



# 2019 WEI Montreal Conference Program & Schedule(Draft)

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**October 28-30, 2019**

Organized by the West East Institute

**Montreal, CANADA**

**Venue Address:**

**Concordia University**

**John Molson School of Business**

**1450 Guy St, Montreal, QC, H3H 0A1**

## **CONFERENCE ACTIVITIES:**

### **Registration:**

Monday and Tuesday,           8:00 am – 16:00 pm  
October 28 and 29

### **All-Day Coffee Serving (MB 9 E)**

**ALL-DAY COFFEE SERVICE (8:30 AM-5:00PM)**

Assortment of freshly baked cookies, brownies and blondies.

Freshly brewed coffee, decaffeinated coffee, assorted teas will be served all-day during the conference.)

### **Venue**

Concordia University  
John Molson School of Business  
1450 Guy St, Montreal, QC, H3H 0A1

### **Keynote Speaker**

## **CONFERENCE SESSIONS:**

Monday (MB 9 A) 8:00 am – 6:00 pm

Tuesday (MB 9 D) 8:00 am – 6:00 pm

Wednesday is scheduled for Free Time and University  
Walking Tour

Concurrent sessions scheduled in two-hour increments  
(Each delegate has 15/20 minutes for presentation)

## *About Us*

The West East Institute is a global scientific and academic learned society founded in 2012 for the purpose of disseminating the latest academic research on various business, economics, and social sciences-related topics. The scope of our mission has expanded to include many areas of academic knowledge, including geography, education, culture, and more.

Having established *the Journal of WEI Business and Economics* and *the West East Journal of Social Sciences* over 6 years ago, The West East Institute is becoming known for publishing quality research for the benefit of the global academic community. We also sponsor several international conferences annually attended by a diverse array of academics and professionals from many nations, cultures, and religions around the world.

These conferences are intended to promote excellence in academic research and provide a platform for academics and researchers to share their completed and ongoing research and network with colleagues. It is also a welcoming environment for graduate students to present their work and receive valuable feedback.

Each conference has two broad tracks: Business, Economics, Finance, & Management; and Education, Humanities, & Social Sciences. At our conferences, not only may many nations of the world be seen in each session meeting room, but a diverse array of topics of *enquiry* may be encountered.

Our publications and conferences represent the community of nations. Diversity of culture, ethnicity, and religion is paired with a common, unifying purpose of excellence in science and philosophical *enquiry*. We look forward to seeing you soon at one of our several conferences held around the world each year!



Dr. Rutherford Johnson, PhD, FPRS, FRGS  
University of Minnesota  
General Conference Chair  
*West East Institute*  
[staff@westeastinstitute.com](mailto:staff@westeastinstitute.com)

**Registration Fee** Per attendee including admission to the conference, an approximate 15/20-minute time slot to present one paper at the conference, a printed copy of the conference program, the conference proceedings online and admission to all receptions, coffee breaks, not accommodation and travel expenses)

### Topics for Business Conference

Topics include, but are not limited to:

- Accounting
- Auditing
- Banking
- Business Education
- Business Ethics
- Business Information Systems
- Business Law
- Business Teaching Methods
- Diversity Management
- E-Commerce
- Economics
- Health Economics
- Energy economics
- Energy Policy
- Engineering
- Finance
- Human Resources
- Information Systems
- International Business
- Public Relations for Business
- International Energy Development & Usage
- Management
- Management Theory
- Strategic Management
- Marketing
- Organizational Behavior
- Service Science
- Supply Chain Management
- Taxes

### Topics for Education and Teaching Conference

Topics include, but are not limited to:

- Accreditation
- Blended Education
- Business Education
- Contemporary Issues in Education
- Curriculum
- Distance Education
- E-Learning
- Early Education
- Engineering Education
- ESL
- Health Education
- Higher Education
- Information Science
- International Education
- K-12 Education
- Language
- Language Education
- Music Education
- Politics
- Popular Culture

- Professional Development
- Psychology
- Educational Policies
- Science Education
- Secondary Education
- Sociology
- Special Education
- Teaching and Learning
- Teacher Education
- Teaching Method

### Topics for Humanities and Social Sciences Conference

Topics include, but are not limited to:

- Accreditation
- Anthropology
- Arts & Humanities
- Blended Education
- Business Education
- Contemporary Issues in Education
- Culture
- Curriculum
- Distance Education
- E-Learning
- Early Education
- Engineering Education
- ESL
- Globalization
- Health Education
- Higher Education
- History
- Human Rights
- Information Science
- Interdisciplinary Studies
- International Education
- K-12 Education
- Language
- Language Education
- Literature
- Multidisciplinary Studies
- Music
- Politics
- Popular Culture
- Professional Development
- Psychology
- Public Policy
- Religious Studies
- Science Education
- Secondary Education
- Social Sciences
- Sociology
- Special Education
- Spirituality
- Sport Science

- Teacher Education
- Teaching Method
- Tourism
- Urban Studies