



## **Long Island Opportunities for Retailers and Franchisers**

Long Island is a land of opportunity for the establishment and expansion of commercial real estate, particularly retailers and franchisers. Long Island has a large economic base with a high median income. It boasts easy access to markets and is a draw for tourism. There are currently billions of dollars in new mixed use developments that are approved or in the process of being approved for construction. This includes the development of thousands of rental units and millions of square feet of retail and commercial space.

Whether you are new to the prospect of developing your retail brand or franchise on Long Island, in the early stages of your development or expanding an existing operation, HB Solutions can help you assemble your team to effectively project manage your development needs. Our consultants have a keen eye on the public landscape. We understand the challenges associated with commercial development and can assist you in strategies to overcome them.

## **Our Services**

- Aiding in identification of optimum development projects
- Assisting in project development and management
- Team building of key professionals
- Creating effective public affairs campaigns building brand awareness on Long Island

## For more information, please contact



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Anthony N. Manetta leads HB Solutions, an economic development and public affairs consulting firm. He is the former CEO of the Suffolk County IDA and is a regional business leader recognized for his comprehensive knowledge of all the key stakeholders associated with commercial development. He has gained extensive experience through his work on several multimillion dollar development projects.

The HB Solutions Economic and Public Affairs team does not conduct any lobbying or procurement services on behalf of clients.

If there is a desire to use a lobbying firm, HB Solutions consultants are able to refer a resource based on the client's specific needs.

**HB SOLUTIONS** LLC is a consulting subsidiary of the law firm of Harris Beach PLLC. It was established to provide non-legal consulting services to organizations and individuals in the private and public sectors across numerous industries. HB Solutions does not provide legal advice or legal services, and the protections of the client-lawyer relationship do not exist with respect to the services provided by HB Solutions. In addition to Economic Development and Public Affairs, its consulting services include:

- Collegiate Sports Compliance
- Data Privacy and Cybersecurity
- Educational Institution Assistance
- EMRG® (E-Discovery Management

Resources Group)

- Energy
- Health and Human Services
- Human Resources

- Information Technology
- Marketing and Communication Services
- Municipal and Local Agency Assistance