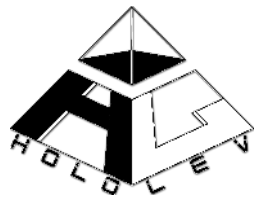




# HOLO-LEV™ PRODUCT DISPLAY

The Future of Mixed Reality Product Displaying

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The Holo-Lev™ collection is a series of **Holographic Pyramids** used primarily for marketing and promoting particular concepts and products. The uniquely manufactured Holo-Lev™ unit allows brands to create a potent connection with potential clients by introducing a visual and dynamic element on site. Our **Product Display Technology** comes equipped with an exclusive **Levitation Module** enabling real products to hover inside the Holo-Lev unit.

Proven sales analysis demonstrate that the consumer '**WOW**' factor provided by the on site introduction of the Holographic Pyramid, offers an incomparable level of customer engagement.

Archi3D is able to produce premium quality, personalized **Holograms** to suit individual brands.



**CUSTOMER ENGAGEMENT**



**WOW FACTOR**



**SALES BOOSTER**



**VIRAL MARKETING TOOL**



# THE STEPS TO DELIVER A PROJECT



## HOLO-LEV™

Select your preferred  
Holo-Lev model.



## DESIGN

Chose a bespoke stand  
to suit your brand  
design guidelines.



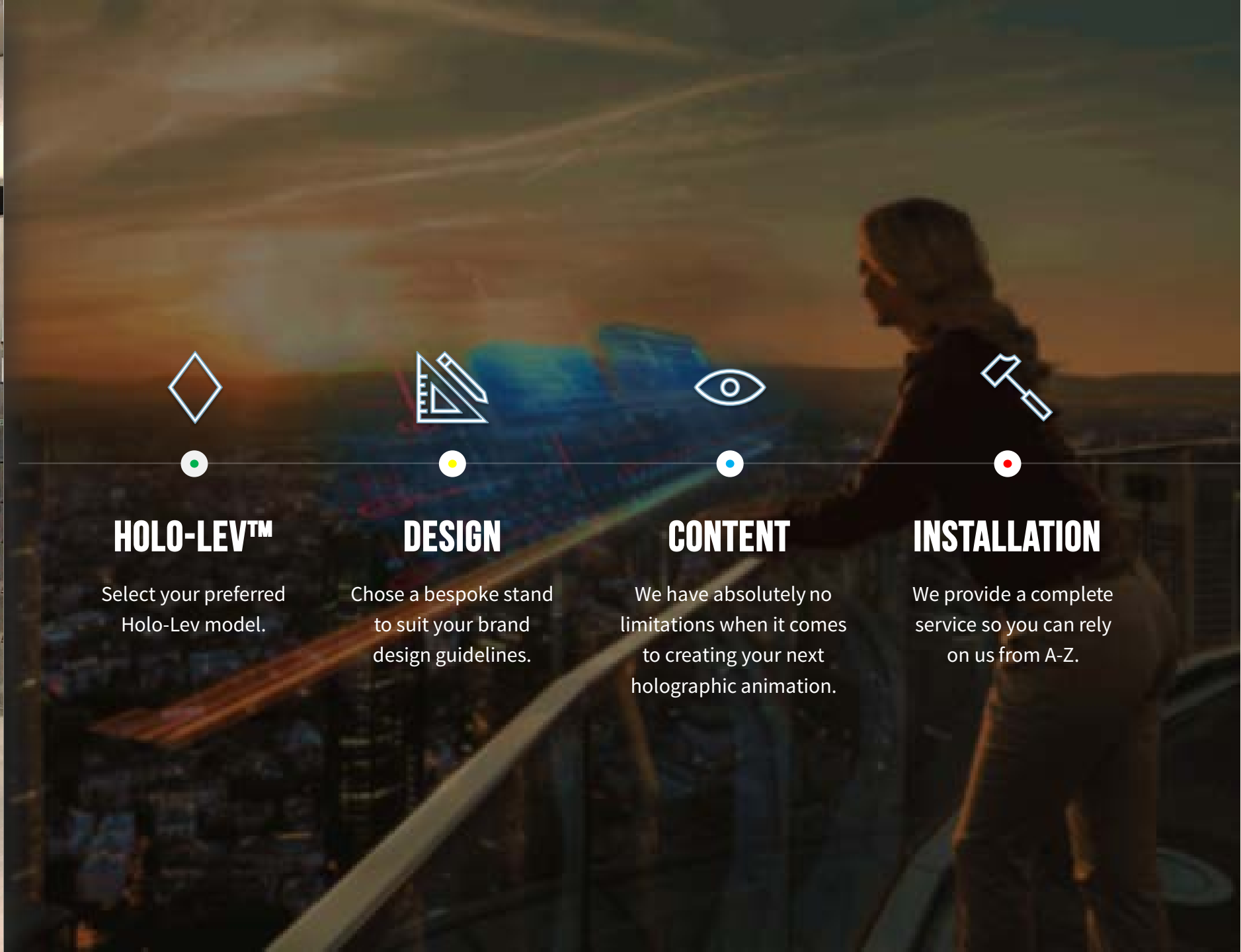
## CONTENT

We have absolutely no  
limitations when it comes  
to creating your next  
holographic animation.



