

“This house believes that the anonymisation of data is a futile exercise”

FOR

Julia Higginbottom – Rewired State



Julia Higginbottom has joined the Rewired state team as a Hack/Mod Event Lead. She will be using her skills as a film, tv and event producer to bring a fresh, creative but organised approach to events for clients and organisations. Her experience leading event teams to deliver their very best, under tight time constraints should stand her in good stead. Julia originally trained as an accountant, but found herself in the TV Post production world shortly after moving from South Africa. She is known for being a political activist and has lobbied on Digital issues for many years, including the Digital Britain Report.

<https://www.linkedin.com/in/juliahigginbottom>

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Dr Dan Nunan – Assistant Professor in Marketing, Henley Business School, University of Reading



Dan Nunan frequently publishes in areas around market research, digital marketing and ethics and is a member of the editorial board of the International Journal of Market Research. His research has been recognised with a number of awards including the 2012 Market Research Society award for Innovation in Research Methodology. Dan was also nominated for the 2012 MRS Silver medal.

AGAINST

Dan Foreman – President, ESOMAR



Dan Foreman has been in the research business for 20 years, building businesses across Europe, Asia Pacific and The Americas. He specialises in emerging technologies and developing markets, having helped organisations grow from start-up to sale. Outside research, Dan is a Non-Executive Director of a publishing business and a precision engineering company.

Barry Ryan – Director, MRS Policy Unit



Barry Ryan joined the Market Research Society (MRS) in 2005 as Standards and Policy Manager. In 2009 he was appointed Director of Policy & Communication at EFAMRO, the European Research Federation. Barry is one of the European research sector's leading experts in data privacy and self-regulation. He is responsible for representing the sector to UK and European governments and regulators.

CHAIR

Steve Taylor – Managing Director, WeWorkWithData Ltd



Steve is Managing Director of We Work With Data and Deputy Chair of ASC. A market research data specialist with over twenty five years' experience, he started out with Digitab in 1987, before going on to work at some of the UK's leading market research agencies and data processing bureaux. Over the last year, Steve has recently helped ASC rebuild its links with the Royal Society of Statisticians, establishing a new series of joint events with RSS.