

\square Should we be a member of the Fire Industry Association? \square



$\square\square$ Does it really give us an advantage over organisations which aren't? $\square\square$

YES, FOR A NUMBER OF REASONS.

The key one for many FIA members is that membership can mean more business for your company.

There is an increasing expectation by organisations which specify fire equipment and associated services that suppliers will have Third Party Certification. And by being a member, you are showing that you're certified.

In an increasingly competitive market, independent assessment that products and services are provided by a reputable supplier, ticks a significant box for many buyers.

And many know that using a competent fire safety supplier is a legal requirement.

Key specifiers know that if a business is a member of the FIA, credibility and quality are assured.

Our members use the logo on stationery, vans and promotional materials to ensure that customers and specifiers know you are a member of the UK's largest trade association for the fire protection industry.

The logo is widely recognised and specifiers know what it stands for.

The 'Find a Member' function at www.fia.uk.com is used by buyers when they are looking for a supplier.

44 How else does FIA membership benefit my business? 77

One of the most commonly used resources are the reduced rates on FIA training courses.

- The Association is not only the largest but it is also the leading provider of technical fire safety training.
- More than 30,000 industry professionals have completed the 250 individual courses which cover 17 different subjects delivered at 9 venues across the UK.
- The FIA is a member of the Institute of Continuing Professional Development and CPD hours are awarded for all courses.
- All course material is updated regularly to take account of changes in Standards, legislation and technology. British Standards, including BS 5839 and BS 5306, form the background to FIA technical courses, helping to ensure that delegates understand current legislation.
- Dedicated courses tailored to your needs are also available at your premises or a convenient location.

Go to www.fia.uk.com to see the training prospectus

High quality technical knowledge and support.

- The Association's fire safety technical knowledge and reputation is second-to-none.
- We have a dedicated technical team that answer queries and work with members.
- The FIA is a key 'go to' organisation for government and regulators when they want to know the fire industry's views on proposals and changes to fire safety issues and legislation.
- FIA members sit on more than 150 different boards and committees, influencing developments and helping to drive a common sense approach to industry improvement.
- As an affiliate of the British Standards Institution (BSi), the FIA's knowledge and heritage is essential to the development of new standards and the evolution of existing ones.





Promoting Best Practice

Another way of driving business to FIA members is promoting best practices in fire safety to the wider community - your customers.

The Association is committed to educating business and industry about their legal responsibilities.

We also educate them about why they should buy only from credible suppliers which, like FIA members, are Third Party Certified.

In partnership with local fire and rescue services, the FIA has held Fire Safety Seminars across the UK to help the Duty Holder (Responsible Person) to understand their legal duties and improve fire protection planning.

The events cover fire law, fire fighting by staff, means of escape, fire detection and alarms, sprinklers and building fire protection.

There is also a Duty Holders area on the website – www.fia.uk.com – which gives links to guidance about arson prevention, false alarm management, and guidance

specifically relating to Northern Ireland and Scotland as well as England and Wales.

There is a popular Best Practice Guide to Fire Safety for commercial premises. It is written specifically for the Duty Holder who knows little or nothing about fire safety issues and covers a range of topics including:

- Fire risk assessments
- Protective measures
- Fire fighting equipment and facilities
- Recording, planning and training
- Fire law

Through all these channels we promote the benefits of using a supplier who has Third Party Certification.

We impress on the Duty Holder that Third Party Certification ensures that the products, systems and services provided by a company are fit for purpose, so that they can be confident that they have fulfilled their duty and will provide adequate fire safety for their premises and staff.

Member Benefits

- Nationally recognised logo
- Listing on the FIA website
- Technical support
- Training courses at reduced rates
- Seminars & conferences at reduced rates
- FIA's extensive contribution to develop, comment, influence, advise and educate on local, national and international industry regulations & standards
- Members can join any of the many Committees and Working Groups that the FIA is involved with
- British Standards at reduced prices
- Exhibition and networking opportunities
- Use of FIA meeting rooms
- Members' news promoted on FIA website and Focus e-zine
- FIA Export Council provides support & opportunities for international sales

For more information or to become a member please call us on +44 (0) 20 3166 5002

There are also other benefits from being an FIA member which can have a direct effect on the bottom line:

FIA PARTNERSHIP SCHEMES

VAUXHALL

FIA members have the opportunity to lease both business and personal vehicles at competitive rates.



WESTFIELD HEALTHCARE - FORESIGHT HEALTHCARE PLAN

This simple and innovative healthcare plan may assist you in many employee health and recruitment issues, as well as providing the health benefits most popular with your employees. Introducing the Foresight Plan could help:

- Reduce absenteeism and related costs
- Recruit and retain your staff
- Improve staff morale, motivation and productivity
- Lower the risk of stress and musculoskeletal related litigation in conjunction with a robust stress policy and line-manager training
- Play an integral part of your health and safety policy

CRONER BUSINESS SUPPORT HELPLINE

Working in conjunction with Croner we have a confidential Business
Support Helpline for any legal/human resource issues that may crop up, as well as to provide confidential advice to help you through the nightmare of employment law and business matters.

HENDERSON'S INSURANCE SCHEME

The FIA has teamed up with specialist insurance broker, Henderson's, who can provide bespoke commercial insurance solutions, giving members the benefit of a tailor made scheme whilst paying reduced premiums.

DISPUTE RESOLUTION SCHEME

The FIA has set up a mediation scheme to enable easy resolution of disputes within the fire industry. Working closely with The ADR Centre in London, they have access to many different dispute resolvers in many areas.

