



BSiDIAN

... lets do something great, together



DIGITAL
MARKETING
PACKAGES

obsidianmarketing.co.uk



Obsidian

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of Obsidian

DIGITAL MARKETING PACKAGES

The Obsidian Digital Marketing Packages are designed to help you grow your business online. We offer a range of services to suit your needs, from social media management to search engine optimization.

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We Are Obsidian

Think of us as your in-house creative team, on hand to provide you with ideas and strategies, along with powerful websites and marketing campaigns to help tell your story like no one else.

OUR MISSION

With a combined experience of over 25 years our aim is to become leaders in web design and digital marketing. We build super fast dynamic perfect websites enriched with cutting edge design, engaging video, stunning photography and captivating content. Along with our innovative management style and flexible pricing, Obsidian provides a fresh approach to the conventional digital marketing agency.

By working with our clients to understand their needs and challenges, we create effective campaigns which deliver measurable results with deep insights, helping our clients win more business while striving to optimise and improve their ROI.



Partner With Obsidian

... a different kind of Digital Marketing Agency

STARTER PACKAGE

An ideal package of support aimed at businesses who want to position themselves as the trusted resource for their industry.

- > Initial fact-finding meeting
- > Customer profiling
- > Initial SEO optimisation
- > Google Analytics setup
- > Google Tag Manager setup
- > Google My Business setup
- > Conversion tracking setup
- > 1 Content article
- > 1 Email campaign
- > Social Media management
- > 1 Social Media advert campaign
- > 2 Google Ads campaigns
- > Monthly reports
- > Email support
- > Telephone support

£995 per month

GROWTH PACKAGE

A comprehensive marketing solution which will develop and implement a successful marketing strategy to further grow your business and achieve it's objective.

- > Initial fact-finding meeting
- > Customer profiling
- > Initial SEO optimisation
- > Google Analytics setup
- > Google Tag Manager setup
- > Google My Business setup
- > Conversion tracking setup
- > 4 Content articles
- > 2 Email campaigns
- > Social Media management
- > 2 Social Media advert campaigns
- > 5 Google Ads campaigns
- > Google Ads display remarketing
- > Monthly reports
- > Email support
- > Telephone support

£1,695 per month

ENTERPRISE PACKAGE

A complete marketing package consisting of a highly experienced marketing department including design studio at your fingertips outsourced to minimise costs.

- > Initial fact-finding meeting
- > Customer profiling
- > Initial SEO optimisation
- > Google Analytics setup
- > Google Tag Manager setup
- > Google My Business setup
- > Conversion tracking setup
- > 6 Content articles
- > 4 Email campaigns
- > Social Media management
- > 6 Social Media advert campaigns
- > Google Ads spend up to £400k pm
- > 1 Leaflet design
- > Google Ads display remarketing
- > Monthly reports
- > Email support
- > 24/7 Telephone support

£4,195 per month



 **BSiDIAN**

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