

T.E.G. Talks

..... THE ENVISAGE GROUP



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**MARCH
FOR MEN**

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We do things differently (#trustenvisage)

NICHOLA'S NEWS

Are you missing marshalls from your event?

Why use event marshalls? These people are becoming an increasing presence at events... you might see them in the carpark, at the entrance directing people in the right way, amongst the crowds interacting with people – letting people know where to find areas (such as toilets!). Our event marshalls are often the first to arrive and last to leave.

They can really help your event run smoothly as they can be a great contact point for people needing assistance. Here are some of the jobs our marshalls have done over the years:

- Directing visitors and guests
- Registration of participants
- Checking tickets

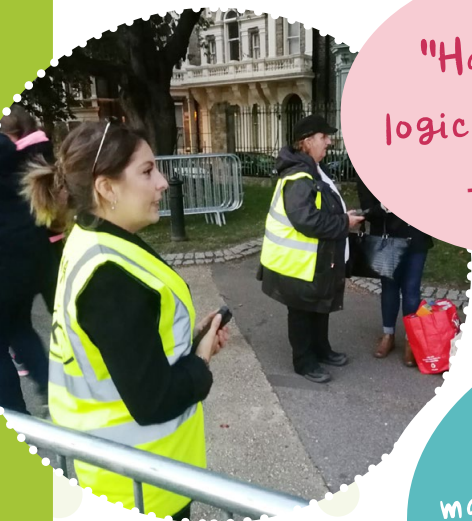
- Giving out wristbands at entrances
- Managing stands/booths
- Trained in assisting with evacuations in the case of an emergency.
- Collecting feedback from visitors and feedback forms

We always try to hire staff that are local to your event; they will have a knowledge of the area and sometimes the people!

Hiring event marshalls is very easy at Envisage Promotions. We have a database of more than 8,000 event staff and can arrange marshalls across the UK for sporting events, concerts, conferences, exhibitions, festivals, corporate events and motoring events.



What our event marshalls say...



"Have your logical hat on!"
– Lydia

"Prepare for the unexpected"
– Matthew

"We are there to help people have a good time!"
– David

"We're there to make sure everyone is safe and happy!"
John

"Be enthusiastic. If it's a run or walk, the participants REALLY appreciate it!"
– Emma

"Be organised!"
– Jo

"Pack for ALL weathers!"
– Sophie



CLIENT CASE STUDY

Luna Cinema

We love Luna Cinema jobs! Luna was set up 7 years ago as a live cinema company, mainly doing jobs in the South East working Jun to September.

But over the years due to it's popularity, Luna has expanded; it now includes FriendsFest, Family-Friendly Luna Kids and other such events. They recently organised a Love Island-focussed event in Brighton ('I've got a text') which was a truly immersive experience!

Their core focus remains outdoor cinema. There have been over 170 screenings booked this year throughout the UK though local authorities, or venues themselves. Luna have two touring teams, suppling the staff for the evenings, the screens, bar, caterers on site and free ponchos for the crowds if necessary (after all, we do live in Britain!).

Luna try to create a truly magical evening out for customers; tailored to the surroundings, be it Chatsworth, Lulworth Castle or Royal Botanical Gardens in Edinburgh and spend 2-4 nights at a setting.

As you can imagine there is so much work that goes on behind the scenes; making sure the venue is suitable, the teams are available, what is being shown and the catering. Envisage provide team leaders, stewards, marshalling, event managers and security (if necessary) at the events and

have developed a really strong relationship with Luna.

As Sophie says, "We expect Envisage to provide smart, presentable and personable staff and they always deliver. The Marshalls need to manage the entry and exit to and from the venue along with picking up any queries the customers might have. Where possible Envisage have tried to create consistency with the promo staff they provide, so they are fully aware of what is involved before turning up at the venue. The team leaders we have had are excellent at creating just a single flow of information to and from the event manager on site, highlighting potential issues if they crop up. Lee, Nichola and the promo staff are so helpful – always available; there is always someone who answers the phone which is key as the jobs are normally after typical office hours. It makes a huge difference."

Lee says, "Luna are a pleasure to deal with – one of our favourite clients! Dealing with Sophie regularly means she understands our commitment to each job, but also gets the challenges we might face. She knows we pull out the stops for her, and she's always really appreciative."



"Lee, Nichola and the promo staff are so helpful - always available"



"Luna are a pleasure to deal with - one of our favourite clients!"