## INSTALLATION

We provide a complete  
service so you can rely  
on us from A-Z.



# OUR CLIENTS

L'ORÉAL  
LUXE

ESTÉE  
LAUDER  
COMPANIES

SEPHORA

  
Dior

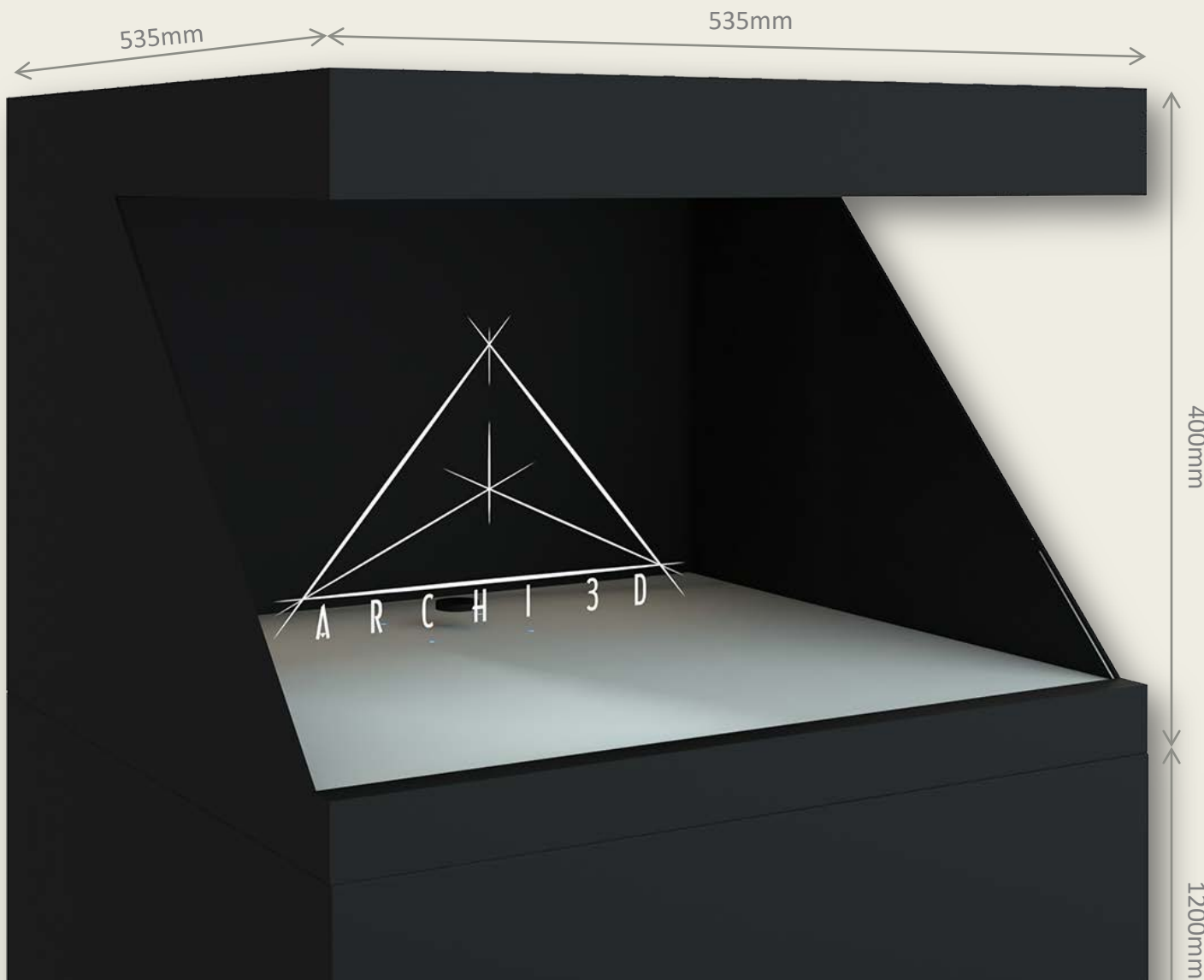
*Douglas*

ud  
URBAN DECAY

Sandbox

  
CHANEL

**CELLINI**  
watches & jewelry network



\*Dimensions Based on Holo-Lev ONE 24"

