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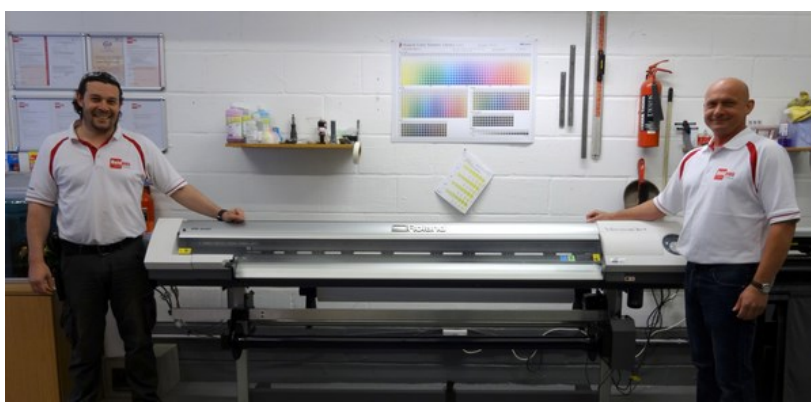
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Refurbished Roland proves bold move for Boldens

WRITTEN BY COLIN GILLMAN ON 10 JUNE 2015.

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It's not very often we hear stories of refurbished wide format printers but Essex based **Boldens Signage Solutions** recently invested in a **Roland RS640** to enable them to offer a faster turnaround of service to customers and deliver more projects in-house.

The firm's service offering encompasses the whole array of signage solutions, including main shop front signage, directional signage, vehicle livery, office signage and panel and post signage.

The team at **Boldens** collaborated with used equipment specialists, **Josero**, on the selection of their purchase, and the printer has now become an integral part of **Boldens** service offering.

According to Matt Peacock, Customer Response manager at **Boldens**, the company's customers are always looking for faster turnarounds and the RS640 helps achieve this. "We no longer have to spend a significant amount of time matching colours and running test prints," he says. "The RS640 also allows us to print to a better standard on more media than before, so projects that we would historically out-source can now be delivered in-house, saving us a considerable amount of time and money."

The printer was installed with ease by **Josero's** technical team who provided comprehensive details on set up and maintenance and delivered training on using the software.

www.boldenssigns.com

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