



# SMART HOMES

POTTERS HOME DIGITAL

# CREATING THE FUTURE WITH SMART HOMES

Welcome to the world of home entertainment from Potters Home Digital, we deliver state of the art technology that can revolutionise the way you live, efficiently reducing energy consumption, offering home security, reliable networking, wired or wireless and home entertainment possibilities where only your imagination is the limit. Genuine convenience from technology, at the touch of a button.

This is the era of the Smart Home.

[www.home-digital.com](http://www.home-digital.com)

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# WHAT IS A SMART HOME

For years, the Smart Home has been considered by most as a complicated house, stricken with keypads and complicated remote controls, and for only for the rich and famous or the IT gurus of the world. Here's the thing, the Smart Home is no longer the home of the future, but the present.

Simple lighting and blind solutions that not only offer elegance but reduce energy consumption, music from discrete, invisible if preferred, speakers that can play music throughout your home, high definition television from any source to any room in your home and a solid Wi-Fi network that will ensure your mobile devices never lose signal.

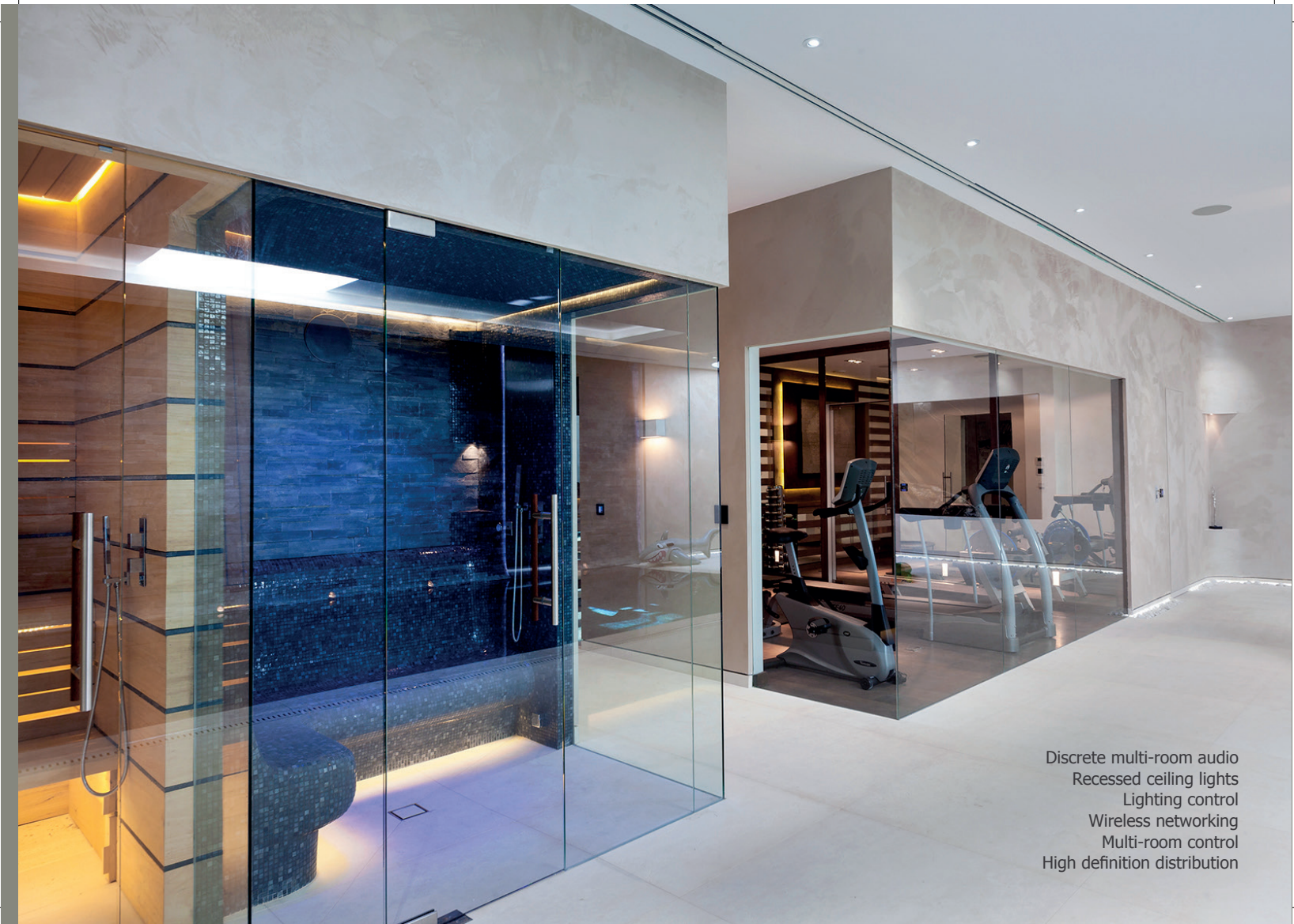
We have the know-how to not only supply, install and support all this technology but to bring it all together under one roof. All your products simply controlled from your favourite mobile or tablet device, or a simple tailored remote control - A term known as 'Home Automation'.



