



FOR IMMEDIATE RELEASE:

CONTACT:

Bruce Felber, MAS
Director of Marketing & Sales Support
bfelber@theimagegroup.net
216-591-1088 x 208
C: 216-299-5195
www.theimagegroup.net

George Brymer Joins The Image Group

Promotional Products and Marketing firm adds Chief Operating Officer

Toledo, OH (October 9, 2012) – George Brymer has joined The Image Group in the newly created role of Chief Operating Officer, effective November 1, 2012. Brymer’s primary responsibility will be overseeing day-to-day operations at the company’s corporate headquarters here.

“We’ve been interested in adding a COO for a few years, and we were committed to finding an individual who would fit into our culture, and have the industry knowledge and skill sets required to manage a fast-paced environment. We believe George meets all of these requirements, and we are excited to benefit from his leadership,” said Levine.

The Image Group is experiencing double-digit revenue growth, which Levine attributes to fundamental sales efforts as well as two recent acquisitions. Creating the COO position adds leadership capacity, while enabling Levine to focus his personal efforts on further expanding the company’s Midwest footprint organically and through new acquisitions.

Brymer, an experienced leadership trainer and author, has been consulting with The Image Group for the past two years in the areas of strategic planning, technology, and management. His work history includes nearly two decades with a *Fortune* 500 bank, where he held leadership roles in IT, operations, and sales. He has a Masters in Organizational Leadership from Lourdes University.

“The Image Group has some of the most creative and imaginative people in the advertising industry, all focused on boosting their clients’ visual identity on merchandise, in print, and

online,” says Brymer. “I’m excited about the company’s future, and I look forward to being part of its continued growth.”

About The Image Group

The Image Group is a team of marketing and branding wizards committed to getting organizations seen and remembered. The company is based in Toledo, Ohio, with offices in Cleveland, Ann Arbor, Fort Wayne, Chicago, and Brunswick.

###

Media Note: Photo of George Brymer attached.