

CONTENT MAP – WHAT WOULD YOU LIKE TO STUDY FIRST?

1	2	3	4	5	6	7	8
ABOUT THE COURSE	INTRODUCTION	GEOGRAPHY	SOCIETY	RELIGION	YOU	BUSINESS	KLPs
How does this site work? (WizIQ tour)	Welcome from the presenter (4:41 mins)	Test your geography! (3:55 mins)	Don't lump Arabs together (4:24 mins)	The facts of Islam (6:27 mins)	Patience & Resilience (2:59 mins)	Doing business with Gulf Arabs (10:35 mins)	Key Learning Points
	Meeting & greeting (2:59 mins)	The ABC of the Arab World. The Tiers Mashreq. Magreb (2:54 mins)	Centralism, Feudalism. <i>Wasta</i> (10:22 mins)	The 5 Pillars. Codes of behaviour (6:03 mins)	Personal behaviour (8:55 mins)	Visits & Meetings The Agenda (3:04 mins)	Test your recall
Culture Test (on WizIQ)	What formed the Gulf Arab? (1:18 mins)	The Three Tiers of Arab Nations (3:03 mins)	Men & Women Younger v Older (5:17 mins)	Sunni & Shi'a (4:51 mins)	Modesty & Dress (3:41 mins)	Timekeeping: your biggest frustration? (8:30 mins)	Need more help? Just ask
	A few useful phrases in Arabic (9:59 mins)	Persian or Arabian Gulf? Hormuz Straits (1:18 mins)	Arab names & English. Forms of address (8:35 mins)	The Pilgrimage & Umra (3:46 mins)	Gulf hassle & Trust (4:23 mins)	Arab love of bargaining! (5:13 mins)	Your Kindle copy of 'Don't they know it's Friday?!' (3:11 mins)
	The coffee twiddle! (3:14 mins)	Iran attacks 'US carrier' in Hormuz (News clip) (1:40 mins)	English sub-titles (Funny news report) (1:46 mins)	AD & AH calendars. The Gulf weekend (8:07 mins)	Select strong, resilient people (lecture clip) (3:52 mins)	Silly or sensible Gulf tour plan? (lecture clip) (4:16 mins)	
Content Map (PDF download 1 page)	Coffee twiddle in the desert (Dubai TV clip) (1:26 mins)		George Bush's <i>Wasta</i> (video clip) (0:16 mins)				