

A guide to our awards



rural

achievement awards

rcc 2019



About our awards

About our charity

The RCC is a charity that delivers a range of services to create, develop, support and represent strong and connected rural communities across Leicestershire and Rutland.

Through the Leicestershire and Rutland Rural Achievement Awards, the RCC aims to promote and support strong, forward thinking and well connected rural communities and to highlight Leicestershire and Rutland as an excellent place to live, visit, work and do business.

Our Awards bring people together from across the two counties to celebrate and promote the outstanding diversity of activity driven by people living and working within our rural communities.

Why we celebrate rural Leicestershire and Rutland

Leicestershire and Rutland sit right at the heart of rural England and host a vibrant network of innovative and entrepreneurial rural communities.

The two counties are home to almost 690,000 people and around 30,000 businesses.

We have work with over 100 members across these rural counties and actively engage with over 300 community buildings, 30 community libraries, 275 parish and town councils and over 50 sports clubs and other small community groups.



Who our awards reach

Our awards reach and connect with people in over 300 rural settlements across Leicestershire and Rutland including:

MPs, County and District Councillors

Parish Councils

People running community buildings and libraries

Rural and community businesses

Neighbourhood planning representatives

Charities, sports clubs and community groups

People living or working in rural areas

The awards are also pro-actively supported and promoted by key business, political, and voluntary sector leaders from across Leicester, Leicestershire and Rutland.



Our awards dinner

In 2018 we hosted 150 guests at the prestigious Rural Achievement Awards Dinner in Leicester. Our president, Jennifer, Lady Gretton DCVO JP was delighted to be joined by guests including:

HM Lord-Lieutenant of Rutland

Deputy Lieutenant of Leicestershire

The Lord Mayor of Leicester

Civildignitaries representing every local authority in Leicestershire and Rutland

Representatives of our six category sponsors.

Community and business representatives from our category finalists.

Enter by 30.4.19

Dinner 10.10.19

Award categories

Best Community Facility

An award to recognise a community facility that brings outstanding benefits to the local community and encourages broad ranging use by local people and groups through innovative and creative thinking.

Any type of community facility can enter as long as it is based within Leicestershire and Rutland. We want to hear whatever you think is great about your facility. Examples of activities we are interested in include:

- Innovative and forward thinking approaches to management
- Exciting ways to deliver or accommodate local activities or services
- Approaches to encouraging wider use and attracting new users
- The development of new or improved facilities or equipment

Best Community Library

An award for a community run library that has improved as a facility or generated a positive impact on the community via the services and resources it provides.

Any community library can enter as long as it is based within either Leicestershire or Rutland. We would like to hear whatever you think is great about your library for example:

- The creation of a new community library
- The expansion or improvement of an existing community library
- Innovative and forward thinking approaches to management
- Exciting and creative ways to deliver local services
- Approaches to encouraging wider reach and attracting new users

Community Engagement Award

An award made to celebrate excellent approaches to community engagement that raise awareness of rural issues, bring people together or create an opportunity for people to help influence change in their community.

We are happy to receive entries from charities, parish councils or community groups within Leicestershire and Rutland. We want to hear what you think is great about your project including activities such as:

- Involving the community in the development of a Neighbourhood Plan or other community consultation project
- Exciting ways to raise awareness of local issues or engage people in improving services or facilities in rural areas
- Activities & events that bring people together to take positive action in their local community
- Creative and inclusive methods of community consultation

Rural Business Award

An award to recognise an outstanding business based in a rural location or specifically serving rural communities in Leicestershire or Rutland.

If you run or work for a business we would like to hear what you think is great about your company. If you know of a great business you can also nominate them for this award. We are interested in:

- Companies that actively look to employ local people
- Businesses that contribute back into their local community
- Organisations that positively contribute to the rural economy for example by using local suppliers
- Companies that help improve peoples skills and employability

Rural Service Award

An award for an outstanding service provided within a rural community. This might be a Good Neighbour Scheme, provision for young people, a community transport service or a local activity, group or club.

Whether you manage, run or simply benefit from a rural service in Leicestershire or Rutland we would like to hear from you. An idea of activities we are particularly interested in include:

- The launch of a new or improvement of an existing service
- Innovative and forward thinking approaches to service delivery
- Entrepreneurial approaches to financing service delivery
- Creative activity to attract new users, staff or volunteers from the local community

Unsung Hero Award

An award made to an individual that has made a significant contribution to their community or that goes the extra mile to help and support others.

Any individual can be nominated as an unsung hero as long as they are aged 16 or over and live within Leicestershire and Rutland. Some examples of the type of people would love to hear about are:

- Someone that regularly gives up their time to help and support people in need
- An individual that has raised money for the benefit of your community, a charity or to help people in need
- Someone that has championed or led positive action to improve your area
- A person that organises or helps to run local projects, services, clubs or events



Get in touch to enter or find out more
ruralcc.org.uk/awards
awards@ruralcc.org.uk
01455 856330

rural

achievement awards

ruralcc.org.uk/awards

@YourRCC

#RCCAwards

In partnership with...



rcc

Rural Community Council (Leicestershire & Rutland)

Charity number 1077645 | Company number 3665974

Registered in England & Wales at Unit S09, The Atkins, Lower Bond St, Hinckley, LE10 1QU