

We need copy of around 700-750 words (to include a headline and 10-15 word standfirst) plus 4-5 high-res images and captions, a high-res logo and your url. •



## Headline

Standfirst - 10-15 words



## **New Design 2019 Yearbook**

## **Double page spread editorial entry £595** (SAVE! - book by 23rd November and the entry rate is £395)

Published January 2019

Each entry consists of a double page spread and offers a great platform to express your company's message to the market.

The standard rate card for the double page editorial entry is £595 (but you can get the special early booking rate of £395 if you reserve your entry before 23rd November 2018). For an additional £195, a New Design journalist will write your company's entry on your behalf if required.

The rate includes not only your entry in the print Yearbook, but also in the digital edition, which will be hosted on the new design website throughout 2019.

We will also provide pdfs of the spread and a link that opens the digital edition at your entry and is perfect for social media tie-in.

To secure your place in the New Design 2019 Yearbook please complete the form and we will get back with deadlines etc.

## **Steve Welch**

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Yes please book our entry in the New Design 2019 Yearbook
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<sup>\*</sup> All rates subject to VAT