LEUMI UK - BUSINESS BANKING

# Hi-Tech Finance

Leumi UK has been headquartered in London for more than a century and our UK-based experience makes us the ideal banking partner for British and Israeli hi-tech companies alike.



London is the leading European hub for technology and innovation, attracting both start-ups and established hi-tech companies from across the globe.

Leumi UK is part of Leumi Group, which has a unique heritage in this market, providing expert finance solutions to support our clients throughout every stage of growth.



# EXPERTISE COMBINED WITH RELATIONSHIP BANKING

Leumi UK has a strong track record in partnering with firms active across the hi-tech spectrum, with expertise in key areas such as Big Data and Analytics, AdTech, MedTech, Smart Transport and e-Commerce.



#### **ROUND-THE-CLOCK ACCESS**

With our team of in-house experts, we boast specialist knowledge and an in-depth understanding of both international and Israeli domestic markets. In addition, we offer round-the-clock access to decision-making personnel, enabling us to provide a hands-on, proactive service centred on our clients' evolving needs.





# JOIN THE LEUMI GLOBAL NETWORK

Leumi UK enjoys direct contact to LeumiTech - the Group's world-renowned hi-tech arm, offering extensive access to Israel's pioneering tech ecosystem.

We also provide unrivalled access to hi-tech hubs across the globe, leveraging a unique link to our sister office in the US and its key locations in New York and Silicon Valley.

We maintain strong relationships with key industry professionals and intermediaries. These links give us upto-date, intimate knowledge of markets worldwide, empowering our clients to hone their competitive edge.

### **OUR SERVICES**

We provide our clients with a personalised and complete range of products and services, from company inception through the different life-cycle stages, including:

- Tailored banking products and solutions for start-ups
- Credit and deposit products for growth companies



#### WHAT OUR CLIENTS SAY



VATBox is an automated, cloud-based VAT management and compliance solution. Using sophisticated AI tools and deep learning algorithms, it has successfully disrupted the global VAT recovery process and is now active in more than 70 countries. "Our business model hinges on speed and simplicity, so we know the importance of quick turnaround and flexible product offerings from our banking partner. With Leumi UK we have a dedicated Relationship Manager, giving us instant access to key decision-makers and allowing for a more agile, proactive service."



Gett is a global corporate ground travel platform and on-demand ride-hailing app. It is used by more than 20,000 companies globally to book and manage taxi services offering a wide range of vehicles including, in London, the iconic black cab. In 2018, it reached 'unicorn status' with an estimated valuation of \$1.4 billion. "When we decided to expand from Tel-Aviv to London, Leumi UK was a natural fit for us. Its close ties with Israel made for a seamless transition, and having access to Leumi UK's international network was invaluable in supporting our subsequent global expansion – especially when targeting other English-speaking markets such as the US."



Optimove is a leading marketing technology vendor that specialises in orchestrating multi-channel CRM campaigns. The company's actionable CDP combines predictive customer modelling, marketing-specific AI applications and a multi-channel campaign management engine. Founded in 2009 by CEO Pini Yakuel, it received its first investment in 2016 from private equity firm IGP, leading to a \$20 million investment round. Optimove has offices in New York, London and Tel Aviv.

"Leumi UK's experience and expertise in the hi-tech sector meant it was well-placed to support our growth needs. With insider market knowledge, it was able to provide the guidance and services we needed from a banking partner in this field."

### **JOIN** THE LIKES OF:















#### **CONNECT WITH OUR TEAM**

Wherever you are, connect with our team and see what we can do for your business.

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