## PRESS RELEASE <br> FOR IMMEDIATE RELEASE

## KEIR SURGICAL DONATES SCISSOR PROCEEDS TO BC WILDFIRE VICTIMS

August 2018 - In response to the recent wildfire disaster in British Columbia which has burned over 970,000 hectares of land, Keir Surgical Ltd. has initiated a fundraiser. From now until October 31,2018 , Keir Surgical will donate double the purchase price of every pair of BC Wildfire Relief Scissors to support wildfire victims and recovery efforts.
"We are deeply saddened by the devastation and loss suffered by so many this summer, and feel compelled to help displaced victims and communities to recover as quickly as possible," said Patrick Haney, President of Keir Surgical.

These medical-grade utility scissors are offered in British Columbia Blue, West Coast Green, and Maple Leaf Red, and are available for 10 dollars each. Orders may be processed by contacting Keir Surgical's customer service department at 1.800 .663 .4525 ext. 231. Double the full purchase price will be donated to the Canadian Red Cross BC Fires Appeal Fund to support long-term community recovery efforts in British Columbia.

All individual donations will be matched by the Canadian Government.
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