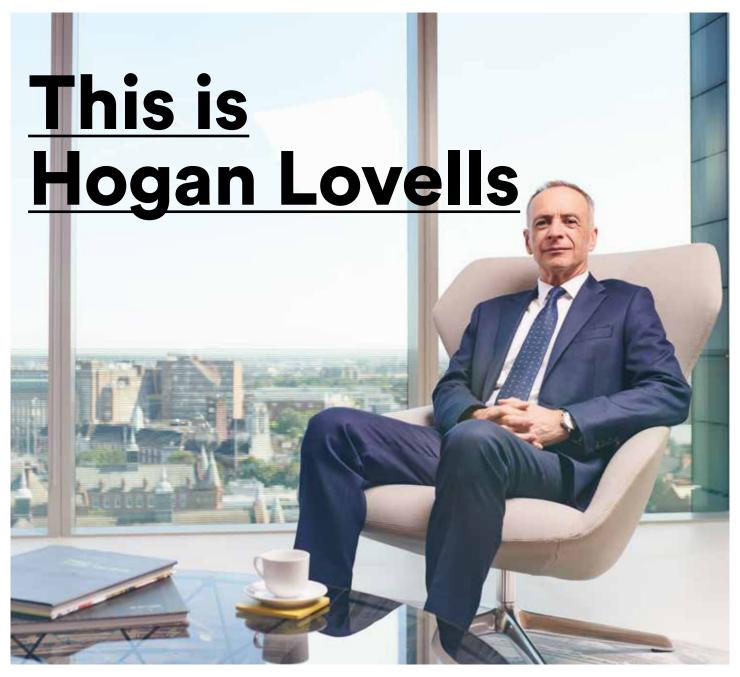
# This is Greater Birmingham, UK





Michael Gallimore, Head of the Birmingham office

Global law firm Hogan Lovells has rapidly expanded its footprint in Greater Birmingham, as the firm continues to invest and demonstrate confidence in the region's talentpool, central location and growing economy.



"Our new workspace in Birmingham will act as a significant draw for our clients and our people as Hogan Lovells expands in a vibrant and confident market."

## Michael Gallimore, Head of the Birmingham Office



#### **Why Birmingham**

Having first located in Birmingham in 2014, global law firm Hogan Lovells moved into new offices in June 2018 to meet growing demand in the city and to accommodate its expansion out of London. In the space of three and a half years, the firm has increased its size in the region fivefold, growing from 10 to 55 people.

Through its Birmingham base, Hogan Lovells works closely with teams in the capital and internationally, delivering legal services to market-leading clients across the globe. Aiming to match the ambition of its clients, the firm delivers integrated solutions across corporate and commercial, finance, litigation, real estate and real estate finance.

Expanding out of London, into Birmingham, was an integral part of the firm's UK strategy and commitment to broadening its offer. Picking the right regional location was key, and a particular focus was placed upon choosing a cost-effective environment with good transport links, access to clients, quality cultural amenities and career opportunities.

In the space of three and a half years, the firm has increased its size in the region fivefold, growing from 10 to 55 people.

#### **What Birmingham Has Offered Them**

Michael Gallimore, Head of the Hogan Lovells Birmingham office, said:

"Our new workspace in Birmingham will act as a significant draw for our clients and our people as Hogan Lovells expands in a vibrant and confident market."

"The level of investment and regeneration in Birmingham is extraordinary, with new infrastructure, the upcoming HS2 line and major events like the Commonwealth Games on the horizon. Importantly, Birmingham also has an excellent talentpool of high quality lawyers."

"We are in no doubt that we absolutely made the right choice when deciding on Birmingham as the location for our regional UK office. It is significant that a number of our clients are also either investing in Birmingham or opening their own offices here."

Birmingham's business, professional & financial services cluster is the largest of any city outside London and includes over 13,000 companies. The region offers nearly 7,000 graduates trained in business, professional and financial services a year. This includes 1,760 in Business Studies – more than any UK city outside London according to the Higher Education Statistics Agency.

Inward Investment agency Business Birmingham supported Hogan Lovells with sourcing the right location, as the company looked to set up a presence in the region.



Birmingham's business, professional & financial services cluster is the largest of any city outside London and includes over 13,000 companies.

#### **About Business Birmingham**

Business Birmingham is Greater Birmingham's official inward investment programme; part of the West Midlands Growth Company (WMGC). Business Birmingham was recently named as the best regional Investment Promotion Agency in Western Europe by Site Selection magazine.

This project is partially funded by the England 2014 to 2020 European Structural and Investment Funds Growth Programme through its ERDF Investing in Greater Birmingham Project. Business Birmingham aims to position Greater Birmingham as a leading inward investment location and major engine of UK growth. For more information, visit Business Birmingham's website or sign up to its newsletter.

### European Regional Development Fund

The project has received funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020. The Department for Communities and Local Government (and in London the intermediate body Greater London Authority) is the Managing Authority for European Regional Development Fund.