# HOLO-LEV ONE®

Add the WOW Factor to your product

- Black Coated UNIBODY Aluminium offering a solid structure,
- LED Panel dimensions from 22" to 24" with resolutions of 1080p,
- Uniquely manufactured High Reflective Secured Glass,
- Product Levitation Module,
- Bespoke stand to hold stock or to showcase products that can be personalized according to the brand guidelines,
- Stand Requirement height - H: 1200mm,
- Built-in Speakers,
- LED Spot.

*\*Offering full support for installation, content, logistics and maintenance.*

# HOLO-LEV ONE<sup>®</sup>

Connectivity



USB 3.0



HDMI

High Durable Coating

UNIBODY

Aluminum

LED spot

Projected animation  
(Hologram)

Product Levitation Module

*\*Can hold a real product up to 400g*

Spray Painted MDF  
Base

Reflective Laminated Glass

*\*Uniquely manufactured*

Douglas



# HOLO-LEV UNIFY<sup>®</sup>

*Take your shopwindow into the future*

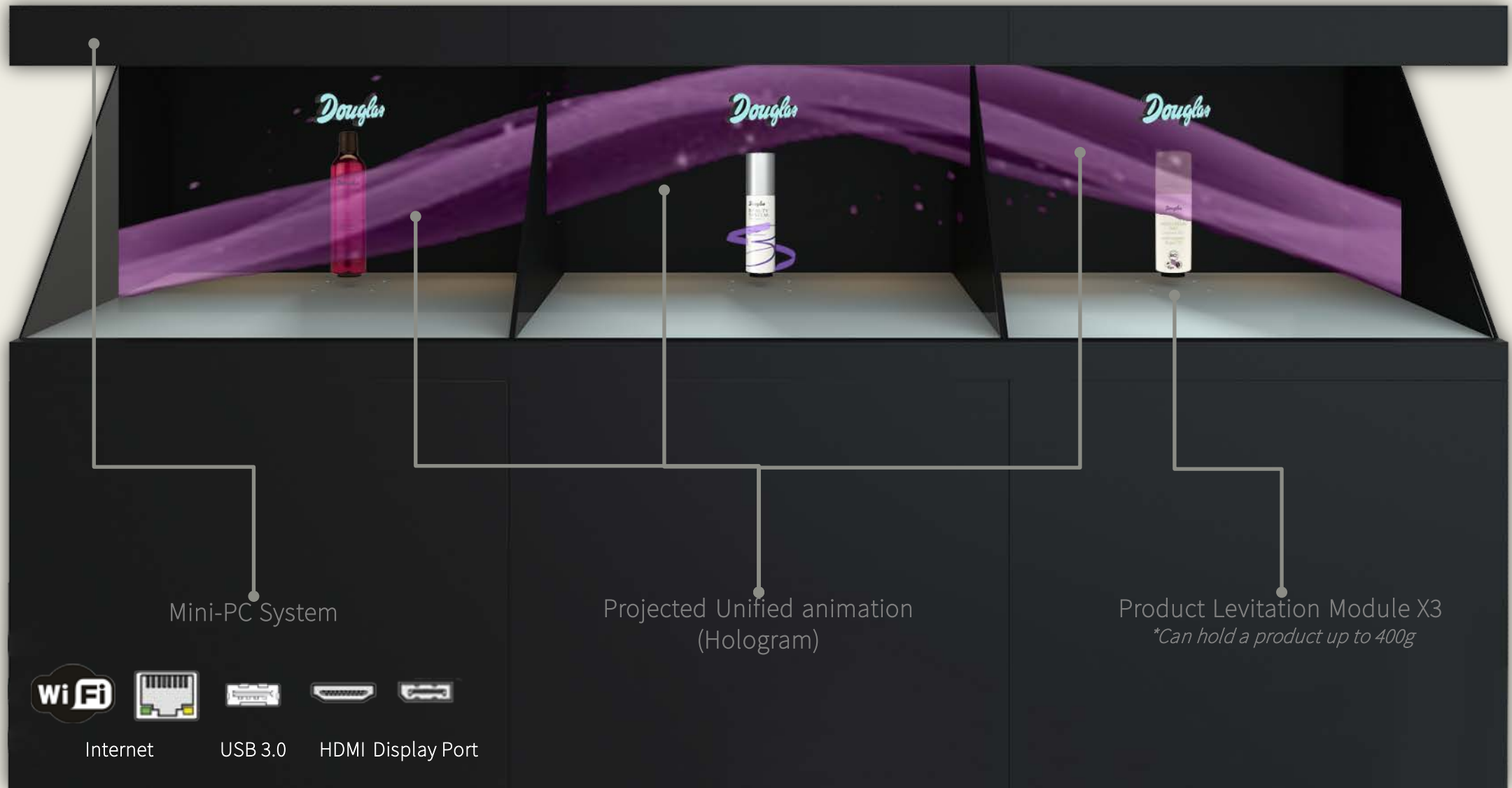
- Black Coated UNIBODY Aluminium offering a solid structure,
- LED Panel dimensions from 22" to 24" with resolutions of 1080p,
- Uniquely manufactured High Reflective Secured Glass,
- Product Levitation Module,
- Mini-PC System for a UNIFIED holographic animation,
- Bespoke stand to hold stock or to showcase products that can be personalized according to the brand guidelines,
- Stand Requirement height - H: 1200mm,
- Built-in Speakers,
- LED Spot.