# WHAT IS HOME AUTOMATION

Home Automation is the method of integrating all your products to communicate together and be centrally controlled, offering you extra convenience, safety and simplified control of virtually all your products in the home. This is all controlled from a single remote, mobile phone, tablet or touch screen keypad in the wall.

From being able to turn all the lights off at the touch of a button when you leave the house, dropping the screen while turning on your home cinema to play your favourite movie, or monitoring your CCTV cameras remotely when on holiday or away from the home. Home Automation makes this possible. Our solutions are ideal for new construction or existing homes, no matter how old they are.



Discrete multi-room audio  
Recessed ceiling lights  
Lighting control  
Wireless networking  
Multi-room control  
High definition distribution







# ABOUT US

100<sup>th</sup>  
Anniversary

Established in 1913, Potters Home Digital based in Tenterden, Kent has been providing audio and visual products from the very beginning. Priding ourselves on customer service, expert advice and delivering extraordinary experiences without compromise.

Whether you are looking for a simple hi-fi, television, home networking solution or a bespoke home cinema, multi-room audio or lighting control system, CCTV or security solution, our team of experts are ready to make your dreams become reality.

Our range of manufacturers and products are unrivalled - nowhere else in the South East are the world's leading brands together under one roof. We bring together the highest quality products and mix of skilled team members, experience and imagination.

We can discuss your requirements, assess your needs and offer expert informed and independent advice to ensure you can understand these new latest technologies and match the products that offer the perfect solution for your home, lifestyle and budget.

# MULTI-ROOM AUDIO

Your Music Everywhere. An Audio Distribution system allows you to enjoy wither your music and music streaming services anywhere in your home. Play music in just one room, different music in multiple rooms, or start a party at the touch of a button.

Our Audio Systems can wirelessly play any audio from your Smartphone or tablet, or your favourite artists latest release via the vast streaming services such as Spotify or Deezer.

Built in radio, connection to your stored music on your computers or laptops, the options are endless. You can enjoy music in as many rooms as you desire from discrete in-ceiling / in-wall speakers, through a surround sound system in the lounge, a high end pair of loudspeakers in a dedicated listening room to an outdoor garden speaker solutions. All intuitively controlled using the mobile devices you know and love as well as in-wall keypads and hand-held remote controls.



# WIRING INFRASTRUCTURE

A solid wiring infrastructure backbone that offers endless possibilities within a home is paramount. It is the single most important element of any project, with the correct wiring infrastructure you can choose almost any system, build upon it, and upgrade items at a later date. Not only this but wiring is always more reliable and faster than having to rely on wireless products.

We will design the wiring infrastructure to meet your requirements and produce detailed schematics for you or your on-site contractors to follow. We can save installation time and money with affordable infrastructure cabling that you only need to run once per room.

Even if you do not install a fully pledged system, wiring before the event and not after the event will save you money and will make the property more desirable in today's modern, constantly connected world.



