

## **Distinguishing Marks**

**Trade Mark Attorneys** 

**March 2016** 

## **New Names**

The Community Trade Mark (CTM) is the **European Union Trade Mark (EUTM)** from Wednesday, 23 March 2016.

The Office for Harmonisation in the Internal Market (OHIM) also changes its name that date to the European Union Intellectual Property Office (EUIPO). (But the registered Community Design will still be the registered Community Design. We handle those too.)

## **Costs Lowered**

The official fees for registration are to be reduced – by Euros 50 if you are only applying in one class of goods or services.

Our standard charge for prosecuting an application in one class through to registration, assuming no official or third party objections, will be approximately £1260 (exclusive of VAT). The EUTM registration will protect your trade mark in all the EU member states, currently the following:-

Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, UK.

## What About "Brexit"?

If the UK were to leave the EU, the attorneys at <u>Wildbore & Gibbons LLP</u> would remain officially listed professional representatives acting for clients before the EUIPO as well as the UK Office and WIPO (for International Trade Marks).

Further details regarding the changes from Wednesday, 23 March, 2016, can be found here



**Safe Hands for Your EUTM Brands**