



Challenge
Advisory

CHALLENGE ADVISORY

AN INTRODUCTION



Who We Are

We are Pioneers of Digital Futures.

Challenge Advisory LLP is a multi-sector strategy consultancy.

We partner with disruptive and innovative organisations to provide revolutionary solutions to their most pressing challenges. Our strategies ensure companies remain modern and effective in an increasingly digital world.

Challenge Advisory is a global firm with a global client base. Through our six core practices within six key industry focuses, we work with a range of disruptive organisations. This ranges from start-ups to trans-nationals and everyone in-between.

Underpinning our work is an understanding of your needs, challenges and solutions, whilst recognising the importance of discretion and confidentiality. We can understand core concerns and deliver results, whilst always limiting the amount of information we share.

AS REFLECTED IN OUR MANTRA:

- Find **Challenges**
- Develop **Strategies**
- Deliver **Solutions**



What We Do

We Continuously Re-Write the Future.

Challenge Advisory has a proven record of solving problems and delivering solutions. Our success is built upon collaboration between our industry and functional practices, enabling us to deliver on cross-sector campaigns and challenges.

We create solutions. Our six unique operational practices and industry areas of focus, although distinct, are not separate.

We pride ourselves on our ability to combine skills, knowledge and resources from across the entirety of our business when designing and delivering solutions.

Partners can work with us through just one, or ultimately all, of our practices in each of our industries as relevant. Our model is hyper adaptable to your needs, ensuring that we can continually appropriately address challenges for a company as they grow. As you develop, we develop.

We don't work for our clients, we work with them. This mentality emulates our desire to create long-term, sustainable solutions for our partners. Our flexibility lets us adapt and grow with the businesses that we support, helping us to consistently establish effective working partnerships.

Our Industries:

01 Ag Agriculture	02 Bi Biotechnology	03 Cg Consumer Goods	04 Eg Energy	05 Fi Fintech	06 He Healthcare
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Our Services:

07 Fd Funding	08 Ma Marketing	09 Sa Sales	10 Sp S. Profitability	11 St Strategy	12 Ta Talent
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Governed by our Values.

Implicit in our set of values is to build long-term, mutually beneficial relationships with every client. Our firm's success is inextricably linked to the success of our clients. Our governance will always be aligned with that of our clients under these guidelines:

Leadership – We lead by example to shape a better future for our clients.

Collaboration – We support our clients every step of the way to find solutions to their challenges as effectively as possible, working even harder to put the solutions into practice.

Trust – In the interests of every client, confidentiality is paramount and we do not publicise the work we do for our clients.

Innovation – We are continuously leading the way forward, innovating, and improving.

Integrity – We are open, ethical and genuine – ask us anything and receive an honest answer.



Get in Touch

Karveh Cavalieri

Managing Partner

Email: karveh@challenge.org

Chris Burns

Head of Funding

Email: jrodrigo@challenge.org

Anam Rahman

Head of Strategy

Email: arahman@challenge.org

www.challenge.org

