

*Micro*

[www.micromarketingltd.com](http://www.micromarketingltd.com)

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A BRIEF OVERVIEW

# *Promotional Products for Education*



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## Welcome to Micromarketing Ltd

Purchasing low-quality or unethical products for your School or University is a huge risk and can damage your brand. At Micromarketing Ltd, we source branded products ethically and from the UK where possible and our “Green & Good” range features only recycled materials. With over 20 years of experience in delivering promotional products for Schools, Colleges and Universities, we know what works.

US

University of Sussex



Abingdon  
& Witney  
College



University of Brighton



UNITY COLLEGE  
NORTHAMPTON CHURCH OF ENGLAND SECONDARY SCHOOL



The  
University  
Of  
Sheffield.



Teaching Intensive, Research Informed



UNIVERSITY OF LEEDS



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## Student Recruitment & Welcome Gifts

Useful promotional products are the perfect tool to attract new students to your university or college. They are also highly appreciated as welcome gifts to new students. The most popular promotional items in education are pens and bags so make sure yours stand out from the competition. Grab your audiences attention with some more exciting items. Welcome your students with branded notebooks, stationery and sticky notes to create a sense of belonging.



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## Campus Life

Use branded merchandise to communicate a message to encourage school spirit or promote awareness and a safe positive school culture. Brand sports bottles and accessories with your university logo or team to help promote sports or grow supporters. USB sticks/flash drives are always a highly useful item for any student member of staff.



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## Classroom

Promote a positive school culture with branded products that communicate a message and raise awareness of bullying or a "hot" topic.

Send messages of encouragement or study tips before exams, acknowledge positive behaviour, recognise dedication, award perfect attendance...



## Custom Apparel

High-quality custom apparel and accessories are extremely effective in increasing your brand awareness, constantly promoting you as the items are worn again and again.

Branded clothingwear can be for students, teachers, parents and supporters. We only work with trusted suppliers to ensure we can guarantee quality.



# Get In Touch

We understand your audience and your financial restraints.

Give us a call on 01993 773350 or email us [sales@micromarketingltd.com](mailto:sales@micromarketingltd.com).

Please note that currently you cannot purchase directly on our website. We prefer to speak with you directly offering guidance and advice, ensuring you choose the right product for your brand, message and target audience.

