

# PJR SERVICES BULLETIN



## The month according to Paul...



As you will see from our main story, we are really pleased to be in our first edition of the Primary Times. We had been looking for the right platform to continue our marketing, especially within schools and this is the perfect opportunity. We have been considering it for a while and are so glad we have finally taken the plunge! Look out for our advert and short editorial piece in the October (and being repeated in) the November and December issues.

This month we will also be finalising the arrangements for the PJR staff Christmas bash. It's almost unbelievable that it's that time again. Having not been able to get together as a full team in 2020 and much of this year, we are looking forward to finally celebrating something together.

### This October, look out for PJR Services in the latest edition of Essex magazine - Primary Times!

We are carrying on with our advertising and marketing push this month, by featuring in Primary Times - a magazine for parents, pupils and teachers in the primary school sector across the UK. We are hoping this will continue to put us as a first port of call for grounds work within the school sector.

There are 59 Primary Times magazines, each one serving its local community with region relevant info and advertising. The magazine is a What's On guide supplemented by relevant editorials and advertising. It is free to primary schools in Essex.

Primary Times has been featured on BBC Radio 4, within the Daily Mail and Business A.M. It is not only the market leader in its sector, but is in fact the largest free distribution magazine in Europe. It has also been commended by Directors of Education for the work it has done in serving the Local Education Authorities and the schools themselves. So if you are one of our school customers, please look out for the October edition in your setting.

## BOREDOM BEATER

Can you solve the brain teaser?  
(Answer, below)



How do you spell candy in 2 letters?



Social Media Stories  
@pjrservices



### SATURDAY JOB

Saturday work day, cutting fields for schools return on Monday.  
#field #cuts #canvey

## FALL BACK

Just a reminder that daylight saving time ends this month and the clocks go back! So don't forget to re-set them on Halloween, 31st October. Winter is really on its way now.



Answer: (C-and-y)