*\*Offering full support for installation, content, logistics and maintenance.*



\*Dimensions based 3 x 24" Holo-Lev ONE

# HOLO-LEV UNIFY<sup>®</sup>





\*Dimensions Based on Holo-Lev THREE S 40"

# HOLO-LEV 3XL<sup>®</sup>

Showcase your product in a 270° view

- Black Coated UNIBODY Aluminium offering a solid structure,
- LED Panel dimensions from 22" to 42" with resolutions from 1080p,
- Uniquely manufactured High Reflective Secured Glass,
- Product Levitation Module,
- Bespoke stand to hold stock or to showcase products that can be personalized according to the brand guidelines,
- Stand Requirement height - H: 1200mm,
- Built-in Speakers,
- LED Spot.

*\*Offering full support for installation, content, logistics and maintenance.*

# HOLO-LEV<sup>®</sup> 3XL

Connectivity



USB 3.0 HDMI

High Durable Coating

UNIBODY

Aluminum

LED spot

Projected animation  
(Hologram)

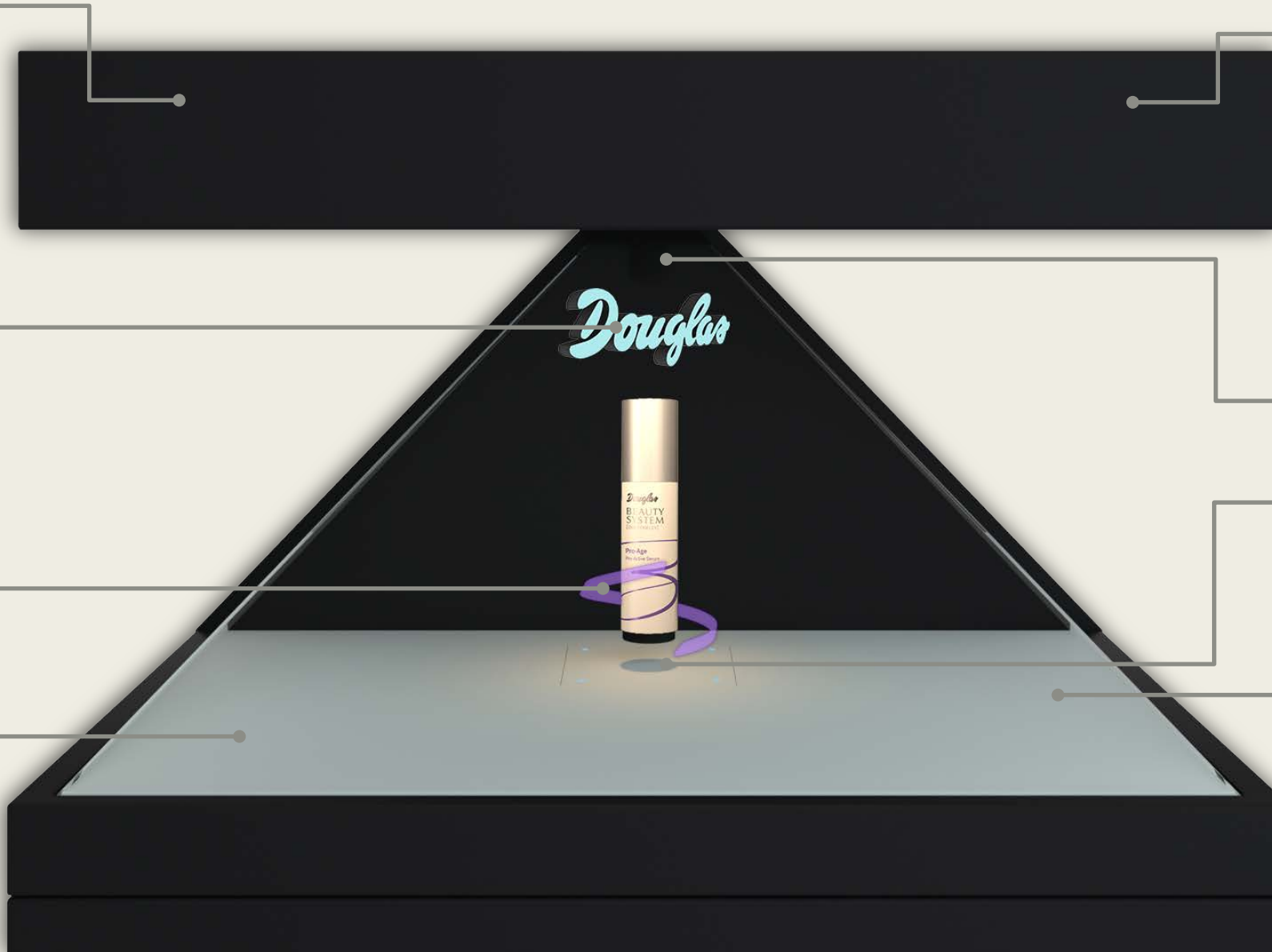
Product Levitation Module

*\*Can hold a real product up to 400g*

Spray Painted MDF  
Base

Reflective Laminated Glass

*\*Uniquely manufactured*



# HOLO-LEV<sup>®</sup> 4XXL

Maximize your customer engagement

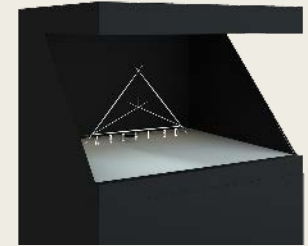
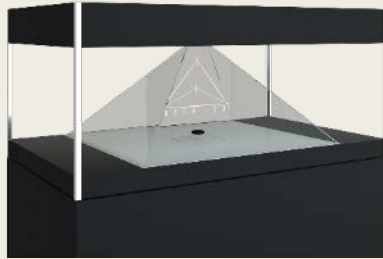


## COMING SOON!

- Black Coated UNIBODY Aluminium offering a solid structure, LED Panel dimensions from 42" + with resolutions from 1080p,
- Uniquely manufactured High Reflective Secured Glass,
- Product Levitation Module,
