



**Beyond**  
Sales Tactics™

*We help companies, teams & entrepreneurs...*

*Gain confidence. Get into action. **Grow.***

**A professional skill development company.**

## **Beyond Coaching**

- Develop personalized performance plans
- Accelerate growth via collaborative process
- Address challenges & find practical solutions
- Customize packages for 1:1 and small group coaching

**Who do you want to be?  
What could your team  
become?**

## **Beyond Training & Facilitation**

- Leadership & Team Building
- Time Management & Productivity
- DISC Training Series: Speaking & Training
- Business Development, Networking & Sales
- Communication/Conversational Intelligence®
- Personal Development/Emotional Intelligence

## **Beyond Speaking**

- Enhance communication
- Keynotes, Workshops, Leader Retreats, Conventions & Mistress of Ceremonies
- Infuse sizzle & substance into your program
- Described by audiences as engaging, inspiring, relatable, enthusiastic, sincere, & positive

**We help you  
transform &  
go beyond.**



## **Beyond Consulting**

- Conduct strategic & tactical planning
- Create marketing & training campaigns
- Co-create leadership & team-building roadmaps
- Facilitate senior management meetings & retreats



# Barb

**Barb Girson, RCC, ACC**

Speaker, Trainer

Registered Corporate Coach™

Speaking | Training | Facilitating | Consulting | Coaching  
Executive/Business/Career/Leadership/Sales

In 2009 Barb founded My Sales Tactics™ to build strong businesses, powerful teams, & dynamic individuals using proven strategies. Since then, Girson expanded her firm with offerings beyond sales designed to help leaders, entrepreneurs, & companies level-up.

Barb uses skills mastered while building her first company, a multi-million dollar business, as well as serving in national senior management roles for over a decade with corporate responsibility for up to \$40 million in revenue & leading up to 500 leaders & 20,000 consultants in North America.

Barb earned the distinction of being one of the inaugural 250 Coaches worldwide Certified in Conversational Intelligence® (C-IQ). Barb has helped leaders & teams across numerous industries and Fortune 50 & 100 companies successfully change cultures, grow leaders, & transform teams. **Schedule a complimentary consultation to start your learning journey now.**

**Beyond Sales Tactics™, LLC**

**p 614.561.0632 | [BarbGirson@gmail.com](mailto:BarbGirson@gmail.com) | [BeyondSalesTactics.com](http://BeyondSalesTactics.com)**

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