



# 2022 SPONSORSHIP OPPORTUNITIES

**At Holiday Express we believe no one should be alone during the holidays**

Holiday Express delivers the gift of human kindness to those who are desperately in need and often forgotten—the mentally and physically challenged, the poor and the homeless, the isolated, veterans, individuals in addiction and recovery programs, and children with special needs and with serious illnesses. Founded in 1993 by musician and restaurateur Tim McLoone, Holiday Express is a non-sectarian non-profit organization. Your support makes it possible for Holiday Express to visit 100 organizations throughout New Jersey, Philadelphia and New York City, bringing hope and joy to nearly 30,000 individuals annually.







**15<sup>th</sup> Annual**

## **Sunset Benefit Clambake**

**Sunday, September 18, 2022**

The Holiday Express Sunset Benefit Clambake—on the beach at McLoone’s Pier House in Long Branch, NJ

Not your typical gala, this beach party attracts over 400 guests and features live music by the Holiday Express Band, premium open bar, extensive dinner menu including raw bar, filet mignon, and lobster, a fantastic Silent Auction, Wine Pull, Treasure Box, 50/50 Raffle and more!

- ❑ **PRESENTING SPONSOR - \$15,000** *Includes two tables of ten (20 tickets) with prominent seating, Presenting Sponsor boardwalk banner, recognition in all pre-event media, platinum ad journal page, speaking opportunity, stage recognition, social media and website promotion*
- ❑ **PLATINUM SPONSOR - \$10,000** *Includes two tables of eight (16 tickets) with prominent seating, logo on boardwalk sponsor banner, platinum ad journal page, stage recognition, social media and website promotion*
- ❑ **GOLD SPONSOR - \$6,000** *Includes one table of ten with priority seating, logo on boardwalk sponsor banner, gold ad journal page, stage acknowledgement, social media and website promotion*
- ❑ **SILVER SPONSOR - \$4,500** *Includes one table of eight with preferred seating, silver ad journal page*
- ❑ **AUTO SPONSOR - \$3,500** *Includes prominent display of two cars, two dinner seats, full page ad*
- ❑ **BRONZE SPONSOR - \$1,750** *Includes two dinner seats, bronze ad journal page*
- ❑ **VIRTUAL AD JOURNAL OPPORTUNITIES (on display during event and on Holiday Express website)**

Prominent Opening Page	\$1,500
Platinum Page	\$1000
Gold Page	\$800
Silver Page	\$700
Full Page	\$500
Half Page	\$300
Quarter Page	\$150



## Benefit Concerts at Count Basie

December 19 & 20, 2022

### The Holiday Express Benefit Concerts -

Hackensack Meridian Health Theatre at the Count Basie Center for the Arts in Red Bank, NJ

Your sponsorship gives you the option of two exciting nights to bring your guests. The Holiday Express Band blends its unique mixture of traditional, gospel, and rock 'n soul holiday music in a spectacular performance that will touch you with the spirit of the season.

- ❑ **PRESENTING SPONSOR** *Call the Holiday Express office for details*
- ❑ **SANTA SPONSOR - \$10,000** *Includes 24 premium tickets (\$125), acknowledgement from the stage, recognition on the preshow video and lobby monitors, social media and website promotion*
- ❑ **STAGE SPONSOR - \$7,500** *18 premium tickets (\$125), acknowledgement from the stage, recognition on the preshow video and lobby monitors, social media and website promotion*
- ❑ **SOUND & LIGHT SPONSOR - \$5,000** *12 premium tickets (\$125), acknowledgement from the stage, recognition on the preshow video and lobby monitors, social media and website promotion*
- ❑ **CURTAIN SPONSOR - \$2,500** *10 premium tickets (\$60), recognition on the preshow video and lobby monitors, social media and website promotion*
- ❑ **PATRON SPONSOR - \$1,000** *6 premium tickets (\$60), recognition on the preshow video and lobby monitors, social media and website promotion*

### **Red Bank Town Lighting – Friday, November 25, 2022**

- ❑ **BONUS SPONSORSHIP, Our way of saying “Thank you”**  
**FREE to businesses sponsoring Holiday Express annually at \$10,000+ level**  
**(any combination of Golf, Clambake, Benefit Concert sponsorships totaling \$10,000 annually)**

## 2022 SPONSORSHIP COMMITMENT FORM



*Golf Classic—Monday, May 2, 2022*

Sponsorship Level \_\_\_\_\_ Amount \$ \_\_\_\_\_

*Sunset Benefit Clambake—Sunday, September 18, 2022*

Sponsorship Level \_\_\_\_\_ Amount \$ \_\_\_\_\_

*Benefit Concert at Count Basie—December 19 & 20, 2022 (Select preferred day)*

Sponsorship Level \_\_\_\_\_ Amount \$ \_\_\_\_\_

*Red Bank Town Lighting—Friday, November 25, 2022*

Yes, we qualify to be a sponsor (\$10,000 + total) \_\_\_\_\_

Check enclosed \_\_\_\_\_ Credit Card \_\_\_\_\_ Check will follow \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

E-mail \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_/\_\_\_/\_\_\_ CID Code \_\_\_\_\_ Amex \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ Discover \_\_\_\_\_

Signature \_\_\_\_\_

### Return Form To:

**151 Industrial Way East**

**Building A, Suite A-4**

**Eatontown, NJ 07724**

*For further information on Holiday Express please contact:*

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*Amy Robinson, Director of Operations, [arobinson@holidayexpress.org](mailto:arobinson@holidayexpress.org)*

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