# HIGH DEFINITION EVERYWHERE

It's a common scenario in many homes, TVs in different rooms, the main one in the lounge, maybe one in the kitchen, bedrooms or study. But you still want the best from your high definition (HD) sources and you may want to enjoy that on all of your TVs.

A high definition distribution system provides a space-saving solution to distributing HD around your home. Using a centralised equipment setup, you can access your sources as if they were right there in the room with you. Without the loss of speed or discontinuity of signal.

Be this your SKY HD Box, Freeview Recorder, Blu-Ray player or Media Server, Apple TV or any device you desire, you only need to purchase each source once, not for every room. A full video distribution system can be offered with just a single certified CAT 6 HDBaseT cable to each television location. Enjoy High Definition from any source anywhere.



High definition TVs even  
in your bathroom



Custom home cinema installed by our installation team





# HOME CINEMA

Recreate the exciting experience of the cinema within your own home. Utilising the latest in projection technology, coupled with multi-channel sound, you can really enhance the pleasure of relaxing at home with family or friends to watch the latest Blu-Ray release, your favourite sport or even just watch TV.

Imagine all of your favourite movies at your fingertips. Imagine breathtaking audio and video fidelity. Imagine the lights dimming automatically and your movie playing instantly without the distraction of previews, menus or adverts.

We have our own home cinema in our show room and access to Europe's finest Home Cinema Demonstration showrooms, and a range of world leading brands, you can experience such remarkable sound and vision and be sure you are spending your money wisely and the system of your choice will bring years of pleasure.

There is a raft of technology available to suit all homes and budgets. Let us advise you on the best combination for your circumstances.

# NETWORKING IMPORTANCE

Telephone and data networks are an essential part of any building today, not only to ensure you can enjoy wireless internet coverage throughout the home but also to enable the network and control features in the various devices.

The use of mobile devices, such as smart phones, tablets and laptops, is causing significant growth in wireless traffic. As a result, the free routers supplied from your broadband providers cannot cater for the increased demands on your network, the interference from other devices and poor wireless coverage.

We will design and install a network that suits your needs now, with the capacity to adapt to your future requirements.

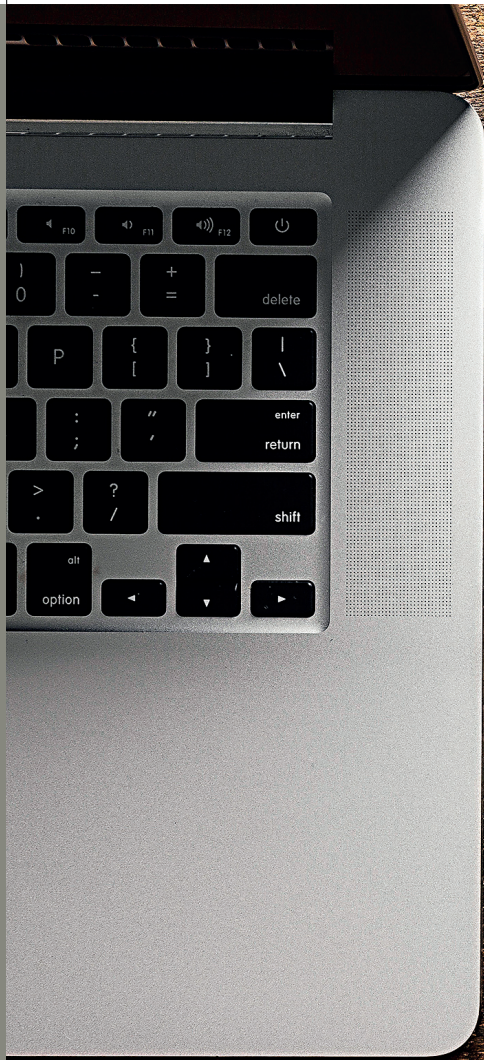


# CONTROL SYSTEMS

Imagine one touch on your tablet and the movie starts, your blinds close and the surround sound kicks in at the perfect volume. Want to check who is at the gate, view the gate camera live instantly.

