

## **All-Inclusive High Risk Service**



## **CCBill High-Risk Expertise**

## Navigating the High Risk Marketplace: **Safely and Securely**

The online marketplace is an aggressively changing and extremely competitive environment where keeping the status quo means falling behind. Opportunities are not infinite and it takes innovation, as well as adaptability, to ensure you're capturing the buyers that reach your websites.

Since 1998, CCBill has managed and expanded a solid platform for high-risk processing. This platform layers nimble regulatory support, proactive risk mitigation, fraud management, expert compliance support for content and legal issues, as well as discreet consumer privacy to enhance satisfaction.

As a result, CCBill is the recognized industry leader in global high-risk processing with a complete package of dynamic support resources - all designed to help our merchants easily navigate the challenges in high-risk content and website management. We do not succeed unless our merchants do, and that mentality is applied to every bit of the partnership we have with our merchants as well as the financial industry.

With a steady focus on protecting against fraudulent transactions, our secure payment processing helps safeguard consumers and merchants from dealing with avoidable and unwelcome transactions, regardless of the business model. Balancing this intense scrutiny with payments expertise empowers the perfect blend of business management, billing automation, and growth support to reach a consumer who values trust and protection. When presented with a choice, consumers trust, and click CCBill first.

Fraud and Risk Management 24/7 Member Billing and Support Automated Member Management **One-Click Purchases and Upsells Customizable Checkout Built-in Traffic Generation Tools** 

## Our all-inclusive e-commerce service can help you:

Elicit instant trust. Offer a secure payment processing option that millions of buyers already trust and prefer.

Mitigate risk. Protect your business from fraud with CCBill's responsive and predictive system.

Customize your payments. Instantly customize your globally responsive designed forms, including A|B testing of flow designs and custom payment cascades to shape your payment methods to your business' needs.

Capture new customers. Through CCBill's Merchant Connect network, it's easy to find companies to do business with and leverage affiliate relationships to drive sales to your site – automatically paid out by CCBill.

Provide easy payments. With one-click options you can offer CCBill consumers a way to make additional purchases to your portfolio or to external partners without re-entering payment information.

Set it and forget it. Incorporate automated subscriptions, access management, and notifications.

Achieve instant global growth. International currencies, languages, and alternate payment options immediately reach global consumers on their local level for a localized experience.

To learn more about CCBill High Risk, the CCBill Cross-Sell option, or Merchant Connect, click here.

What You Get		
<b>Fraud Control</b> At no extra charge, transactions are analyzed, scrubbed, and validated by our proven and extensive fraud system.	<b>Global Billing Tools</b> Smart forms, multiple currency options, and regional pricing capabilities help connect your offering to your customers regardless of their location.	
<b>Partner Marketing Service</b> A complete affiliate and partner marketing system helps you find advertisers and affiliates to drive traffic to your site.	Automated Recurring Billing Configure and automate for recurring payments.	
<b>End-User Support</b>	<b>Robust Reporting</b>	
Our fully staffed 24/7/365 billing support center is ready to	Detailed and extensive real-time reporting gives you the 4-1-1	
provide help whenever your customers need it.	on all aspects of your business.	
<b>API/Integration Tools</b>	<b>Mobile Options</b>	
Our variety of APIs, guides, and tools helps get your system up	Responsive payment forms, confirmations, and receipts work	
and running quickly.	on any device so you can reach a bigger audience.	
<b>Test Environments</b>	<b>Membership Management</b>	
Multiple credit card types and payment processes can be	Exportable tracking reports help you understand members'	
tested and vetted before making anything live.	mindsets and determine additional opportunities.	
<b>One-Click Tools</b>	Most Accepted Payment Types	
Provide loyal customers options for additional value-adds	Accept payments via credit cards, debit cards, gift cards,	
using one-click purchase functionalities.	electronic checks, or online banking.	

What	You	Don't	Get

No Maximum Volume/Caps	No Payout Fees
No Monthly Fees	No Consumer Support Fees
No Cross-Border Fees	No Statement Fees
No Start-Up or Application Fees	No Up-front Reserve or Security Deposit







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Much more than a payment processor, CCBill is an e-commerce platform that can provide expert support and empowerment to your expanding relationships. Whether it's through consistent on-time payouts, distinctive affiliate tools, or the comprehensive and proprietary set of account management options, CCBill understands online business like few others, and has been offering industry-leading solutions since 1998. Processing for more than 30,000 websites worldwide, CCBill has the reliable problem-solving techniques, phenomenal consumer support, and innovative solutions to support all the markets it serves. For more information, visit www.ccbill.com.