technologists.

Moreover, this collaboration hopes to come together with other visionaries in order to offer innovative mobility solutions that will benefit future industries and markets. Having experience with innovative mobility, the two centers plan to work on protocols for testing multi-climate changes to evaluate connected and autonomous vehicles both in a laboratory setting as well as an urban environment. Based on their results, this will lead to a new Asian-North American skill set that will be used to reduce testing costs for manufacturers. All of which will be done in the hopes of improving road safety standards for the emerging and undeniable trend of connected vehicles. In addition, PMG and KATRI will provide consulting and technical services to Korean and North American automotive manufacturers which will ultimately facilitate their entry into international markets for testing and certification.



From left Geneviève Turgeon – Marketing and event assistant; Claude Sauvageau – Director for Testing and Capital projects; Franck Bonny - General Director of PMG Technologies; Hae Boung Kwon, P. E. – General Director of KATRI; Byungdo Kang, Ph. D. – Head of Research and development center; Siwoo Kim, Ph.D. – Chief researcher for Advanced Vehicle Safety Research Office

With our two state of the art centers, equipped to provide most certification, test and research directly *on-site*, this alliance truly offers a turnkey experience for the automotive industry and its manufacturers.

CONTACT:

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ABOUT PMG | TECHNOLOGIES

For over 20 years The Canadian Ministry of Transport, Transport Canada, has relied on PMG Technologies for the complete management of its' Motor Vehicle Test and Research Center (MVTC). The MVTC, established by Transport Canada to execute compliance and research testing on motor vehicles, is the only test facility of its kind in Canada and the most state of the art facility in North America. PMG is a recognized leader providing innovative research and compliance test services to government organizations and private industry.

ABOUT KATRI

KATRI is under the Korea Ministry of Land, Infrastructure, and Transport (MOLIT) which operates and manages various transportation safety projects to protect lives and properties in all areas including land, aviation and railroad. KATRI's main services are vehicle defect investigation, compliance test, Korean new car assessment program, harmonization of vehicle regulation, future automobile safety research and development and commissioned automobile safety projects. For additional information about KATRI, please visit their website at <http://www.ts2020.kr/eng/html/kat/About.do>