





PathToPay from ADVAM is a powerful payment solution that enables you to accept payments online, via mobile or over the phone. PathToPay fully integrates into your website and backend systems for a seamless customer experience.

Complete, managed integration

A complete integrated solution, from the customers, your website and through to your CRM, Business Intelligence, billing and provisioning system – with payment into your preferred acquiring bank.

All major credit card schemes

PathToPay equips you with the ability to accept payments from all major credit card schemes.

Secure, fast processing

Certified to PCI DSS Level 1, PathToPay ensures that payments are made to your preferred bank swiftly and securely.

Accept recurring payments

Through ADVAM's tokenisation solution you can allow customers to select recurring or subscriptionbased payments, enabling you to capture their payment details just once for monthly payment or season ticket plans.

Administration and Reporting

PathToPay is equipped with an administration portal, enabling you to manage payments and detailed reporting easily and intuitively.



How PathToPay works

Online

PathToPay's online or mobile solution is integrated into your website. ADVAM's Direct Post and iFrame solutions give you the flexibility to control the look and feel of your online payment process.

Pay-by-phone

PathToPay's pay-by-phone capability is an Interactive Voice Response (IVR) solution that enables you to accept payments over the phone.

You can use either the online and/or the IVR solution to broaden the payment options for your customers.

About ADVAM

ADVAM delivers world leading payment solutions enabling our clients to engage with their customers.

From our offices in Australia and the UK, ADVAM's expertise stretches across the globe.

Each client benefits from our depth of experience and industry knowledge. By working with our clients and alongside industry partners, we manage the complete integration of the business processes, enabling you to focus on improving your customers' experience.

The ADVAM advantage

The ADVAM Gateway

- Transactions authorised in real time by your preferred acquiring bank
- Immediate transaction confirmation to your customer

Leading integration

• Managed integration with your website, financial, CRM and Business Intelligence applications

Redundancy

 Transactions processed via a fully redundant link to the banking network

PCI compliant

• PCI DSS Level 1 compliant

24x7 global support

• Expert team providing around the clock support for clients across the world

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