Imagine living in a home where virtually every device and system can be controlled remotely and fully automated. You can use your tablet to control your home cinema, dim the lights, select your favourite TV channel or put your home into a holiday mode locking it down, turning everything off and setting your lights to a holiday mode to scare off any opportunist burglars, or your Smartphone to do the same from not just anywhere in your house - but from anywhere in the world.

Enjoy just one single, simple remote on your table, tailored to your exact solution, simple operation without the clutter of complicated remotes and long button sequences just to turn on your television and watch a movie.



# HOME SECURITY

The security of your home has never been as vital as it is today. We can design and install CCTV camera systems, integrating recorders and Door entry systems. Your CCTV images can also be streamed to your mobile device for remote viewing when away from home.

Our systems offer fantastic integration with your security alarms, fire alarms and panic systems and fantastic security benefits for when you are away from the home on holiday. Whether it's a house, an apartment block, offices or a large-scale industrial complex, we can install a door entry and CCTV systems to suit your specific needs.



Lighting scenes created and controlled with our selection of lighting systems







# LIGHTING SOLUTIONS

Whether you are looking to reduce energy costs, increase comfort or manage lighting scenes Lutron lighting systems make a dramatic enhancement to your lifestyle, adding convenience and security.

Single room or whole-home systems make it easy to dim the lights throughout your home to create an ambiance and save energy. Install discrete occupancy sensors to ensure lights are turned off when rooms are unoccupied. Create a safe path of light to, through, and around your home. Connect your security system to your lighting system for an added level of assurance. You can also add automated blinds and shades to create privacy or protect valuable furnishings.

An “All Off” button at your bedside can turn all the lights in your home off. When you leave on holiday, simply press “Away” and conveniently leave your home exactly as you like it or our holiday mode will replay your daily routine for the last two weeks – turning the lights on and off, raising and lowering the shades – as if you were still home.

# INSTALLATION & CONFIGURATION

We not only supply our equipment but offer a full custom installation service, our in-house fully trained engineers, programmers, project managers and after sales support members are a testimonial of our commitment to the high service we deliver.


Every member of our team is passionate about what they do. Our skilled members are each highly trained in a vast range of specialist fields to ensure we integrate your system seamlessly within your home. From idea to inception we can liaise with your developers, designers, architects, electricians and builders right through the installation process to ensure your solution is delivered as cost effectively and efficiently as possible.



Professional installation carried out by  
our own, trained installation team



# MAKE BANG & OLUFSEN YOUR CHOICE...



At Bang & Olufsen we strive to enhance your living space by seamlessly integrating your systems and your home. All our products belong to a proud legacy of design and engineering. A statement of timeless excellence that ensures that each new generation is as compatible with the past, as it is the future.

Our products blend seamlessly with all your available intelligent systems. With just one touch of your remote you can create unique moods to match your daily activity: a simplicity that soon becomes so addictive you'll wonder how you ever lived without it.

Here at Bang & Olufsen of Tenterden, we welcome you to experience the pleasure of seamless harmony.

*Bang & Olufsen of Tenterden as Potters Home Digital*

# THE ART OF PERFECTION:

The worlds best and most advanced music and home cinema systems in the world.

From the smallest electronic component to the grandest speaker, every product in the Steinway Lyngdorf line is pure perfection. Cutting-edge technologies combined with the touch of master craftsmen - that's the singular difference of Steinway Lyngdorf products.

In keeping with the Steinway & Sons legacy for quality and perfection, all our sound systems are completely genuine, never adulterated with sound processors, amplifiers, or speakers from other manufacturers. We maintain a closed system so that we can ensure the quality of the audio that reaches your ears.

The purity of our systems is what enables us to promise perfection, every time.

STEINWAY LYNGDORF -  
WHEN ONLY THE BEST WILL DO

STEINWAY LYNGDORF





# CALL TODAY FOR YOUR FREE CONSULTATION

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