



CHAMBER/MAIN STREET MINUTES –January 9, 2018

Present: Bob Sadler, Amie Johansen, Jason Knox, Chris DeBack, Kevin Baumler, Sandy Klosterman, Cathy Harris, and Nick McIntyre

Absent: Gail Hackman, Rick Trumm, Mike Johnson, Cam Granger, and Sam-FCED

1. Meeting was called to order at 7:05 a.m. by President Bob Sadler.
2. Motion was made by Amie, seconded by Jason, to approve the Agenda as presented. All Aye. Carried.
3. Motion was made by Chris, seconded by Jason, to approve the January minutes as presented. All Aye. Carried.
4. Motion was made by Chris, seconded by Jason, to approve January financials as presented. All Aye. Carried.
5. Discussed revising our Mission Statement, as “downtown” is missing from the wording. Motion was made by Cathy, seconded by Jason to revise as follows: Investing in the community by bringing people together to achieve a support system that seeks to promote business success, downtown revitalization, and a sense of community pride.
All Aye. Carried.
6. Committee Reports
 - Promo – (Amie & Chris) Working on the upcoming Divas & Dining for Friday, April 6th at the West Union Event Center and 4th of July events-request to have some type of tournament. Board members gave some great suggestions.
 - Design – (Bob) Yard of the Month for February will be chosen on Friday.
 - Business Improvement – no update
 - Community Development - (Jason) Last meeting hosted at NFV High School. Big question was “What do we do now?” Upper Iowa Professors discussed what resources they may be able to offer to us through students at UIU(video, website), and they will host the next Community Development meeting at UIU on March 2nd. Alco was purchased by Casey McDermott, with possession date on April 1st. His plan is to divide into 6 businesses, of which he has 2 on board already.
 - Organization – no one present
7. **President’s Report** –Bob advised the City has incorporated our Main Street Director position in the FY18-19 Budget as a shared employee working 30 hours for Main Street/Chamber and the other 10 for the City. In turn the City would handle payroll and benefits and not give a \$10,000 separate donation to Main Street, Main Street would reimburse the City approximately \$13,000 for the 30 hours Sandy works for the Main Street/Chamber. More discussion to continue.
Commercial Lot is just about ready for Mason at Overhead Doors. Pat Ritter needs final plat from the City and then he can record. Nick will get that to him today.
Bob has been working with Loren Steinlage on bringing Dawn Industries manufacturing plant from Illinois to West Union, of which Steinlage will be a test farm for their product. They manufacture planter equipment.
8. **Director’s Report** –Sandy is still working on putting Board Member Orientation together. A suggestion to use Google Docs was mentioned.
Discussed investor “placques” and other options. Cathy offered from a business standpoint, she would rather have a certificate for the wall, printed & delivered each year. All Agreed. Sandy will work on a sample for everyone to view.
Discussed Training Calendar Sandy emailed. Would like to see everyone at something this year, so please go through the calendar & see what dates may work for you and what training would interest you.

Amie made a motion to adjourn, Kevin seconded. All Aye. Meeting Adjourned at 8:25 am.

Next meeting: March 13, 2018 at 7:00 a.m. at the Chamber/Main Street office.

Total Volunteer Hours to be Logged: 12 Hours Submitted by Amie Johansen

Mission: Investing in the Community by bringing people together to achieve a support system that seeks to promote business success, downtown revitalization, and a sense of Community Pride

Vision: Through Community Engagement, create a unique and prosperous downtown to enrich the entire business community of West Union and beyond that embraces History, Preserves Natural Environment, and Promotes Quality Events that instills a Sense of Community Pride