- Bespoke stand to hold stock or to showcase products that can be personalized according to the brand guidelines,
- Stand Requirement height - H: 1200mm,
- Built-in Speakers,
- LED Spot.

*\*Offering full support for installation, content, logistics and maintenance.*

# HOLO-LEV TECH SPEC



Model:	Holo-Lev # 4XXL (42"+)		Holo-Lev # 3XL (24"- 32"- 42")				Holo-Lev # ONE (24"- 32" - Unify)		
Size:	40"+		24"	32"	40"		24"	32"	3x24"
Material:	Aluminium + MDF		Aluminium + MDF				Aluminium Unibody + MDF		
Pyramid:	Reflective Laminated Glass		Reflective Laminated Glass				Reflective Laminated Glass		
Resolution:	1080p	4K	1080p	1080p	1080p	4k	1080p	1080p	1080p
Voltage:	AC220-240V 50/60Hz		AC220-240V 50/60Hz				AC220-240V 50/60Hz		
Video Format:	.avi/.mp4/.mov/.mpg/.mkv/.wmv		.avi/.mp4/.mov/.mpg/.mkv/.wmv				.avi/.mp4/.mov/.mpg/.mkv/.wmv		
Ports:	USB3.0/ HDMI/ VGA		USB3.0/ HDMI/ VGA				USB3.0/ HDMI/ VGA	Wi-Fi, DP, 2X HDMI	
USB 3.0:	Up to 64Gb		Up to 64Gb				Up to 64Gb		
Working Temp.:	0°C to 50°C		0°C to 50°C				0°C to 50°C		
Audio:	Built-in Speaker 10W x 2		Built-in Speaker 10W x 2				Built-in Speaker 10W x 2		
Led Light:	No		YES				YES		
Notes:	Stand feet is optional		Stand feet is optional				Stand feet is optional		

# HOLO-LEV™ GALLERY



## SHOWROOM - LAUNCH



HOLO-LEV PROMO



THE FUTURE OF  
PRODUCT DISPLAYING

**CLICK FOR VIDEO**

# CONTACT



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## SOCIAL



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# THANK YOU



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