



DESIGN : PRINT : FINISH : MAIL

How to supply your artwork

How to supply artwork to Heron Press

Please supply your artwork as a high resolution PDF, including 3mm bleed on all edges and crop marks.

Other formats we can accept are

Quark, InDesign, Illustrator or Photoshop files. If you have a detailed artwork question please call us 0121 457 4810.

Bleed Query

Bleed is a printing term that refers to printing that goes beyond the edge of the sheet after trimming. The bleed is the part on the side of a document that gives the printer a small amount of space to account for movement of the paper, and design inconsistencies. Bleed ensures that no unprinted edges occur in the final trimmed document.

Largest print area

470mm x 660mm including bleed.

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