

# Reduce your company's environmental impact

Recycled paper has moved on tremendously since the days of greyish, poor quality substrates. Many consumers also expect businesses to be environmentally responsible.

Today, *Shetland Times Printing* source recycled papers that offer almost everything that a paper produced from virgin fibres can.

The huge benefit, of course, is the low impact these papers have on the environment, but you can also take advantage of our competitive recycled paper prices too!

The UK currently generates approximately 4.7 million tonnes of waste paper a year. By choosing a recycled stock that incorporates some of this recovered paper, we can help you improve your organisation's environmental credentials.



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## Our Range of "Green" Options

Whatever your environmental requirement, budget constraint or print application, we can recommend the perfect paper for your needs.

### ជា 100 Range ជ

100% recycled – a strong commitment.

Produced from 100% post
consumer re-claimed material.

(Available in uncoated/matt/gloss/silk in a variety of weights)

#### ಭ75 Rangeಭ

A powerful statement and "near-virgin" look.
Produced from 50% de-inked post-consumer
waste, 25% pre-consumer waste
and 25% virgin fibre.

(Available in matt/gloss/silk in a variety of weights)

#### ⇔50 Range ⇔

A balance of ethics and quality.

Produced from 25% post-consumer waste, 25% pre-consumer waste and 50% virgin fibre.

(Available in matt/gloss/silk in a variety of weights)

Other variants and samples are available upon request.