



Hertz Corporation retires legacy applications successfully

The Hertz Corporation is a subsidiary of the Hertz Global Holdings and is the largest car rental company in America. The company has operations in 150 countries worldwide. It has over 9700 successful franchisees in North America, Europe, Latin America, Africa, Asia, Australia, The Caribbean, the Middle East, and New Zealand.

1. Business Challenge

Hertz Corporation had inherited multiple legacy applications from the businesses they acquired. They needed to:

- 🕒 Retire redundant legacy applications which held up old and inactive business data
- 📄 Retain legacy data for audit and corporate governance requirements
- 📁 Comply with data retention policies and stringent privacy regulations

2. Estate Solution

Estuate designed a solution that enabled easy retirement of legacy systems and improved application performance at Hertz.

- **Relocated inactive legacy application data** to a secure and low-cost storage database
- **Retired 21 legacy applications** and archived business-critical data using IBM Optim data archival solution
- **Allowed access to historical data** in a read-only format while supporting data visualization through standard reporting tools

3. Business Impact

Hertz could not just retire legacy applications, but also experienced significant performance benefits. The Benefits Included:



Optimized application performance

by controlling ongoing and historical data growth



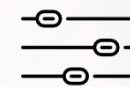
Alignment of legacy application

data with Hertz' new platform through a comprehensive integration plan



Reduced costs

of software licensing, and hardware maintenance with 21 retired applications



Maximum compliance

with data retention and archival regulations and corporate data management policies

Testimonial

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We had acquired over a dozen of legacy applications which consisted of critical business data. Estuate helped us with an application retirement and data archival solution that improved our system performance and controlled data growth effectively.

- Crystal Tillman, Project Manager, The Hertz Corporation

Talk to our experts



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About Estuate

Estuate is a global Product Engineering and IT Enterprise Services company headquartered in Milpitas, CA, and with offices in Canada, India and the UK. The company specializes in leading edge technology solutions in IoT, AI and Digital Transformation solutions. The focus areas and practices that leverage these technologies are Product Engineering Services, Data & Analytics, Subscription Billing & Revenue Management and Governance, Risk & Compliance.

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